

The logo is a white, irregular hexagonal shape with a small notch at the top and bottom. It contains the text 'LEEDS ARTS UNIVERSITY' in a bold, sans-serif font, with 'EST. 1846' in a smaller font below it.

LEEDS
ARTS
UNIVERSITY
EST. 1846

A series of seven vertical yellow stripes of varying heights, positioned on the left side of the black background, creating a rhythmic pattern.

**Prospectus
2021**

Contact Us

We would love to hear from you if you are interested in finding out more about us!

Leeds Arts University
Blenheim Walk
Leeds
West Yorkshire
LS2 9AQ

Tel. +44 (0)113 202 8000
www.leeds-art.ac.uk/contact-us

Facebook: @LeedsArtsUni
Instagram: @LeedsArtsUni
Twitter: @LeedsArtsUni

This prospectus is intended as a general guide to Leeds Arts University's courses, staff and facilities; it forms no part of a contract between you and the University. The prospectus is prepared in advance of the academic year to which it relates but the University makes every effort to ensure it is accurate.

However it is always possible that this information could change due to funding changes or other circumstances beyond our control. The Leeds Arts University website is the most up-to-date source of information regarding courses and facilities, however key information along with terms and conditions will be sent to you if we make you an offer after your application and also prior to enrolment. In the event of any inconsistency such key information will prevail over information in this prospectus.

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**The only
specialist
arts
university
in the
North of
England.**

www.leeds-art.ac.uk

“

We believe that
Leeds Arts University
is the best place to
begin your journey in
the creative arts.





You'll be immersed in an inspiring atmosphere with expert staff and award winning facilities, and all the resources you need for your ideas to take shape. You will have opportunities to collaborate with others whose specialism lies outside of your own, from filmmakers to fashion designers, photographers to musicians, artists to designers; anything feels possible here.

There's a real-life feel to studying with us. You'll have countless opportunities to learn from, network with, and work for some of the best names in your chosen field, thanks to our contacts within industry and practising creatives. This adds a vital perspective to your studies, helps to build your CV and will enhance your prospects.

We work extremely hard to remain a leading centre for the arts, nurturing some of the most sought after talent. Our diverse student body encompasses creatives from across the globe, from India to Iceland, Egypt to Hong Kong; each bringing with them their own individual perspective, skills and potential.

I'm delighted that you're considering studying with us. At Leeds Arts University you'll discover an exciting creative community, where hard work really pays off and the only limit is your imagination.

Professor Simone Wonnacott
Vice-Chancellor

”



Leeds Arts University

We have built an international reputation as the only specialist arts university in the North of England. The entire University is dedicated to the study of creative subjects across a range of postgraduate, undergraduate and further education courses.

Integrated with Industry

We do everything to enable your future success. This means maximising your contact both with industry and practising creatives. We offer you the chance to take part in live briefs, performances, competitions, exhibitions, and work experience, as well as developing your core business, entrepreneurial and professional skills. We provide you with opportunities to exhibit and perform in a variety of settings. Every June the doors to our end of year shows are thrown open to the public, media and the creative industries, many of whom are talent-spotting and looking to recruit creative graduates.

Our Creative Staff

Excellent staff: student ratios mean you'll benefit from as much attention and expert advice as you need to achieve your goals. We have been awarded Silver in the Teaching Excellence Framework, meaning our expert tutors deliver high quality teaching and learning which is research informed. Our tutors and professional instructors are all highly experienced in their disciplines. Many of them continue to be actively involved in the creative industries so they're well-connected and up to date with current practice. They share two major goals: to encourage, support and develop you to reach your full potential and to prepare you to build a successful career after you leave us.

Our Excellent Facilities

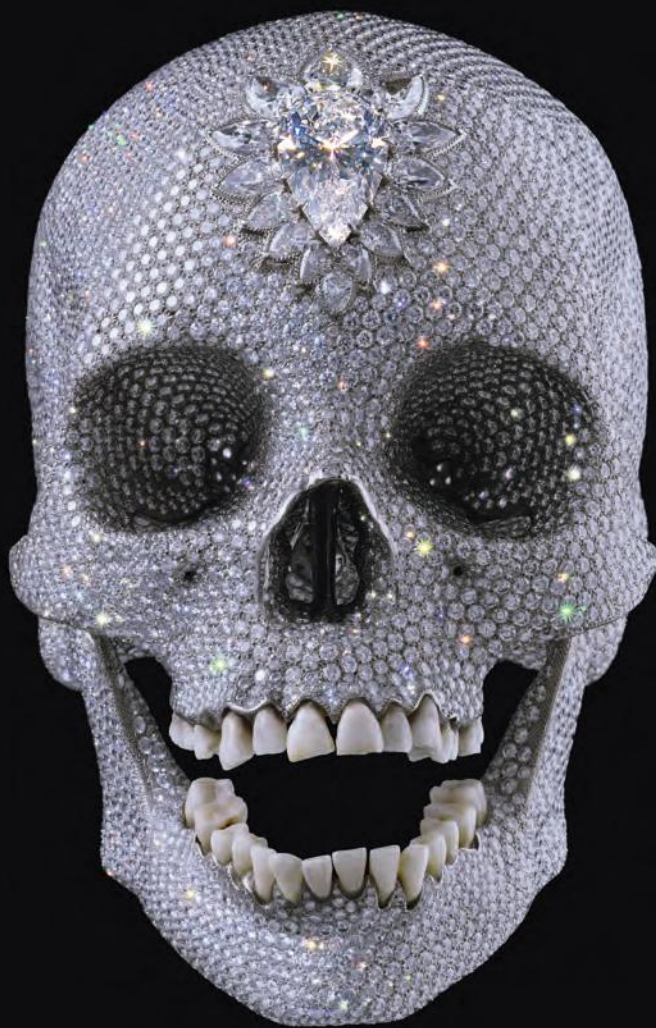
We make sure that our students benefit from access to cutting edge facilities that are appropriate to their discipline. We invest heavily in our facilities - we have won the Whatuni Student Choice Award for the UK University with the Best Facilities in 2019, 2016 and 2014 (and came second in 2017 and 2018!).

