

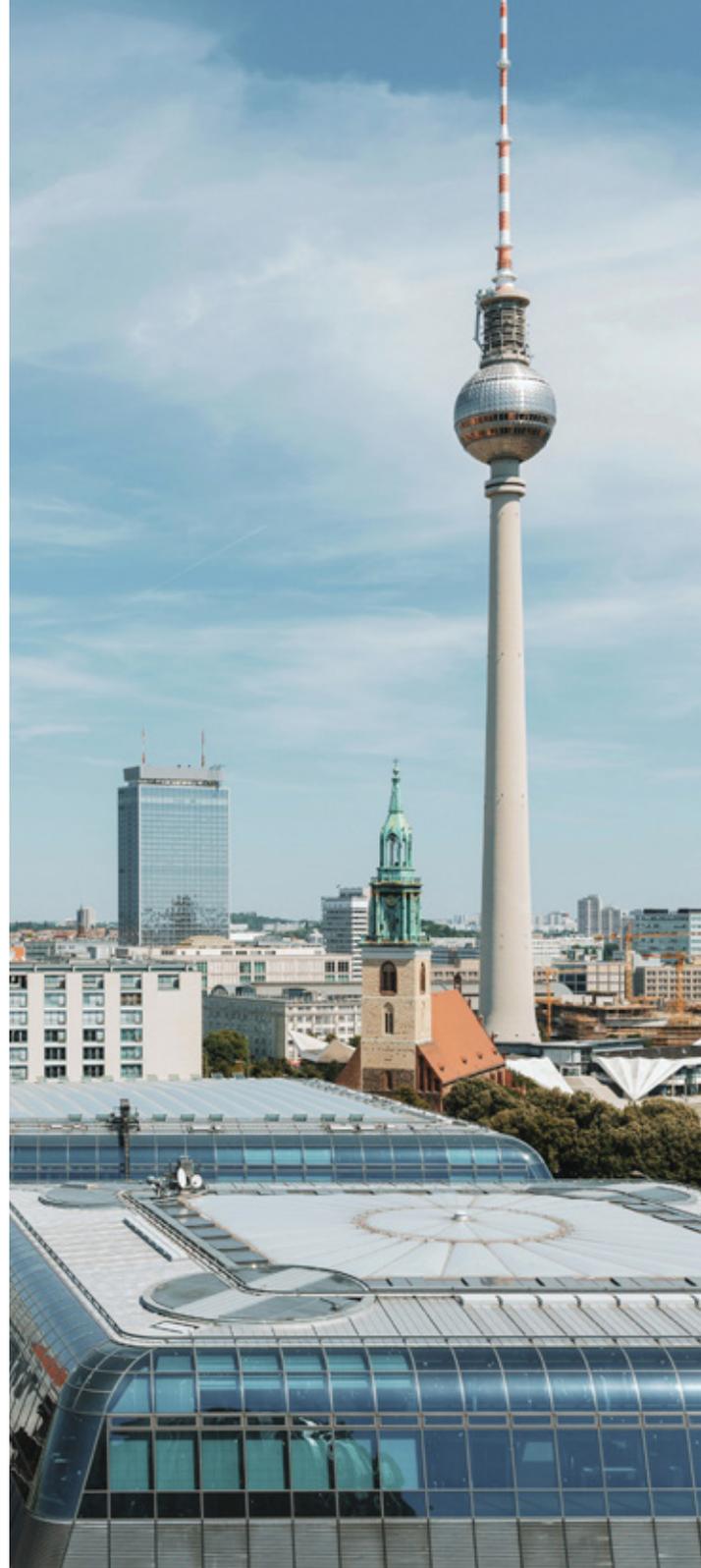
GISMA

**BUSINESS
SCHOOL**

Post- Graduate programme prospectus

Globally-ranked programmes
with triple-accredited partners

Bridging the gap between education
and the corporate sector





“Today, the world of business is international, dynamic and evolving at an expedited rate. All organisations are subject to meeting the challenges faced by modern world businesses. In a global environment with consistently shifting markets, we understand the increased demand for a new type of leader; one that is adaptable, multilingual and pragmatic.”

“We teach the concepts of business ethics, leadership, international business relations and globalisation. The educational experience stands out in terms of real world significance and up-to-date management and leadership theory in both national and international contexts. In a growing and highly competitive job market, our programmes give students the edge they need, assisting with their short and long term career goals. Our professors are adept in their areas of expertise and come from all over the world, making the faculty truly international.

Finally, all postgraduate degrees are taught in English, and international students are given the option to study German on campus should they wish to pursue a career here after completing their studies. Our vision is to create ethical leaders who can adapt and thrive within any business environment, creating sustainable growth for the world economy. As the Managing Director, I look forward to welcoming you to GISMA.”



Thorsten Thiel,
Managing Director

Table of contents

06 About the school

- 09 Why choose us
- 09 Benefit from
- 10 Study in Germany
- 15 Study in Hannover
- 16 Study in Berlin
- 19 Career Development Centre
- 20 Alumni Network

22 Courses and course fees

- 24 Master in Business
Administration (MBA)
- 26 Master in International
Business (MIB)
- 30 MSc Marketing Management
- 32 MSc Innovation, Strategy
and Entrepreneurship
- 34 MSc Corporate Financial
Management
- 36 MSc Leadership and Human
Resource Management
- 38 MSc International Marketing
- 40 MSc Strategic Business Management
- 42 MSc International Business
Management



About the school

GISMA is a provider of higher and executive education, as well as language learning. We offer programmes focused on enhancing employability across a range of business industry sectors.

