



**Your business-oriented,
teaching-intensive University**



Life in Vancouver

“Vancouver is Manhattan with mountains.” - The New York Times.

When you study with UCW, you'll find out why this beautiful city was voted the 3rd best city to live by The Economist*. From pristine oceans and beautiful mountains to its place as a modern city of commerce, Vancouver is an exciting, multicultural and sleepless metropolis.

Nestled in the heart of the city, our campus is centrally located in the historic London Building. It's easily accessible by transit, and you'll feel right at home surrounded by coffee shops, restaurants, entertainment, shopping centres and gym facilities.



[*www.canada.com/vancouver/news/westcoastnews/story.html](http://www.canada.com/vancouver/news/westcoastnews/story.html)



What makes UCW different?

Business-oriented, teaching-intensive learning

We focus on relevant learning at UCW. Content can become dated quickly, especially in the fast-moving environments on which our programs focus. That's why we design our programs to meet the needs of the market, ensuring you'll receive the most current education possible.

Our faculty are experienced in both education and industry – professionals who have excelled in their field – and who use this to your advantage. They will provide you with case studies, context for your study, even stories about their time on the job – anything and everything that will give you a more complete understanding of the industry you wish to enter.

We also pledge to support you every step of the way with student services staff who will answer any questions you may have. They'll provide you with resume advice and even help you prepare for job interviews.

In the heart of Vancouver's vibrant business community

UCW is nestled in the heart of Vancouver, in the historic London Building. The University is easily accessible by transit, and you will feel right at home surrounded by coffee shops, restaurants, entertainment, shopping centres and gym facilities. Many of the world's biggest companies have offices within walking distance of our downtown campus, providing you with unparalleled access to a network of prospective employers.

Experienced faculty

Our faculty are superb teachers who are able to nurture new talent by developing strong relationships with their students, and proficient in real-world applications.

They are more than teachers: they also have extensive first-hand experience in business and maintain strong ties to Canada's leading companies in order to provide you with real-time insight.

Faster program completion

Our programs are delivered over four terms per year which can reduce the time you spend in school before landing your dream job. And if you possess previously earned university credits recognized by UCW, you may find yourself completing your program quicker than you thought possible.



About University Canada West

University Canada West (UCW) is a University with a clear vision—to be a leading, respected independent University in Canada and abroad, known for innovation and effectiveness in preparing motivated students for professional-level careers and societal leadership.

UCW's learning environment is dynamic and practical. Our classes are small, so you'll always know your classmates and benefit from the one-to-one time you need with your professors. And our professors have first-hand industry experience so they don't just repeat textbook content—they use their years of experience to equip you with the knowledge and skillset needed to succeed in a competitive marketplace.





Memberships and Designations

Memberships and designations are important to a university because they externally validate the quality of education it provides. UCW is recognized by the following bodies for its quality education.

The Education Quality Assurance (EQA) designation identifies BC public and private post-secondary institutions that have met or exceeded provincial government-recognized standards for quality assurance and consumer protection. UCW has received permission from EQA to use its seal on its materials.

UCW has been awarded a Certificate of Candidacy for Accreditation with the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP accredits business, accounting, and business-related programs at the associate, baccalaureate, masters, and doctoral degree levels worldwide.

UCW is a member of the BC Transfer System (BCCAT) with more than 1,500 credit transfer arrangements to other post-secondary institutions.

EduCanada is a brand that supports the international education offer of Canadian provinces and territories. EduCanada and the leaf design is a trademark of the Government of Canada and is subject to a Master Licence Agreement between the Council of Ministers of Education, Canada (CMEC), and Department of Foreign Affairs, Trade and Development (DFATD).

Languages Canada is Canada's national language education association representing more than 225 private and public language education members that offer accredited English and French programs. UCW's University Access Program was recently accredited by Languages Canada, another mark of distinction.





Bachelor of Commerce

This 120-credit program combines theoretical and practical learning to give you an in-depth understanding of modern business. You will develop the critical-thinking skills and team-building savvy necessary to communicate effectively in a multicultural environment.

Our Bachelor of Commerce is delivered through four (4) tiers that progressively develop your knowledge, critical thinking ability, and operational skills until you are ready for the Capstone courses that bring together everything you've learned into real-world projects that will launch you into your career.