Our Sites

Blenheim Walk is where our postgraduate and undergraduate degrees are based. It's just a ten minute walk from the city centre. Our state-of-the-art extension to Blenheim Walk opened in 2019.

Vernon Street is our historic original building, and is where our further education courses are taught. It is situated in the city centre, just a ten minute walk from the railway station.





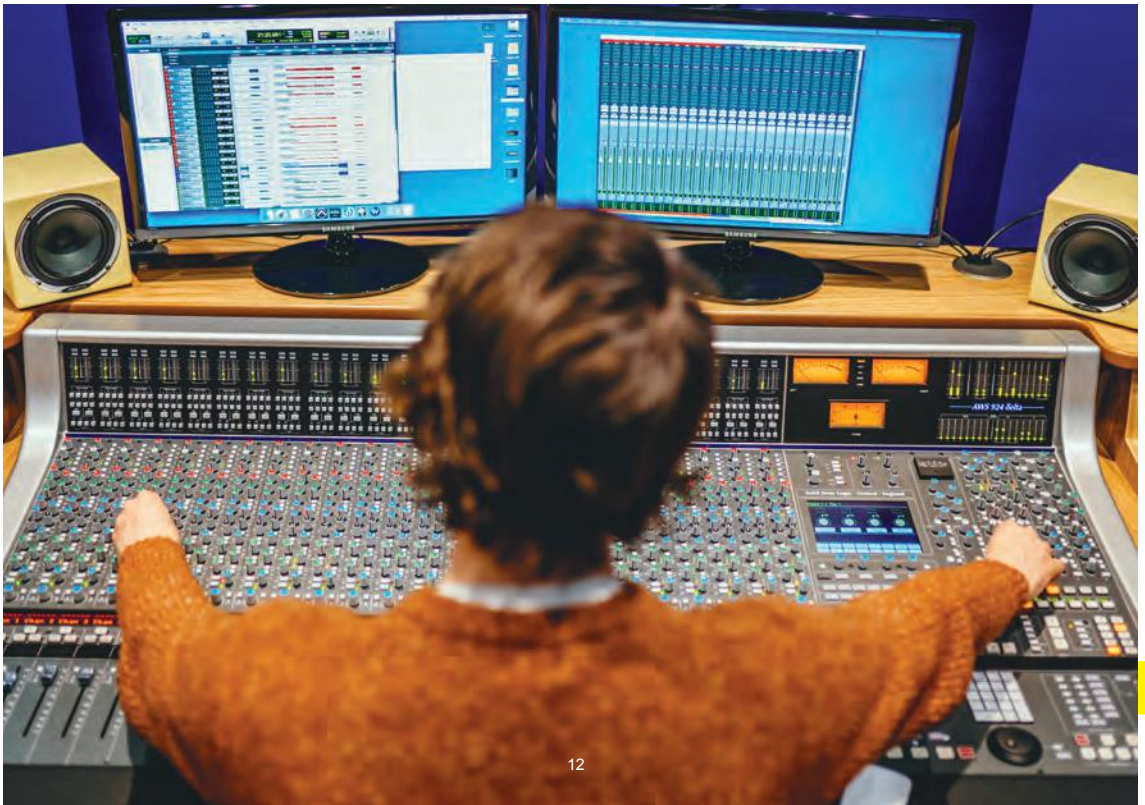
Damien Hirst
For the Love of God, 2007
Platinum, diamonds and human teeth
6.7 x 5 x 7.5 in (171 x 127 x 190 mm)
Photographed by Prudence Cuming Associates
© Damien Hirst and Science Ltd.
All rights reserved, DACS 2019.

“

Art is
about life
and it
can't really
be about
anything else.
There isn't
anything else.

Damien Hirst
Studied 1984 — 1985

”



Our Facilities

At Leeds Arts University we pride ourselves on our state-of-the-art resources and libraries. We have won the Whatuni Student Choice Award for the UK University with the Best Facilities in 2019, 2016 and 2014, and came second in 2017 and 2018!

All our buildings have been designed and built for specialist creative education, whether this is our iconic Vernon Street building or our state-of-the-art campus at Blenheim Walk which was extended in January 2019. Dedicated facilities across our range of specialist disciplines are complemented by open working areas designed to enable students across courses to meet up, work and socialise.