The German International Graduate School of Management and Administration (GISMA Business School), was founded on initiative by former German Chancellor Gerhard Schröder in 1999. GISMA was created with the help of the State of Lower Saxony and several organisations around the region including: TUI, Continental, Georgsmarienhütte, Nord/LB, Siemens, and Volkswagen.

The school's purpose is to offer globally recognised management education and give its students the opportunity to study in an international setting. Combining theory with practice, we fill the gap between conventional university study and the shifting requirements of today's global marketplace. GISMA graduates have aspired to such sectors as: engineering, mechanical engineering, banking, financial services, oil and gas, information technology, consulting, and business services.

“After founding my own company, I quickly realised that I was lacking management skills. I faced difficulties in calculating project offers, making strategic decisions and managing my employees. After talking to some of my friends who had MBA degrees, I was encouraged to pursue an MBA myself and I found that the English-taught, part-time MBA degree offered by GISMA in partnership with the Maastricht School of Management was perfect for me.”

Metin Tekin,
GISMA alumnus

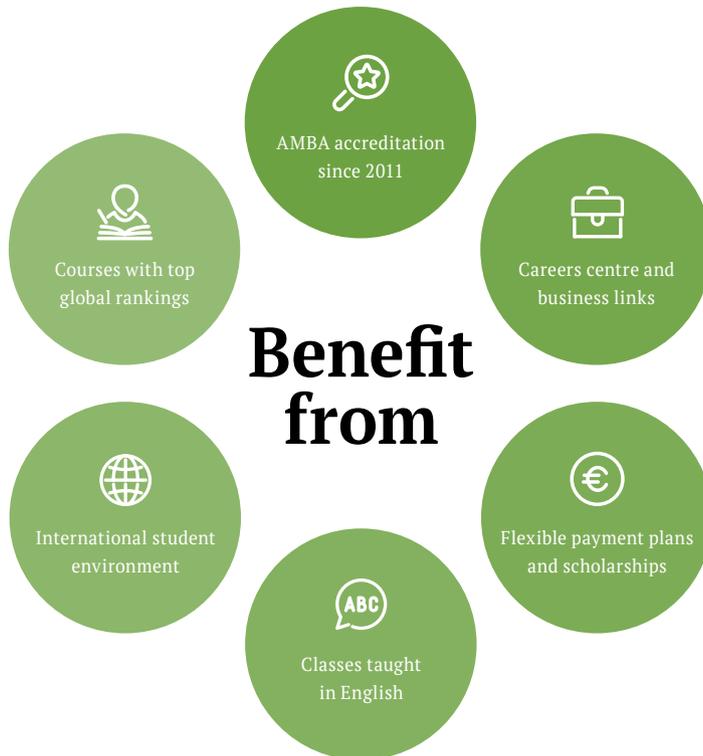




Why choose us

We are 100 percent committed to providing high-quality business education to those looking to further their career in various industry sectors.

Our professors are highly devoted professionals, always willing to engage in academic discussion. They have many years of experience, both academic and industry-related. The classroom sizes allow for intimate group discussions and valuable time with faculty staff to enhance the learning experience even further.



Our partners

Grenoble Ecole de Management
Accredited by AMBA, EQUIS, and AACSB, an honour shared by less than 1% of business schools.



The University of Law
Top educator connecting students to UK's largest alumni group of over 64,000 professionals.



Arden University
96% of Arden University graduates are in employment or further study 6 months after graduating.



Kingston Business School
An established and globally recognised UK University with accreditations from AACSB and EFMD.



Study in Germany

Germany has the largest economy in Europe and the fourth largest in the world. With the biggest job market in Europe, the country boasts the highest standards of living, as well as flourishing science and technology sectors. Professionals in Germany will benefit from:

- A **thriving** economy and job market
- An **affordable** cost of living
- Access to **international** companies
- A wide range of **exciting** destinations
- A **high-quality** educational system
- After successfully graduating, you will be entitled to apply for an **18 month post-study residence permit** to take advantage of career opportunities in Germany*



Career prospects

Germany is the most popular option for international students looking to study in Europe. This is the second year in a row that Germany has been awarded this accolade.** It is a country recognised for its high-quality education and you can experience this with GISMA.

GISMA's students visited Zeotap, a global leader in telecom data on-boarding. VP of Marketing, Oliver Kanders, and HR Manager, Freya Rossler, presented the story of their company and talked about its development. The event was a great opportunity for our students to network and learn about an innovative company in the German market. Zeotap also attended a recruitment day at GISMA Berlin on 22 March 2018, giving students who attended this event an excellent chance to secure employment with Zeotap after finishing their studies.

“The main attraction of studying in Berlin was the city’s international business environment. GISMA provides great courses in this fantastic city. The capital is one of the most interesting places in Europe and it is made for young people – in fact, it’s also the capital of start-ups. A lot of interesting businesses are taking over here.”

David Mascanzoni,
GISMA alumnus

*Visit gisma.com/the-school/international-students. **Based on ICEF's annual survey which evaluated 30 European destinations.

***GISMA will only provide accommodation support one final time.







“I really liked the tutors and the programme that they have. They have so many nationalities, they are different but at the same time have the same strategy.”

Kimberly Garza,
GISMA alumna



Study in Hannover

Hannover is located in central Germany. It is a well-established economic region, supporting a range of industries, including automotive and tourism.

Home to the World EXPO in 2000, Hannover has since come to enjoy an international reputation as a trade fair and conference venue, earning the nickname 'EXPO City'.



Our Hannover campus is located close to the River Leine, and is a major crossing point for railway lines and highways, connecting European mainlines from east to west and north to south.

*Actual costs per month.