Program Structure

Tier 1 University Foundation

- Principles of Accounting
- Introduction to Business
- Mass Media & Society
- Introduction to Ecology
- Principles of Microeconomics
- Principles of Macroeconomics
- Moral Philosophy
- Academic Writing
- Contemporary Literature
- Foundation Mathematics

Tier 3 Disciplinary Applications

- Managerial Accounting
- Business Law
- Professional Communications
- Finance
- Research Methodology
- Human Resource Management
- Operations Management

Tier 2 Disciplinary Foundation

- Business Environment
- Information Systems for Managers
- Communications Theory
- Writing for Specific Audiences
- Organizational Behaviour
- Statistics
- Marketing Management

Tier 4 Integrative Applications

- Strategy and Decision Making
- Business Capstone 1
- Business Capstone 2

Why Bachelor of Commerce?

- Develop a comprehensive understanding of contemporary business practices across all areas of business management, providing you with an excellent foundation to launch your business career.
- Learn to conduct business in a multicultural environment, spanning countless international borders and working cross-culturally in today's global economy.
- Use interdisciplinary approaches to solve problems and create new business opportunities.
- Use critical thinking to analyze and interpret information to make informed decisions.

“UCW provides a great learning experience and an inclusive atmosphere on campus with friendly people who help me to grow academically.”

Jad Debai,
Bachelor of Commerce

Intakes

Fall (October), Winter (January), Spring (April), Summer (July)

Entry Requirements

- Canadian High School (Grade 12) diploma or equivalent with an overall average of C or better (2.0 on a 4.33 scale)

AND

- IELTS - 6.5 or better with a minimum of 6.0 in the writing band or equivalent documentation of English proficiency. (For students whose first language is not English.)

Special Admission

The Admissions Committee may consider an applicant for Special Admission if the applicant does not otherwise qualify for admission but demonstrates a combination of education and work experience that indicates the ability to be successful in their program of study. Such applicants generally must:

- Be over twenty-one (21) years of age on or before the first day of classes;
- Have been out of high school for at least two years; and
- Be approved by the Admissions Committee.



Bachelor of Arts in Business Communication

In this 120-credit program, you'll develop core skills in writing and research, a comprehensive understanding of media and communication, and an appreciation of how they function in the modern world of business.

Our Bachelor of Arts in Business Communication is also delivered through four (4) tiers that progressively develop your knowledge, critical thinking ability, and operational skills until you are ready for the Capstone courses that bring together everything you've learned into real-world projects that will launch you into your career.

Program Structure

Tier 1 University Foundation

- Introduction to Anthropology
- Introduction to Business
- Mass Media and Society
- Introduction to Ecology
- Academic Writing
- Contemporary Literature: Drama and Narrative
- Foundation Mathematics
- Moral Philosophy
- Fundamentals of Psychology