Specialist Resources

Our resources are equipped to industry standards, and are run by highly skilled staff who contribute significantly to our teaching. Resources have a drop-in facility so you can carry on working in your own time providing you've completed your resource inductions.

Our differing facilities are based across our Vernon Street and Blenheim Walk sites. Facilities at Blenheim Walk have been designed to meet the needs of higher education students whilst those at Vernon Street are available to further education students.

We take great care to manage our resources so that they offer the appropriate support to students at the right level and according to their curriculum needs. You will therefore find differential access to these facilities according to your choice of course.

Computers

Our computer suites house networks of Apple Mac computers, supported by a team of Creative Software Instructors. These feature regularly updated, industry-standard software for a wide range of creative applications, including: music composition and production; video and audio editing; animation and motion graphics; image creation, scanning, editing and manipulation; and 3D scanning and 3D printing. All our suites use equipment consistent with that used in the creative workplace and clusters of computers are also in each course area with the software to meet students' needs.

View our facilities at an open day! Visit www.leeds-art.ac.uk/open-days to book your place.

Digital printing

These resources enable professional-standard, large-format digital printing and print finishing. We have large format (up to A0) printers which are capable of printing over a metre wide. Our negative scanners allow professional quality film scanning at both large format, medium format and 35mm. Our vinyl cutter enables designs to be cut from many types of vinyl.

Libraries

Our libraries are carefully curated and provide exceptional print and online collections for the creative arts, and offer access to a comprehensive range of study resources. These include international journal subscriptions, specialist collections of artists' books, photobooks, illustrative books, graphic novels, scores and recordings, access to specialist archived and current TV and radio, and subscriptions to image, journal and fashion databases. SCONUL membership enables our higher education students to gain reference access to resources at participating universities. Access is also available to the British Library collection through our inter-library loan service.

Print and Printmaking

Our impressive resources are equipped to a high professional standard. Facilities include flat-bed and vacuum-bed screen-printing for textiles and paper, using a variety of print media. We also have digital textile printers and a large dye laboratory. The print resources provide excellent facilities for paper-based printmaking using a range of processes, including intaglio (drypoint and etching), screen-printing, mono-printing and linocut.

3D resources

Our resources for working with wood, metal and plastics are equipped with industrial-standard machinery. Specialist machines (some computer-controlled) are supplemented by extensive hand and power tools. All methods of construction are achievable with wood, while resources for metal and plastics include plasma-cutting, electric and gas welding, brazing, milling, folding and turning, tube bending and micro-welding. Glass, ceramics and casting resources are used to explore sculptural processes using materials such as plaster, wax, latex, and moulding rubbers with ceramic and glass.

Photography, Filmmaking and Audio

Equipment is available for students to borrow according to their course needs, including digital and film SLRs and a range of support equipment for use in our lighting studios or off-site. Our darkrooms in the Vernon Street building cover a range of black-and-white process and printing facilities for 35mm, medium and large-format film photography.

Further resources for [BA \(Hons\) Photography](#), [BA \(Hons\) Fashion Photography](#) and [MA Photography](#) at the Blenheim Walk site comprise of dedicated lighting studios with a range of professional equipment including infinity coves, high-end studio flash and ceiling rig systems; portable flash kits, LED and continuous lighting plus iMac computers with industry standard pre-production software for tethered shooting. Equipment for loan includes tripods, digital SLRs, a wide range of prime and telephoto lenses, medium-format high resolution digital cameras as well as medium and large-format film cameras.

Available to all courses, our acoustically insulated sound booths allow perfect recording of the quietest and loudest sounds.

Facilities for [BA \(Hons\) Filmmaking](#) students offer extensive industry-standard professional production and editing equipment, including 4k cameras, broadcast standard editing suites, full film studio and green screen facility. Lighting kits are available for location and studio work.