Estimated expenses*

Rent	€320 – €500
Food	€200 – €300
Books	€20 – €40
Public transportation	€45 – €75
Telephone and internet	€40 – €60
Health insurance	€45 – €55
Other	€80 – €120
Total cost of living	€750 – €1150

Points of interest

Royal Gardens of Herrenhausen: Hannover's most famous attraction. The Herrenhausen Gardens are a stunning ensemble of garden art and culture that rank among the most important historical gardens in Europe.

The Old Town: Half-timbered buildings, sights, and museums in Hannover's historical centre.

Maschsee Lake: One of the city's most popular destinations and recreational areas.

Town Halls: The Old Town Hall dates back to 1500, while The New Town Hall is a magnificent building constructed in 1913.

Opera House: One of the most beautiful neo-classical buildings of its kind.

Hannover Adventure Zoo: Exotic landscapes, over 3,000 animals and amazing shows.

Tiergarten: The deer park of Hannover — one of the most popular tourist attractions.

Eilenriede: Europe's largest city forest.

Study in Berlin

Berlin is the second largest city in the EU and has a thriving business scene, offering a range of job opportunities to young professionals and graduates. In addition to its rich cultural and political history, it is becoming famous for its flourishing tech companies and growing number of successful entrepreneurs.

Berlin is located in the north east of Germany, between two rivers: the Spree and the Havel. Almost a third of the city is made up of green space, with plenty of public parks and gardens available. The city has long-distance rail lines connecting Berlin with other major cities, and two international airports.



Our campus in Berlin is located in the centre, giving easy access to the various destinations and popular areas of the city.

Estimated expenses per month*

Rent	€460 – €600
Food	€200 – €300
Books	€20 – €40
Public transportation	€45 – €75
Telephone and internet	€40 – €60
Health insurance	€45 – €55
Other	€80 – €120
Total cost of living	€850 – €1250

Points of interest

The Brandenburg Gate: This is one of the most famous landmarks in Germany, and is widely considered to be a symbol of peace and unity for the continent.

Reichstag: This historic building was built in 1894 to host the German government, and was fully restored in 1990. The German parliament still meets there today.

Berlin Wall: The remains of the Berlin Wall still stand in many places across the city as a reminder of how the capital was once divided and is now united. You can take a tour along where it stood, or visit the memorial and documentation centre.

Potsdamer Platz: This is a public square which is now one of the busiest traffic intersections in Europe. It also plays host to many events, such as exhibitions and light shows.

Tiergarten: The Berlin Tiergarten is the city's most popular park, as well as being one of the biggest city gardens in Germany. It's perfect for long walks in a natural space, and is also home to Berlin Zoo.



Mercedes-Benz Arena
Hervorragender Handel.

SALES / VERKAUF
+49.30.17874851

CH home
GREEN



Where learning flourishes
with global diversity

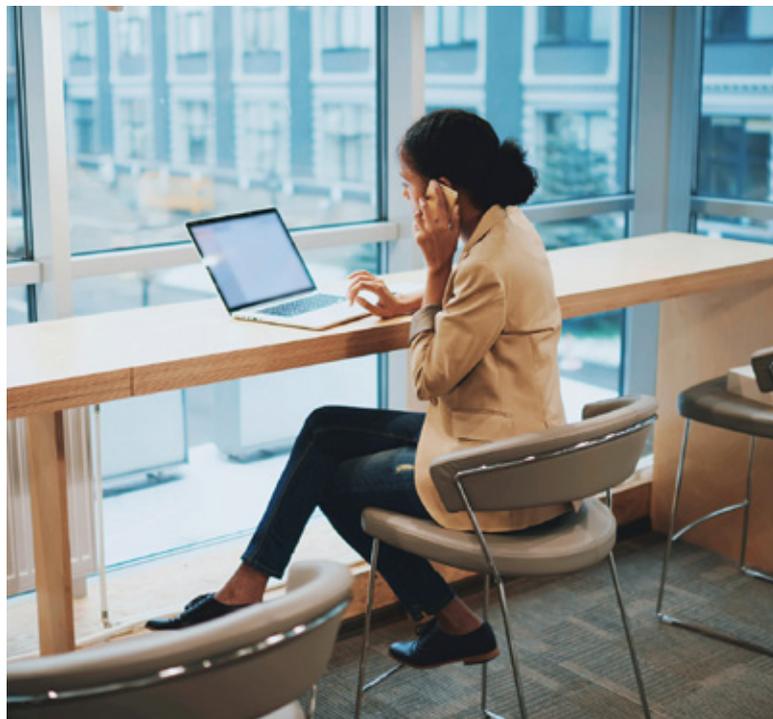
“In my class we have fourteen different nationalities which means we have fourteen different ways of doing the same thing. Everybody brings their own talent.”

Tariq Khaleeq
Grenoble MSc Innovation, Strategy and Entrepreneurship

Career Development Centre

We offer specialised services to help students fulfil their career goals and improve their professional and personal development.

Our relationships with businesses and local associations mean that we can provide networking events where students can learn, make connections, and explore different careers. Our corporate links include Volkswagen, BMW, Continental, and start-ups such as Zeotap and N26.



Mock interviews

When our students get invited for a job interview, they participate in a professional mock session to refine their interview skills.

Individual coaching

Once our students have prepared their profile, they receive professional support to improve and tailor their application for any position.

Corporate partnerships

We collaborate with employers to help students build a network of company contacts, opening up more job opportunities.

Company presentations

We invite company representatives to help students learn about organisational values, strategies, potential jobs and meet speakers.

Career training

Career training helps students to understand the skills employers require and how to apply them in a professional context. Our courses focus on:

- German business culture
- Job searching and applications
- Conflict management and negotiation skills
- Communication and presentation skills
- Self-marketing

“I am thankful to GISMA Careers Centre for laying the groundwork for my career. It was the career workshops which gave me the confidence I needed and prepared me for the job market.”