Tier 3 Disciplinary Applications

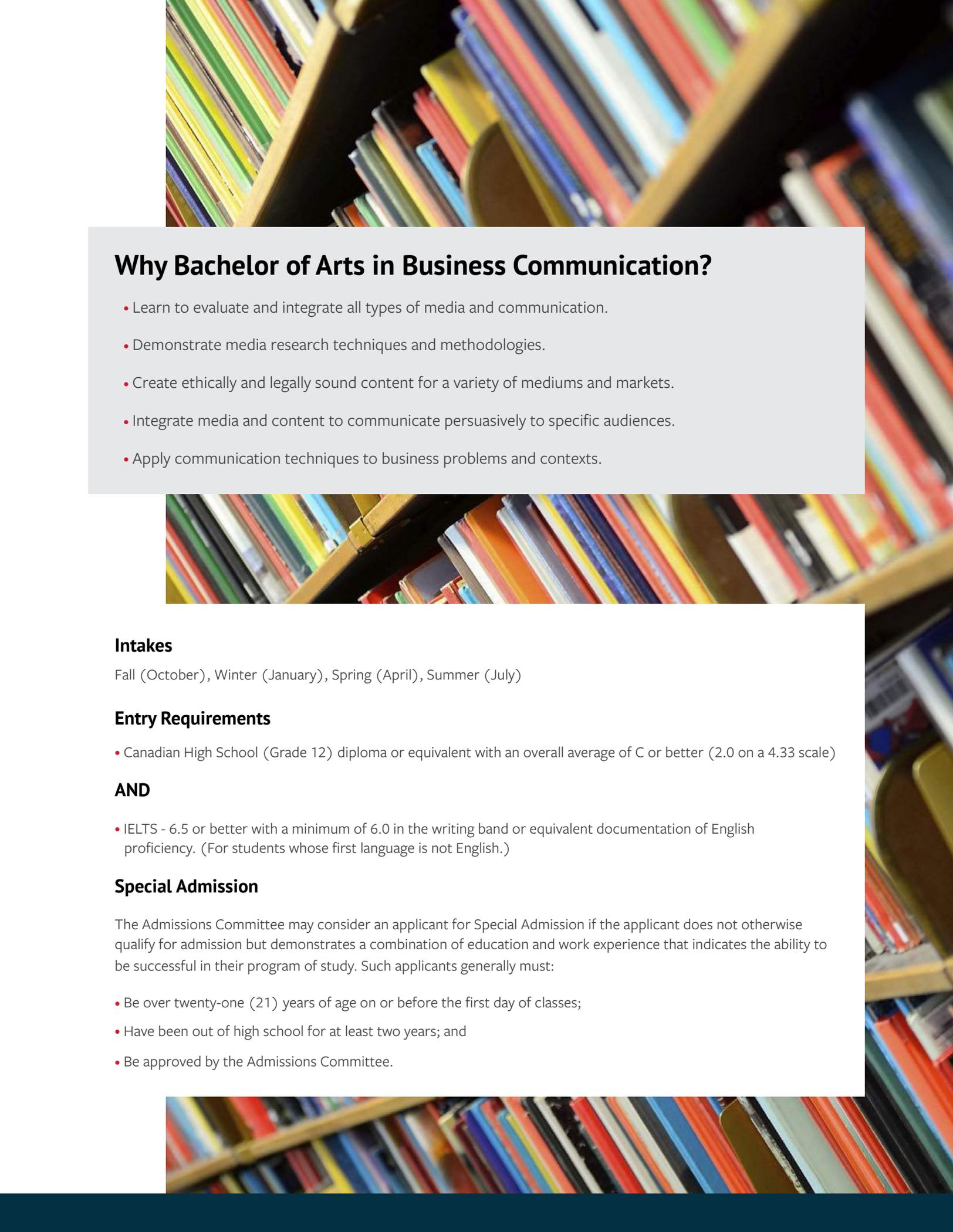
- Social Media
- Legal and Ethical Issues in Mass Media
- Technical Writing and Business Communications
- Professional Communications –Written and Oral
- Media and Government
- Public Relations in Practice and Theory
- Research Methodology

Tier 2 Disciplinary Foundation

- Business Environment
- Communications Theory
- Information Gathering
- Writing for the Media
- Visual Communications in Mass Media
- Statistics
- Marketing Management
- Organizational Behaviour

Tier 4 Integrative Applications

- Communication Strategy
- Communication Capstone 1
- Communication Capstone 2



Why Bachelor of Arts in Business Communication?

- Learn to evaluate and integrate all types of media and communication.
- Demonstrate media research techniques and methodologies.
- Create ethically and legally sound content for a variety of mediums and markets.
- Integrate media and content to communicate persuasively to specific audiences.
- Apply communication techniques to business problems and contexts.

Intakes

Fall (October), Winter (January), Spring (April), Summer (July)

Entry Requirements

- Canadian High School (Grade 12) diploma or equivalent with an overall average of C or better (2.0 on a 4.33 scale)

AND

- IELTS - 6.5 or better with a minimum of 6.0 in the writing band or equivalent documentation of English proficiency. (For students whose first language is not English.)

Special Admission

The Admissions Committee may consider an applicant for Special Admission if the applicant does not otherwise qualify for admission but demonstrates a combination of education and work experience that indicates the ability to be successful in their program of study. Such applicants generally must:

- Be over twenty-one (21) years of age on or before the first day of classes;
- Have been out of high school for at least two years; and
- Be approved by the Admissions Committee.



Master of Business Administration

This Master of Business Administration (MBA) program from UCW will prepare you for success on the global stage. You will learn how to take challenging situations in stride, apply pragmatic solutions to problems, and ultimately drive the success of your organization through informed decision-making.

The program progresses through four tiers, a total of 48 credits, that develop your knowledge and skillset so that you are able to handle increasingly complex problems. Team activities are an intrinsic part of the MBA, developing team skills for modern business and providing a collegial learning environment.

The program culminates in a major research project designed to showcase your newly learned skills in a real-world setting.