Fashion and Garment Construction

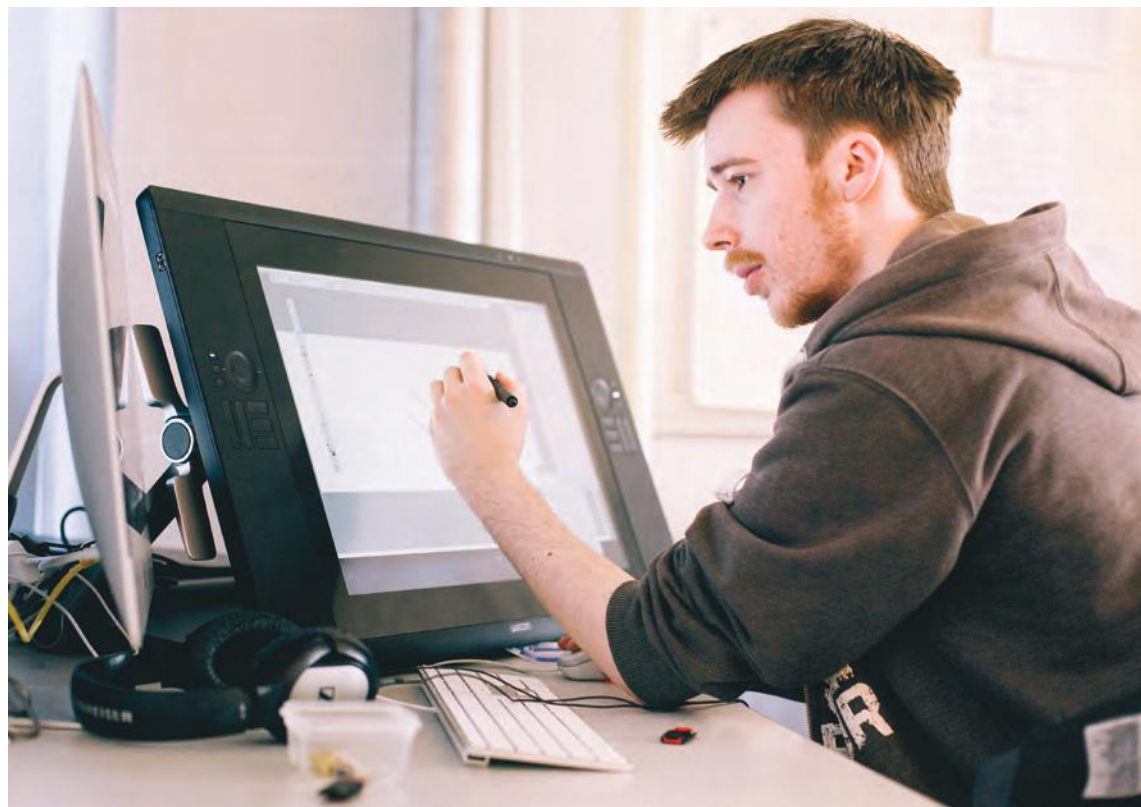
Facilities for our [BA \(Hons\) Fashion Design](#) students reflect those typically used in the fashion industry; our large studios have excellent natural light and are equipped with a range of industrial sewing machines that you would expect to see in a professional garment production setting. Our facilities are regularly upgraded to align with industry standards, and include mannequins, sewing machines, overlockers, buttonhole machines, fusing press, and vacuum pressing equipment.

Music and performance

Bespoke music facilities for our [BMus \(Hons\) Popular Music Performance](#) students include: 24-track analogue/digital recording studio with ProTools integration and motorised Solid State Logic AWS924 desk; fully-integrated studio live/ensemble rooms; auditorium with full live PA, lighting rig and video integration; sound-proofed instrumental teaching rooms and backline, microphones and effects processors.

University Shops

Our not-for-profit shops and studio resources offer very competitive rates and easy on-site access to many of the materials you'll need. We sell a wide range of materials including paints, inks, paper, card, adhesives, portfolios, sketchbooks, film, digital media, guitar tuners, guitar picks, drum sticks, guitar strings, earplugs and stationery.





Our Heritage

We are very proud of our rich history, having contributed significantly to the development of arts education in the UK.

We have roots dating back to 1846 and the original Leeds School of Art.

— 1846

The Leeds Mechanics' Institute (which offered drawing classes) merged with the Literary Institute, creating Leeds School of Art. In 1903, it moved to our present Vernon Street building, where the radical design reflected the clean lines of the Arts and Crafts movement and in 1927 became Leeds College of Art. Following the world wars, ex-service personnel resuming their education filled the college almost to bursting. Henry Moore and Barbara Hepworth (enrolling in 1919 and 1920, respectively) were students of this era.

— 1946

As our reputation grew, new design departments were formed, including furniture, graphic design and printmaking. A new pottery and workshops were built, and in 1959 a new library was created.

— 1950

From the 1950s to the 1970s, there was a reappraisal of art education in Britain, largely based on ideas developed in Leeds. Students were now encouraged to adopt a scientific approach, enabling them to develop a capacity for constructive criticism and understanding. The University of Leeds' new Gregory Fellowship brought many practising artists to Leeds, many of whom came to help out at the college.

— 1960

In 1960 we began to run courses which encouraged an open-ended, creative and flexible approach, leading to a new system of art education at Leeds and, as a result, nationwide.

— 1980

In the mid-1980s our Blenheim Walk building was erected. New construction and development continues to this day for the benefit of all our students. More recent alumni include Marcus Harvey, Damien Hirst, film director Clio Barnard, and Leigh Francis, otherwise known as Keith Lemon. Between 1968-93 the college was named Jacob Kramer College, after one of its leading alumni, before reclaiming the name Leeds College of Art in 2009.

— 2017

In September 2017 we were granted full university title. Our new name is now Leeds Arts University, making us the only specialist arts university in the North of England. We also expanded our undergraduate curriculum to include filmmaking, popular music, and comic & concept art. Our teaching continued to be informed by practice-based research.

— 2018

We expanded our postgraduate courses in the fields of graphic design, photography and fine art, and included a new creative writing undergraduate degree course.

— 2019

We further developed Blenheim Walk with a new extension that opened in 2019, housing a public gallery space, performance auditorium, a new library, postgraduate suite and specialist film, photography, fashion and music studios. We also introduced further postgraduate courses in creature design and graphic novel.

— 2020

We increased our postgraduate portfolio with new MAs in animation, digital fashion, illustration and worldbuilding.

Our Creative City

Leeds was named ‘The UK’s best student city’ by The Independent and has everything that our creative students need. Leeds is only a short distance from the inspiring Yorkshire countryside, and has excellent transport links to cities like Manchester, Edinburgh, Glasgow and London.