Narendra Lokireddy,
GISMA alumnus

Alumni network

We consider our alumni to be a major asset, so we invest in them by maintaining an active alumni social network, involving them in our events, and offering them Executive Education courses to improve their professional knowledge.

We promote — and, where possible, initiate — interaction between our past and current students to support their career exploration. We also believe in equality and student diversity, which is why we encourage students and alumni from different cultures to learn from each other.



Alumni talks

We regularly invite our alumni to host talks and share their professional experience with our students. Alumni talks contain crucial information on job markets and insider hints relating to recruitment possibilities, as well as helping our students to extend their professional networks.

Alumni reunions

We encourage our alumni to stay involved by offering many opportunities to return and reconnect with their classmates. Our reunions provide a chance to exchange life experiences, develop new ideas, and celebrate achievements with old friends. Our alumni network has received a great deal of praise from both staff and alumni; many students choose to study with us because of this network and the opportunities offered after graduation.

“I use the lessons I learnt to bring solutions to my customers. It was a worthy investment decision, and I hope to keep harvesting the benefits as much as I can.”

Rebecca Obikunle,
GISMA alumna



A flourishing capital

“I chose GISMA because it is based in Berlin which is a city full of start-ups and innovative businesses.”

Peiyi Zhang,
Grenoble MSc Innovation, Strategy and Entrepreneurship

Courses and course fees

We work closely with several institutions to deliver an excellent standard of education. This includes postgraduate business degrees, as well as executive education programmes.

Grenoble Ecole de Management

- MBA €33,000
- Master in International Business €22,000
- MSc Marketing Management €22,000
- MSc Innovation, Strategy and Entrepreneurship €22,000

The University of Law

- MSc Corporate Financial Management €15,000
- MSc International Marketing €15,000
- MSc Strategic Business Management €15,000
- MSc Leadership and Human Resource Management €15,000

Kingston University

- MSc International Business Management €16,500

“GISMA is a one of a kind experience in MBA learning where you can meet people from around the world. Anything is possible at GISMA and nothing can hold you back.”

Craig Curtis,
GISMA alumnus



Master in Business Administration (MBA)

This is a full-time degree which is approached from an international perspective. The programme's content is built on relevant and up-to-date core management courses and cross-functional approaches in order to fulfil the demand for first-class international and global managers.

The course is offered at GISMA Business School, and is delivered and awarded by the triple-accredited GEM, an honour shared by less than 1% of the world's elite business schools. GEM's triple accreditation includes: AMBA (Association of MBA's), EQUIS (European Quality Improvement System), AACSB (Association to Advance Collegiate Schools of Business).

Who is the programme for?

The Master in International Business from the Grenoble Ecole de Management is a programme designed for high-potential students progressing straight from university, with little (typically up to 3 years) or no work experience.

Career progression

MBA holders will have access to a series of employer focused events, including career fairs and an executive speaker series with leading finance, consulting and global industry recruiters. Upon completion of the of the MBA programme, GISMA graduates will be well prepared to apply for a variety of senior management positions.

Course modules*

- Introduction Session
- Accounting
- Finance & Economics
- Strategy & Operations
- Marketing
- Managing Technology & Innovation
- International Management
- International Business
- Business Research & Analysis
- Final Management Project (FMP)

Please visit the website programme page for further module descriptions and information.

**Triple
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less than 1% of the world's
elite business schools

**Grenoble Ecole de
Management**

21st

in The Financial Times
European Business Schools
2017 ranking

Campus: Berlin

Study mode: Full-time

Start date: September

Duration: One academic year + FMP

Free German classes*

Qualifications

Bachelor-level undergraduate degree in any subject with good grade average. GMAT is not required for this programme.

English proficiency options

- TOEFL — 94 (22 minimum in each component)
- IELTS — 6.5 (6.0 minimum in each component)
- PTE — 63 Cambridge Proficiency Exam: A / B / C
- English native speaker / Degree obtained in English

Experience

Work experience is not an obligatory requirement. Students from all academic backgrounds are welcome to apply.

Documents

- Complete online application form
- Certified copies of relevant certificates/transcripts
- Copy of passport
- CV / Résumé in English
- Three short essays (relating to your academic/professional experience, your reasons for choosing this course and your intercultural awareness)
- Two references (professional or academic). Family members or friends are not acceptable as referees.



Master in International Business (MIB)

This is a full-time degree which is approached from an international perspective. The programme's content is built on relevant and up-to-date core management courses and cross-functional approaches in order to fulfil the demand for first-class international and global managers.

The course is offered at GISMA Business School, and is delivered and awarded by the triple-accredited GEM, an honour shared by less than 1% of the world's elite business schools. GEM's triple accreditation includes: AMBA (Association of MBA's), EQUIS (European Quality Improvement System), AACSB (Association to Advance Collegiate Schools of Business).

Who is the programme for?

The programme is designed for high-potential students progressing straight from university, with little (typically up to 3 years) or no work experience.

Career progression

The course provides the valuable opportunity to network with potential employers and extensive career support is offered by both GISMA and Grenoble Ecole de Management. Students can benefit from regular job vacancy notifications, internship opportunities and interview preparation sessions. Some examples of organisations currently employing Master in International Business graduates include: Accenture, Lucent, HSBC, Procter & Gamble, Price Waterhouse Coopers, Britannic Assurance, Hewlett-Packard, Eurosport, Microsoft, McKinsey, Cap Gemini Ernst & Young, Shanghai Bank, Coca Cola, Unilever, First Direct, Glaxo Wellcome, AC Nielsen, Pfizer.

Course modules*

- Introduction Session
- Accounting
- Finance & Economics
- Strategy & Operations
- Marketing
- Managing Technology & Innovation
- International Management
- International Business
- Business Research & Analysis
- Final Management Project (FMP)

Please visit the website programme page for further module descriptions and information.