Program Structure

Tier 1 Analytical Foundations

- Business Environment, Ethics & Strategy
- Leadership in the Global Context
- Human Interfaces
- Research Methodology
- Tier One Competency Assessment

Tier 3 Business Applications

- Consulting Practice
- Project Management
- Change Management

Tier 2 Management Principles & Practices

- Managerial Accounting
- Financial Management
- Human Resource Management in the Global Environment
- Marketing Management
- Operations Management

Tier 4 Integration & Implementation

- Leadership and Decision Making
- Research preparation
- Consulting/Research Project

Why an MBA?

- Learn to construct strategic responses to business challenges and opportunities.
- Assess the ethical implications of business activities.
- Develop, implement and evaluate solutions to business problems.
- Formulate business decisions and systematic analysis that reflects critical thinking.
- Demonstrate effective skills to collaborate with diverse groups of people.
- Lead teams through the resolution of problems and completion of projects.
- Integrate personal values and perspectives into your problem-solving, taking responsibility for your decisions.
- Communicate ideas persuasively as a result of thorough analysis of information.
- Gather, analyze and distribute information in a business context.

"I am impressed with the quality of distance learning at UCW. It feels like I am studying in a real class. The books are always updated and the lecturers provide us with real business cases from around the world."

Payman Rowhani,
Online MBA, 2014 MBA Dean's
Award Winner

Intakes

Fall (October), Winter (January), Spring (April), Summer (July)

Entry Requirements*

- A Bachelor's degree awarded by a recognized post-secondary institution, with a CGPA of 3.0 (on 4.33 scale) or better and have **ONE** of the following additional requirements:
 - acceptable score on the Graduate Management Admission Test (GMAT) or the Graduate Record Examinations (GRE) that has been written in the last five years;
 - an appropriate Canadian professional designation or equivalent international designation (e.g. CPA, CA, CGA, CMA, CHRP or P.Eng)
 - a Bachelor's degree in Business Administration (BBA) or Commerce (BComm) or equivalent.
 - a minimum of two (2) years documented professional or management experience with evidence of career progression and relevant education and/or training

AND

- IELTS - 6.5 or better with a minimum of 6.0 in the writing band or equivalent documentation of English proficiency. (For students whose first language is not English.)

**Applicants who do not hold all of the above academic and professional requirements may be considered for the MBA Foundation Program.*

OTHER PROGRAMS



University Pathway Program

The University Pathway Program (UPP) prepares you for entry into any one of the University's undergraduate degree programs. The program is offered at three different levels and you will be placed in a program based on your English proficiency. Programs range from six (6) to twelve (12) months.

Entry Requirements

If you are an internationally educated student who is at least 17 years of age at the start of the University Pathway Program and have successfully completed at least the 11th year of secondary school you may be eligible for entry. The specific academic requirements are based on the education system of origin.

Program Structure & IELTS Requirement

University Pathway Program/ Duration	Min. IELTS Requirement	Term 1 Courses	Term 2 Courses	Term 3 Courses	Term 4 Courses
Accelerated 6 months	6.0 Overall & 5.5 Writing Band	Critical Listening and Speaking, Introduction to Mathematics, Introduction to International Business, Canadian Culture and Language	Critical Writing and Reading, Current Economic Issues, World Issues : A Geographic Analysis, Career Assessment and Research		
Advanced 9 months	5.5 Overall & 5.0 Writing Band	Academic English Preparation – Upper Intermediate (meets 20 hours per week)	Critical Listening and Speaking, Introduction to Mathematics, Introduction to International Business, Canadian Culture and Language	Critical Writing and Reading, Current Economic Issues, World Issues : A Geographic Analysis, Career Assessment and Research	
Standard 12 months	5.0 Overall & 4.5 Writing Band	Academic English Preparation – Intermediate (meets 20 hours per week)	Academic English Preparation – Upper Intermediate (meets 20 hours per week)	Critical Listening and Speaking, Introduction to Mathematics, Introduction to International Business, Canadian Culture and Language	Critical Writing and Reading, Current Economic Issues, World Issues : A Geographic Analysis, Career Assessment and Research

MBA Foundation

If you have an undergraduate CGPA between C+ (2.33) and B- (2.99) and have one of the additional requirements or if you meet the academic CGPA of 3.0 but do not have any of the additional requirements, you may be offered the option of completing a set of four MBA Foundation courses that can be taken in one term, to prepare you for the MBA program. To continue into the MBA program, you must earn a grade of B (GPA of 3.0) or better on each Foundation course.