Life in Leeds

For shoppers Leeds has everything from vintage boutiques to Harvey Nichols and hundreds of smaller independent stores. Victoria Quarter is home to Vivienne Westwood, Mulberry and Paul Smith, but you can also find plenty of great bargains on the high street and in Kirkgate Market. The Trinity Leeds shopping centre has 120 shops, bars and restaurants, and luxury shopping centre Victoria Gate has recently opened. Leeds celebrates the annual Leeds Indie Food festival, and the German Christmas Market in winter. There are independent and chain restaurants for all budgets and tastes. Students who enjoy sport can experience the Leeds heritage of rugby, football and cricket with Elland Road and Headingley stadiums within easy reach. There are lots of student-friendly gyms, pools and exercise classes all over the city.

Leeds is a cultural centre, and is home to the Leeds Grand Theatre, Opera North, Northern Ballet and the Leeds Playhouse, where you can see a range of comedy shows, ballet, pantomime and opera at discounted student prices. There are art-house cinemas, (the Hyde Park Picture House is one of the oldest in the country), comedy clubs, bowling alleys, ale houses, city-centre bars and super-clubs.

Art in Leeds

Leeds has a thriving independent arts scene that students can enjoy. There are studios and art collectives all over the city offering potential for artistic collaboration. Leeds Art Gallery houses an impressive range of 20th-century British art, while the Henry Moore Institute next door showcases a range of sculpture-based exhibitions. The Tetley is a contemporary and exciting arts space based in the city centre, and there are also lots of independent galleries. The award-winning Hepworth Gallery and Yorkshire Sculpture Park are close by in Wakefield. Bradford’s famous National Science and Media Museum is also a short train journey from Leeds.

Music in Leeds

Leeds has a lively music scene, with a range of music performance venues. The city has a rich musical heritage which has generated internationally recognised artists such as alt-J, Pigeon Detectives and Wild Beasts. Independent recording studios and rehearsal spaces provide a creative community of professional musicians, and make Leeds the perfect place for studying musicians to develop their industry connections. There’s a huge range of live music in hundreds of venues around the city, spanning a variety of genres. Venues include the Leeds Arena, the O2 Academy, the Wardrobe, Stylus, The HiFi Club, Belgrave Music Hall, the Key Club and the Brudenell Social Club. We also host the city-wide Live In Leeds Festival, and the world-famous Leeds Festival.

To find out more about life in Leeds visit:

leeds-list.com

independentlife.co.uk

www.leedsartsunion.org.uk

Find out more at: www.leeds-art.ac.uk/life-in-leeds





Our Accommodation

We understand that moving away from home to live in student accommodation is an exciting prospect, but it can also seem confusing and a bit intimidating. Choosing your accommodation is an important decision and we are here to help. We reserve rooms in a variety of student accommodation blocks for new and international students.

The benefits of staying in the accommodation we offer are that you'll be living with other creative students from Leeds Arts University, so you'll get to know students from across all of our degree courses. Our accommodation is well located, so you can be sure you'll be getting the most out of Leeds from when you first arrive, and is also within walking distance of the University. The different blocks have been selected to meet the high standards you expect so that you feel safe and secure, with a choice over cost and facilities.

To view our accommodation options visit our website at: www.leeds-art.ac.uk/accommodation

Shared housing

If you like the idea of shared housing, we work closely with Unipol, a student-housing organisation, with whom we run a series of summer house-hunting days where you can get to know other students, and have the opportunity to view suitable properties. First-year students will be sent information about house sharing as part of the accommodation offer by the University and will have the opportunity to come to Leeds and meet other students who are also looking for somewhere to live.

You can call Unipol on 0113 243 0169 or visit www.unipol.org.uk

Students aged under 18

Students who are under 18 years old can have difficulty finding a landlord who will sign a tenancy agreement with them. If you'll be under 18 when you need to sign a tenancy agreement, you will need to contact the Student Advice Team straight away by phoning 0113 202 8111.

Open Days

You can view our accommodation at one of our open days. To view upcoming open days visit: www.leeds-art.ac.uk/open-days

“

A sculptor
is a person
who is interested
in the
shape of things,
a poet in words,
a musician
in sounds.

Henry Moore
Studied 1919 — 1921

”



Image provided by Yorkshire Sculpture Park.
Image: Henry Moore, Three Piece Reclining Figure No.1, 1961-62
Copyright: The Henry Moore Foundation. All rights reserved, DACS/The Henry Moore Foundation 2019.

Our Students' Union

Our Students' Union team work hard to ensure that every student gets the most from their time at Leeds Arts University.

Throughout the year our Students' Union organise activities, campaigns, events and fundraising, run our student magazine as well as supporting societies and sports teams. There are many ways in which you can get involved; allowing you to have your say, have fun and meet new people.

As a specialist arts union, Leeds Arts Union will always strive to offer students as many creative activities and opportunities as possible. From exhibitions, performances, arts markets, workshops and more, the Union continues to make sure there's plenty on offer for the creative student including supporting opportunities to collaborate with students on other courses.

Student Representation

Each spring, the Students' Union hosts the annual Student Elections that give all students the opportunity to decide who will lead their Students' Union for the coming year. Students from across the University campaign for roles in the Students' Union team that play an important part in improving the student experience.