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**Grenoble Ecole de
Management's MIB**

20th

worldwide by The Economist
Which MBA 2017 Masters
in Management ranking

Campus: Berlin

Study mode: Full-time

Start date: September

Duration: One academic year + FMP

Free German classes*

Qualifications

Bachelor-level undergraduate degree in any subject with good grade average. GMAT is not required for this programme.

English proficiency options

- TOEFL — 94 (22 minimum in each component)
- IELTS — 6.5 (6.0 minimum in each component)
- PTE — 63 Cambridge Proficiency Exam: A / B / C
- English native speaker / Degree obtained in English

Experience

Work experience is not an obligatory requirement. Students from all academic backgrounds are welcome to apply.

Documents

- Complete online application form
- Certified copies of relevant certificates/transcripts
- Copy of passport
- CV / Résumé in English
- Three short essays (relating to your academic/professional experience, your reasons for choosing this course and your intercultural awareness)
- Two references (professional or academic). Family members or friends are not acceptable as referees.



MSc Marketing Management

The course is offered at GISMA Business School, and is delivered and awarded by the triple-accredited GEM, an honour shared by less than 1% of the world's elite business schools. GEM's triple accreditation includes: AMBA (Association of MBA's), EQUIS (European Quality Improvement System), AACSB (Association to Advance Collegiate Schools of Business).

Who is the programme for?

This course from the Grenoble Ecole de Management (GEM) is ideal for ambitious graduates and experienced managers who want the formal qualification and training that will set them apart in the marketing field.

Career progression

This course focuses on the practical business skills you need to succeed in marketing, which is why 100% of graduates* are employed within two months of their graduation. GEM's diverse alumni work in a number of fields, including marketing, business development, consulting, finance, and general management. Upon completion, students from outside the EU will be able to apply for an 18-month postgraduate work visa. This means that they will be able to use this time to find work within Germany.

Course modules*

- Digital Marketing
- Strategic Management
- Marketing Management
- Core Business Skills
- Capstone Course
- Final Management Project (FMP)

Please visit the website programme page for further module descriptions and information.

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**Grenoble Ecole de
Management**

21st

in The Financial Times
European Business Schools
2017 ranking

Campus: Berlin

Study mode: Full-time

Start date: September

Duration: One academic year + FMP

Free German classes*

Qualifications

Bachelor-level undergraduate degree in any subject with good grade average. GMAT is not required for this programme.

English proficiency options

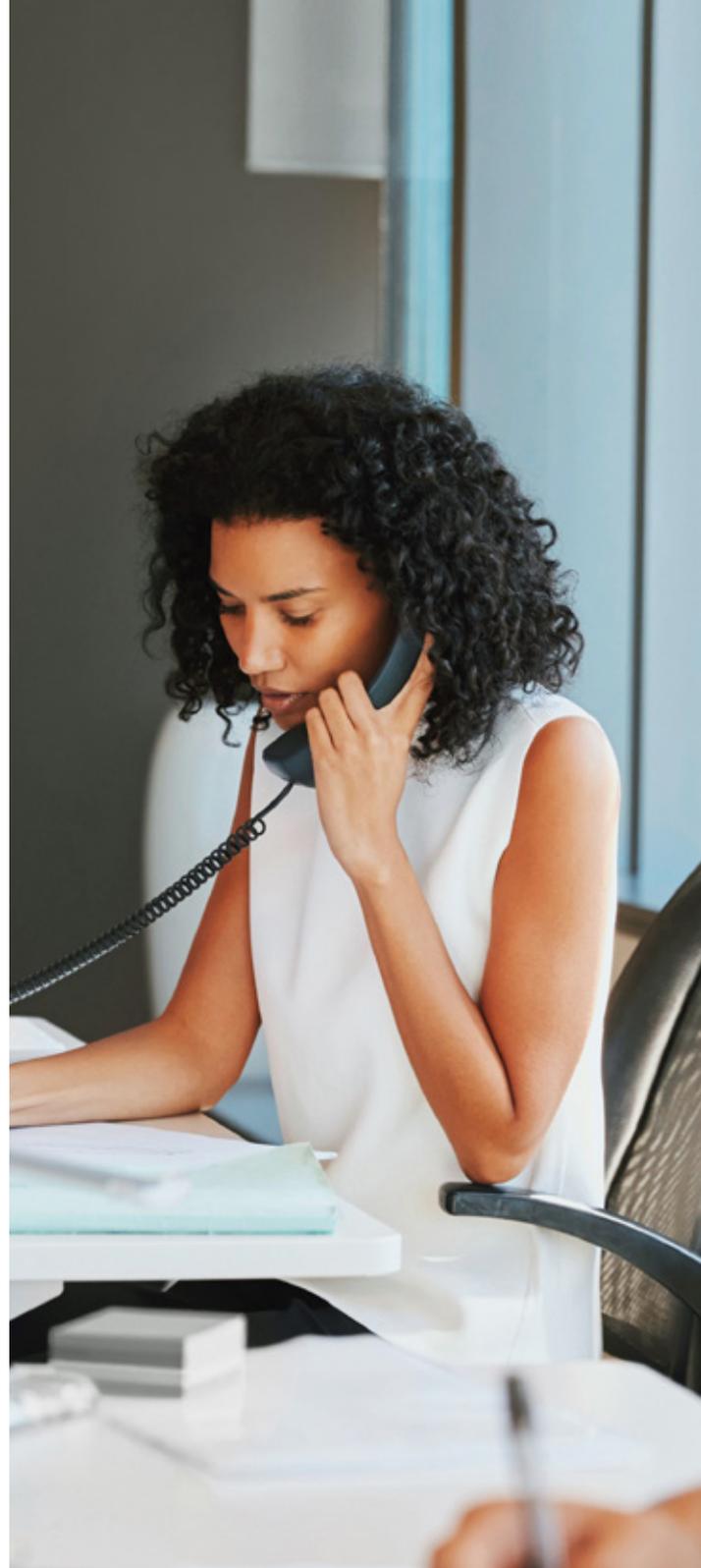
- TOEFL — 94 (22 minimum in each component)
- IELTS — 6.5 (6.0 minimum in each component)
- PTE — 63 Cambridge Proficiency Exam: A / B / C
- English native speaker / Degree obtained in English

Experience

Work experience is not an obligatory requirement. Students from all academic backgrounds are welcome to apply.