The MBA Foundation includes courses in the following areas:

- Business and Academic Writing
- Quantitative Reasoning and Analysis
- Business Fundamentals
- Economics from a Business Perspective

University Access Program

These Academic English Preparation courses prepare you for entrance into university level course work in an English speaking environment. They focus on academic skills including essay writing, research methods, note taking and critical thinking.

You can meet the English proficiency requirements for admission to our degree programs by successfully completing the advanced level of The University Access Program (UAC 030). Programs range from three (3), six (6) and nine (9) months in length.

Entry Requirements

- IELTS – 6.0 with a minimum of 5.5 in the writing band or equivalent for UAC 030 Academic English Preparation (Advanced)
- IELTS – 5.5 with a minimum of 5.0 in the writing band or equivalent for UAC 020 Academic English Preparation (Upper Intermediate)
- IELTS – 5.0 with a minimum of 4.5 in the writing band or equivalent for UAC 010 Academic English Preparation (Intermediate)



University Canada West Founder's Scholarship

Programs applicable: Bachelor of Commerce, Bachelor of Arts in Business Communication

Open to: Recent high school graduates who are Canadian citizens or permanent residents

The UCW Founder's Scholarship offers up to 20 full-time undergraduate tuition scholarships on the basis of academic performance, community service and leadership; currently valued at \$25,440 each. Up to 10 scholarships will be awarded to successful students in each of the Bachelor of Commerce and the Bachelor of Arts in Business Communication degree programs. Scholarship students are required to enrol in full-time studies and will be responsible for paying regular student fees and purchasing textbooks.

Interested candidates must complete the UCW Founder's Scholarship application form and submit a 500 word paragraph that describes their career aspirations, ways in which they plan to positively impact their community, and how an education at UCW will help them to achieve these goals. A letter of recommendation from an educator or influential community member is also required. Students may be contacted by UCW for an interview upon application review.

International Student Leaders Award

Programs applicable: MBA, Bachelor of Commerce, Bachelor of Arts in Business Communication
(On-campus and Online)

Open to: International applicants from countries outside the USA, Canada, and EU. Only International students are eligible.

This award is for students who are dedicated to improving their home country's economic development. Applicants should write a Personal Statement describing how receiving an award for their program of choice will affect their personal, educational, and career goals, how they intend to use their skills to contribute to the growth of their home country, and what obstacles they may face.

The award tier will be dependent on the strength of your application and personal statement.

	Undergraduate	Graduate (MBA)
Tier 1	\$12,000	\$7,500
Tier 2	\$8,000	\$5,000

Scholarships for Academic Excellence

Programs applicable: MBA, Bachelor of Commerce, Bachelor of Arts in Business Communication (On-campus and Online)

Open to: International and domestic students

This scholarship is aimed at students with excellent academic grades who wish to go on to excel in their chosen field of work. They should demonstrate leadership potential in a business environment, both through their exceptional academic merit and with an established track record of excellence in their chosen career.

	UNDERGRADUATE		GRADUATE
CGPA (out of 4.33)	International Students	Domestic Students	International/ Domestic students
3.80 and above	\$20,000	\$8,000	\$10,000
3.60 to 3.79	\$16,000	\$6,000	\$5,000
3.40 to 3.59	\$12,000	\$4,000	\$2,500
3.20 to 3.39	\$8,000	\$2,000	N.A.

MBA Foundation Study Grant

Program applicable: MBA (On-campus and Online)

Open to: International and domestic students

For students who wish to study University Canada West's MBA program, this grant will provide financial support of **\$6,500 for international students** and **\$5,000 for domestic students**.

The MBA Foundation Study Grant is subject to full payment of the MBA Foundation course fee and issued as a credit towards payment of the last course credits of the MBA program.

The Emily Baker Scholarship

Programs applicable: MBA (On-campus and Online)

Open to: First Nations students in Canada

This award is for First Nations students who are dedicated to pursuing and fulfilling their higher education and business goals.

Applicants should write a Personal Statement describing how receiving an award for the MBA program will affect their personal, educational, and career goals, how they intend to use their skills to contribute to the growth and development of the First Nations community.

One student will be awarded with a full scholarship every year. Applications deadline is May 31st and the successful Emily Baker Scholarship recipient will start in the following July or September term.



How to apply

To find out how you can enrol, email: info@ucanwest.ca or call one of our advisors at +1 778 655 3702

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