Course Representation

Each course also elects its own Student Representatives who provide a valuable link to University staff; enabling feedback and ensuring that the student voice is heard throughout the University. They continue to put forward the views of students and have played an important part in creating positive change and making Leeds Arts University a great place to study.

Events and Entertainment

Our calendar of events and activities will help you to settle into University life and allow you to get to know your fellow students and this brilliant city. We host various events throughout the year making sure you have every opportunity to relax and have fun. Our links with some of the city's best retailers, bars and attractions mean you can access great deals, up-to-date news on events and the chance to explore the creative scene in Leeds.

Societies and Activities

Joining one of our societies is a great way to meet other students. These groups are set up and run by our students and are open to all. If you've got an interest and want to get other students involved, we can help you get a society up and running with support provided. Throughout the year, we offer a range of activities including performances and exhibition opportunities. You can find our current societies online: www.leedsartsunion.org.uk

The National Union of Students (NUS)

The NUS campaigns nationally on student issues ranging from tuition fees to safer accommodation and fair access to education. They provide our staff and students with training and support. The TOTUM Card, powered by NUS, is a great way for students to take advantage of hundreds of exclusive deals and discounts online, in shops, bars and entertainment venues.

Sports and Fitness

We offer a range of fitness and sporting activities to help our students take a break. Throughout the year we organise a calendar of activities suitable for all abilities which are a great way to stay fit and meet like-minded people from courses across the University.

Find out more at:

student.union@leeds-art.ac.uk

Blenheim Walk: 0113 202 8297

Twitter | Instagram | Facebook: @LeedsArtUnion



Our Student Support

We are proud of our diverse student population and want to make sure you are able to participate and engage in all aspects of university life.

Student Support Services work across the University to provide disability, academic and welfare support, counselling, and work closely with academic colleagues to develop our inclusive practice.

Our Academic Support Team

For students with Specific Learning Difficulties (SpLDs) and disabilities or long term diagnosed mental health conditions, our academic support team will help you to enjoy your learning and make the most of student life as independently as possible. Dyslexia, and other SpLDs, can be common among highly creative people, so we offer assessments and support as well as advice on a range of related issues to help support your creative practice.

Our Student Welfare Team

As a Leeds Arts University student you can access free, professional and confidential support from our Counsellors, Welfare Advisors and Mental Health Advisor. We offer a wide range of help with areas that can affect your studies, or stop you enjoying university life, such as: stress, relationship problems, bereavement, feeling anxious or depressed, or other wellbeing or mental health concerns. You can choose to use online resources and self-help materials independently, attend workshops on issues such as managing stress or tackling procrastination, come in for a 1-to-1 appointment with a Welfare Advisor or access short term counselling. If you need longer term support or treatment, we'll help you identify appropriate local NHS or voluntary sector services available in Leeds.

Disability Support

If you have practical, physical or mobility needs or disabilities, long-term diagnosed mental health condition or other condition, we can help arrange reasonable adjustments. We will talk to you about your individual needs and, if appropriate, we can explain how to apply for the Disabled Students' Allowances (DSA).

Chaplaincy support

If you are looking for faith or spiritual support, the Chaplaincy supports students of all faiths and none. They operate through a drop-in on campus or at the Emmanuel Centre, where spaces are available for your own prayer and fellowship groups. Chaplains can support you when you are finding university life difficult and in a variety of circumstances such as: you need someone to talk to or you need time and space to think, you need help in times of crisis, you need to make a decision and need help doing so, someone has died and you need support, you have personal struggles or relationship problems.

For further information visit:

www.leeds-art.ac.uk/student-support
student.welfare@leeds-art.ac.uk

Find out more at www.leeds-art.ac.uk/student-support



Your Future Career

When you leave Leeds Arts University you will be stepping out into the fast-growing and exciting world of the creative industries. You'll have discovered who you are, developed your talent, built your confidence and learned new skills.

At Leeds Arts University you'll have opportunities to mix with the creative industries, network with potential employers, and gain essential business skills. We'll help you to develop a wide range of employability and enterprise skills, including advice on building an impressive CV. You'll explore skills that are crucial whether you're looking for a job or want to work for yourself. This will help to ensure that you develop the skills and experience needed to gain a real competitive advantage after you leave us. You will also have access to a careers guidance specialist who supports higher education students in their career progression or postgraduate study.