Documnets

- Complete online application form
- Certified copies of relevant certificates/transcripts
- Copy of passport
- CV / Résumé in English
- Three short essays (relating to your academic/professional experience, your reasons for choosing this course and your intercultural awareness)
- Two references (professional or academic). Family members or friends are not acceptable as referees.



MSc Innovation, Strategy and Entrepreneurship

The course is offered at GISMA Business School in Berlin, and is delivered and awarded by the triple-accredited GEM, an honour shared by less than 1% of the world's elite business schools. GEM's triple accreditation includes: AMBA (Association of MBA's), EQUIS (European Quality Improvement System), AACSB (Association to Advance Collegiate Schools of Business).

Who is the programme for?

This course is ideal for recent graduates, managers, and/or entrepreneurs who want to produce innovative business models and pursue opportunities in business and technology.

Career direction

GEM's graduates are working in fields including marketing, business development, consulting, and management. Based on 2015 graduates, 100% found employment within four months after graduation and 92% have jobs involving international projects. Upon completion, students from outside the EU will be able to apply for an 18-month postgraduate work visa and use this time to find work within Germany.

Course modules*

- Introduction Session – General Management and the Corporate Environment
- Innovation Management
- Strategy
- Entrepreneurship
- Final Management Project (FMP)

Please visit the website programme page for further module descriptions and information.

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**Grenoble Ecole de
Management**

21st

in The Financial Times
European Business Schools
2017 ranking

Campus: Berlin
Study mode: Full-time
Start date: September
Duration: One academic year + FMP
Free German classes*

Qualifications

Bachelor-level undergraduate degree in any subject with good grade average. GMAT is not required for this programme.

English proficiency options

- TOEFL — 94 (22 minimum in each component)
- IELTS — 6.5 (6.0 minimum in each component)
- PTE — 63 Cambridge Proficiency Exam: A / B / C
- English native speaker / Degree obtained in English

Experience

Work experience is not an obligatory requirement. Students from all academic backgrounds are welcome to apply.

Documents

- Complete online application form
- Certified copies of relevant certificates/transcripts
- Copy of passport
- CV / Résumé in English
- Three short essays (relating to your academic/professional experience, your reasons for choosing this course and your intercultural awareness)
- Two references (professional or academic). Family members or friends are not acceptable as referees.



MSc Corporate Financial Management

This MSc is designed and awarded by The University of Law and delivered at GISMA's Berlin campus. At GISMA, learning takes place both inside and outside the campus. Due to the partnership with The University of Law, all GISMA's students have access to a wealth of online resources such as: The Financial Times, case studies, simulations and learning videos.

Who is the programme for?

This degree is aimed at those interested in pursuing a career in banking, personal finance, corporate finance or as an accountant.

Career progression

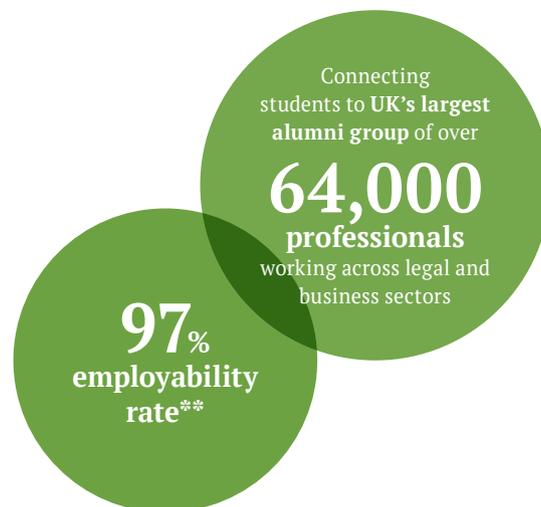
With the MSc Corporate Financial Management, graduates can secure roles such as Corporate Finance Manager, Financial Manager and Senior Finance Manager among others. Upon completion of the course, students can apply for an 18 month postgraduate residence permit for job search in Germany. Graduates will have the following further education opportunities:

- PhD / Master of Business Administration (MBA)

Course modules*

- Corporate Finance
- Corporate Reporting
- Risk Management and Banking Regulation (Specialisation pathway I)
- Mergers and Acquisitions (Specialisation pathway I)
- Business Performance Management (Specialisation pathway II)
- Corporate Governance and Social Responsibility (Specialisation pathway II)
- Research Methods, Professional Development and Dissertation

Please visit the website programme page for further module descriptions and information.



*Content subject to change. **97% of full-time LPC students that graduated in summer 2014 and 2015 were in employment within nine months.

Campus: Berlin

Study mode: Full-time

Start date: February / October

Duration: One academic year

Free German classes*

Qualifications

- 2:2 or above from a UK Bachelor's degree or equivalent qualification
- For non-standard entry requirements, please contact us

English proficiency options

- IELTS – 6.5 (5.5 minimum in each component)
- English native speaker / degree obtained in English

Experience

Work experience is not an obligatory requirement. Students from all academic backgrounds are welcome to apply. For more information on this programme and the entry requirements, please get in touch with one of our advisors.

Documnets

- Complete application form
- Certified copies of relevant certificates/ transcripts
- Copy of passport



MSc Leadership and Human Resource Management

This MSc is designed and awarded by The University of Law and delivered at GISMA's Berlin campus. This programme has been developed in compliance with the professional standards of the Chartered Institute of Personnel and Development (CIPD). By studying the MSc Leadership and Human Resource Management, you will get the fundamentals required to work in the ever dynamic world of human resources.

Who is the programme for?

This degree is ideal for those interested in a career as a human resource manager or in another role within business management.

Career progression

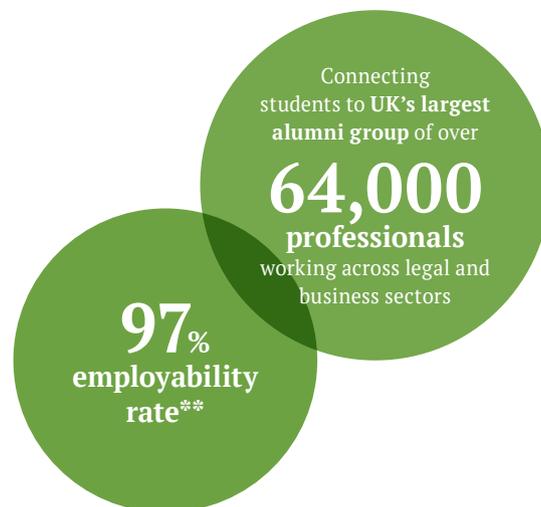
Potential roles upon graduation are: Human Resource Manager, Recruitment Manager, HR Officer and Operations Manager, among others. Upon completion of the course, students can apply for an 18 month postgraduate residence permit for job search in Germany. Graduates will have the following further education opportunities:

- PHD / Master of Business Administration (MBA)
- Chartered Management Institute's (CMI) postgraduate qualifications
- Chartered Institute for Personnel and Development's (CIPD) postgraduate qualifications

Course modules*

- Leadership and Management Development
- Developing Skills for Business
- Human Resource Management in Context
- Coaching and Mentoring
- Organisational Design and Development
- Leading, Managing and Developing People
- Managing Employment Relations
- Research Methods, Professional Development and Dissertation / Project

Please visit the website programme page for further module descriptions and information.



*Content subject to change. **97% of full-time LPC students that graduated in summer 2014 and 2015 were in employment within nine months.

Campus: Berlin

Study mode: Full-time

Start date: February / October

Duration: One academic year

Free German classes**

Qualifications

- 2:2 or above from a UK Bachelor's degree or equivalent qualification
- For non-standard entry requirements, please contact us

English proficiency options

- IELTS – 6.5 (5.5 minimum in each component)
- English native speaker / degree obtained in English

Experience

Work experience is not an obligatory requirement. Students from all academic backgrounds are welcome to apply. For more information on this programme and the entry requirements, please get in touch with one of our advisors.

Documnets

- Complete application form
- Certified copies of relevant certificates/ transcripts
- Copy of passport



MSc International Marketing

This course is designed and awarded by The University of Law and delivered at GISMA's Berlin campus. The programme aims to provide graduates with the skills to develop and understand how to manage national and international organisations.

Who is the programme for?

This programme is aimed at individuals interested in a career as a marketing manager or business management professional.

Career progression

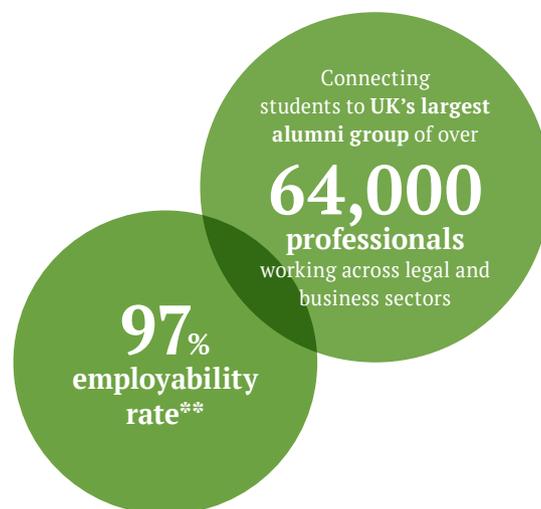
Boost your career in a number of areas, including business and digital communications. The skillset you will get offers the potential to progress to management level with ease. Upon completion of the course, students can apply for an 18 month postgraduate residence permit for job search in Germany. Graduates who wish to continue their studies can consider the following:

- PhD / Master of Business Administration (MBA)
- Chartered Management Institute's (CMI) postgraduate qualifications
- Chartered Institute of Marketing's (CIM) postgraduate qualifications

Course modules*

- International Marketing Leadership
- Managing Organisational Reputation
- Business Analysis and Decision Making
- International Emerging Themes
- Research Methods, Professional Development and Dissertation

Please visit the website programme page for further module descriptions and information.



*Content subject to change. **97% of full-time LPC students that graduated in summer 2014 and 2015 were in employment within nine months.

Campus: Berlin
Study mode: Full-time
Start date: February / October
Duration: One academic year
Free German classes*

Qualifications

- 2:2 or above from a UK Bachelor's degree or equivalent qualification
- For non-standard entry requirements, please contact us

English proficiency options

- IELTS – 6.5 (5.5 minimum in each component)
- English native speaker / degree obtained in English

Experience

Work experience is not an obligatory requirement. Students from all academic backgrounds are welcome to apply. For more information on this programme and the entry requirements, please get in touch with one of our advisors.