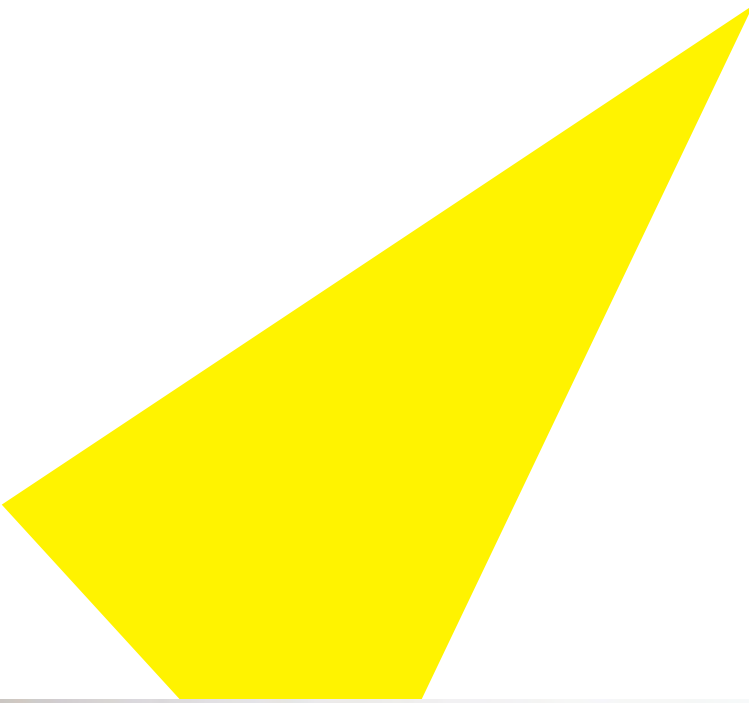
Visiting Professionals

Within your course, leading talented professionals from the creative industries are invited to share their experiences with you and to offer career advice. They help spark ideas for your work and provide that 'real-life' perspective on planning your future.

Join Creative Networks

Creative Networks is our own professional events programme. It's a great chance to mix with people from industry, and to hear high-profile speakers entertain their audiences as they recount their career journeys and provide insights into the latest industry developments. Past speakers include fashion designers Patrick Grant, Jeff Banks and Giles Deacon, designer Jimmy Choo, comedian Adam Buxton, music blogger Jamal Edwards, creative director Eric Kessels, Red or Dead co-founder Wayne Hemingway, filmmakers Clio Barnard and Elaine Constantine, fantasy author Ian Livingstone CBE, comic artist Mike Mignola, artists Bob and Roberta Smith, David Shrigley and Jake Chapman, illustrator for Pixar Victoria Ying and Director of Tate Modern Frances Morris.





Our Courses

30	BA (Hons) Animation
34	BA (Hons) Comic & Concept Art
38	BA (Hons) Creative Advertising
42	BA (Hons) Creative Writing
46	BA (Hons) Fashion Branding with Communication
50	BA (Hons) Fashion Design
54	BA (Hons) Fashion Photography
58	BA (Hons) Filmmaking
62	BA (Hons) Fine Art
66	BA (Hons) Graphic Design
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82	BA (Hons) Textile Design
86	BA (Hons) Visual Communication
90	Undergraduate Entry Requirements
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96	Extended Diploma in Art & Design
100	Access to HE Diploma (Art & Design)



Find out more at: www.leeds-art.ac.uk/study



BA (Hons)

Animation

Our BA (Hons) Animation is a focussed course aimed at students interested in becoming a professional animator who can work across animated film, TV and related industries. You will work alongside other committed students who are collectively interested in animation production.

On this intensive course students will learn practical and technical skills across a range of traditional and digital animation practice. This is developed through practical investigation of the animation production cycle including narrative production, worldbuilding, character development, storyboarding, background/layout and animation. A rigorous introduction will help you to understand how to work across traditional and digital media including 2D, 3D CG and stop motion animation, helping you to develop a focused skillset to prepare you for the animation industry or postgraduate study.

We encourage collaboration both at course level and across the University, including live briefs and international competitions, helping you to focus on developing your specialist practice within animation.

Opportunities for work experience, studio visits and attending festivals are supported. The course also has visiting professionals who give insight into career development and industry practices. Previous visiting professionals have included animators, scriptwriters, producers and directors from companies such as CBBC, Aardman Animation, Mackinnon and Saunders, Cartoon Network and Golden Wolf.

Through these you'll learn to generate your own networking, collaboration and career opportunities, and how to find work and clients when you graduate.

UCAS code: **W615**
Duration: **3 years**
Study Mode: **Full time**

www.leeds-art.ac.uk/animation



Animation is not just about entertainment, it has the potential to provoke, promote, educate and inform. Our animation course is vocationally driven and will challenge you practically, technically and critically.

Mike Smith

Course Leader

mike.smith@leeds-art.ac.uk

What You'll Study

Year One — You'll develop an understanding of the principles of animation and explore the pipelines involved in animation from the beginning to the end of the production process. This will include, narrative development, character design, background, layout and animation practice across different media. You will be introduced to animation software and have inductions into specialist 3D modelmaking workshops. You'll consider the practical, conceptual and theoretical concerns of animation and develop an awareness of the opportunities and pathways open to you as an animator.

Year Two — You'll identify and develop your own specialist practice through briefs and self-identified projects. As you progress through the year you will focus your energies on pre-production, animation or post-production techniques in 2D, 3D digital or 3D stop frame animation. Competitions, live briefs and collaboration on industrially relevant projects will help you to learn essential communication, professional and entrepreneurial skills.

Year Three — You'll focus on your own creative ambitions and develop a strategy for becoming a professional animator. You'll negotiate your own project work and take part in competitions, collaborate with others, attend conferences and meet visiting professionals. The focus of year three is on building a portfolio which reflects your individual specialist practice and demonstrates the skills that you have to offer.

Work Experience

Work experience covers a broad range of activities and students are encouraged to undertake work placements during their time at university. As well as guidance from the course team our Careers, Employability and Enterprise team offer support that enhances employability skills and supports engagement with industry.