Documnets

- Complete application form
- Certified copies of relevant certificates/ transcripts
- Copy of passport



MSc Strategic Business Management

The programme is designed and awarded by The University of Law and delivered at GISMA's Berlin campus. This programme aims to provide graduates with the skills to develop and understand how to manage national and international organisations.

Who is the programme for?

This programme is ideal for individuals interested in becoming successful managers, consultants, analysts or entrepreneurs.

Career progression

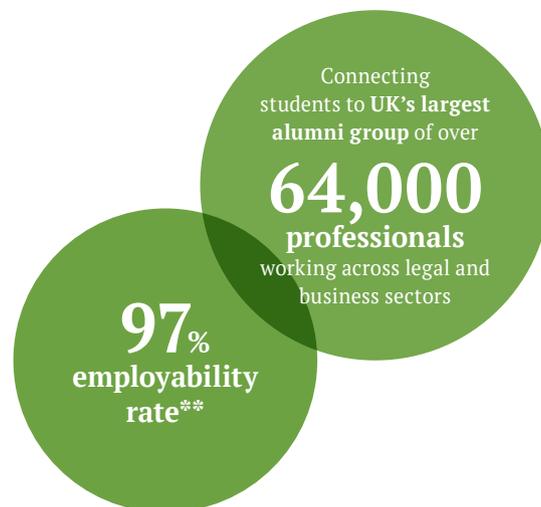
With the MSc Strategic Business Management, graduates can secure roles such as operational manager, entrepreneur, consultant or analyst. Upon completion of the course, students can apply for an 18 month postgraduate residence permit for job search in Germany. Graduates who wish to continue their studies can consider the following:

- PhD / Master of Business Administration (MBA)
- Chartered Management Institute's (CMI) postgraduate qualifications

Course modules*

- Leadership and Management Development
- Developing Skills for Business
- Human Resource Management in Context
- Coaching and Mentoring
- Organisational Design and Development
- Leading, Managing and Developing People
- Managing Employment Relations
- Research Methods, Professional Development and Dissertation / Project

Please visit the website programme page for further module descriptions and information.



*Content subject to change. **97% of full-time LPC students that graduated in summer 2014 and 2015 were in employment within nine months.

Campus: Berlin

Study mode: Full-time

Start date: February / October

Duration: One academic year

Free German classes*

Qualifications

- 2:2 or above from a UK Bachelor's degree or equivalent qualification
- For non-standard entry requirements, please contact us

English proficiency options

- IELTS – 6.5 (5.5 minimum in each component)
- English native speaker / degree obtained in English

Experience

Work experience is not an obligatory requirement. Students from all academic backgrounds are welcome to apply. For more information on this programme and the entry requirements, please get in touch with one of our advisors.

Documnets

- Complete application form
- Certified copies of relevant certificates/ transcripts
- Copy of passport



MSc International Business Management*

This MSc focuses on fundamentals of business strategy through developing commercial awareness and understanding the international business environment. The course takes a practical approach with simulations to enhance learning experience and is taught in conjunction with double-accredited Kingston Business School, and awarded by Kingston University.

- Enhance your international business knowledge and skills
- Join our worldwide alumni network and gain professional contacts
- This course is accredited by the Association of MBAs (AMBA) and Educational Policy and Accreditation Standards (EPAS). Kingston Business School is accredited by The Association to Advance Collegiate Schools of Business (AACSB) and European Foundation for Management Development (EFMD).

Who is the course suitable for?

This MSc is for aspiring business leaders who want a global experience. Recent graduates or individuals with a few years business experience will flourish in this international environment.

Career progression

With this degree, your career will be rocketed to new global heights. The prestige of the award-winning institution coupled with the fantastic location — Hannover, Germany — offers you the opportunity to develop employment skills and gain the confidence to enter numerous industries and sectors.

Course modules

Core modules

- Fundamentals of Business Management
- International Business Strategy with Simulation
- International Business Environment and Trade
- Consultancy in Practice

Elective modules

- Strategic Project Management
- Global Marketing Management
- Entrepreneurship in an International Context
- Managing Corporate Social Responsibility and Sustainable Development
- Buyer Behaviour
- Innovation Management
- International Money and Finance
- Design Thinking for Start Ups
- Financial Resource Management

The modules and electives provide a broad range of learning opportunities, and you can tailor your learning according to your interests. Each module has a common focus on international business, and the quality and expectations of learning material will challenge you and develop your critical business skills further. The international environment and your student cohort will challenge your thinking, as our international students bring a wide range of perspectives and views, all of which are invaluable to enhancing the learning environment.

Study alongside fellow ambitious professionals and learn from professors who are experts in their fields.

Campus: Hannover, Hamburg

Study mode: Full-time

Start date: May, September

Duration: 1 academic year

Fees: €16,500

ECTS: 90

Free German classes*

Flexible payment plans*

Qualifications

- Honours degree in any subject with good grade average or equivalent

English proficiency options

- IELTS – 6.5 (6.0 minimum in each component)

Experience

Work experience is not an obligatory requirement. Students from all academic backgrounds are welcome to apply. For more information on this programme and the entry requirements, please get in touch with one of our advisors.

Documents

- Complete application form
- Signed terms and conditions
- CV / Résumé in English
- Passport photo
- Scanned passport copy
- Copy of most recent degree/diploma certificate



Get in touch with us

Campus locations

Goethestraße 18, 30169 Hannover
Dessauer Str. 3-5, 10963 Berlin

Contact details

Phone: +49 (0)511 54609-0

Email: info@gisma.com
gisma.com

“GISMA is an open and friendly environment. I felt at home, in a place where people were curious about me and I could be curious about them. I was in a very positive, vibrant place the whole time here.”

Giacomo Petenazzo,
GISMA alumnus



Get in touch

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