In the past our students have made links with companies such as Kilogramme, Mackinnon and Saunders, Brown Bag Animation, Beryl Productions, Framestore, Disney Europe, Factory Create, Turner Broadcasting and BlueZoo.

Studying Overseas

We offer a range of international experiences which may include educational visits, study abroad and opportunities for internships.

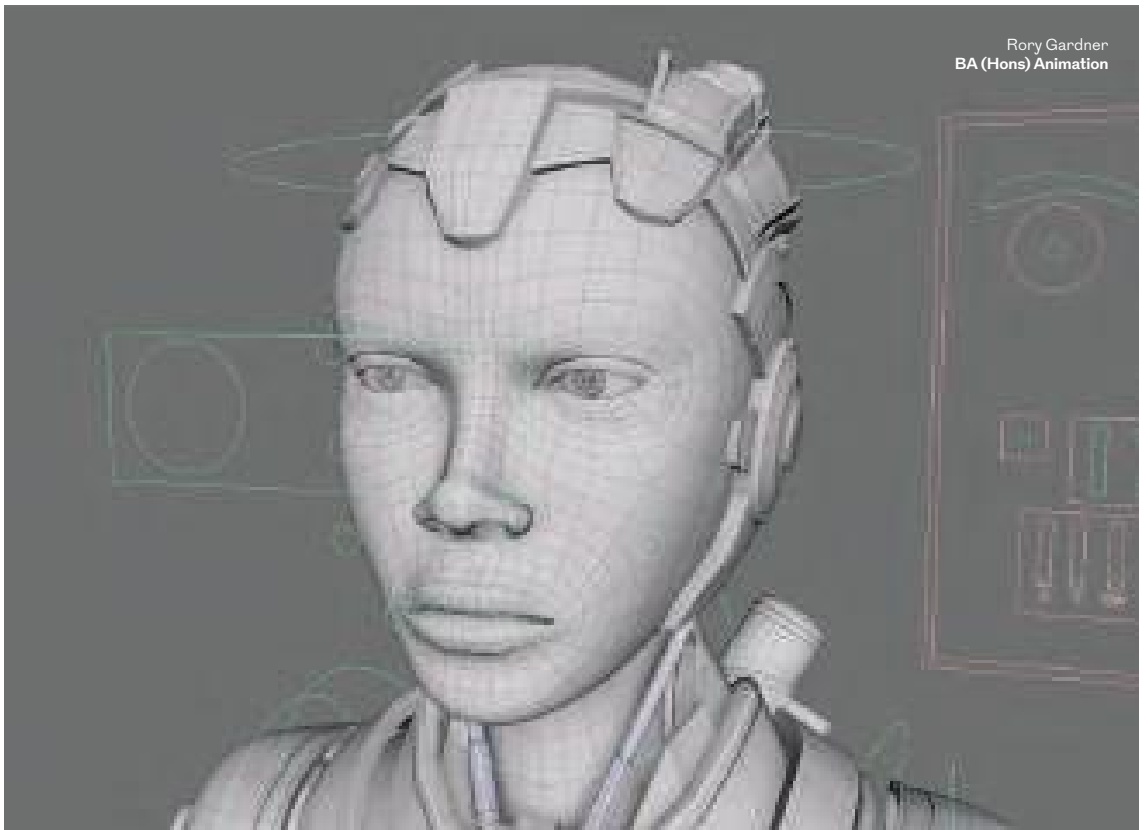
Accolades

Recent student successes include:

- After Lives documentary animation selected for Encounters, Anim!Arte and Lift Off Film festivals in 2019.
- Not Alone animation selected for Underwire Festival, Anim!Arte and Los Angeles Animation Festival 2019.
- Atrocity Exhibition animation selected to be screened at the ICA's London Short Film Festival 2020, British Film Institute - Future Film Shorts 2019 and Manchester Animation Festival - Student Selection 2018.
- Winners of a D&AD award for their work on the John Lewis brief 2019.
- Commendation for a collaborative response to the YCN brief — A2 Milk 2018.
- Students selected to represent the course came first at the 3rd annual International Animation Competition held in Rubika-Supinfocom School (Valenciennes) 2019
- Winners of a D&AD award for their work on the D&AD Beano brief 2018.

Careers

Our graduates work as industry professionals within animation companies and across the broader related industries. Graduate jobs include concept artist, character designer, production assistant, storyboard artist, art director, animator, puppet maker, set designer, environment artist, 3D, CG, and visual effects designer.



BA (Hons)

Comic & Concept Art

This transdisciplinary course offers a space for you to explore comic and concept art holistically to become a versatile specialist. We are a studio-based course where you can discover the theory, practice, and professional context of comic and concept art through a hands-on and industry-relevant approach. You will have opportunities to apply your skills across a range of specialisms including character, environment, architecture, prop, mech, vehicle and creature design, storyboarding, narrative illustration, comics and graphic novels.

Your learning experience will be professionally focused throughout the course with opportunities for industry contact and embedded professional practice skills. Established industry links will complement the curriculum through visiting professionals, live briefs, and visiting lecturer workshops. Opportunities for visits within the UK and abroad are supported to enhance your awareness of the comic and concept art industry in an international context.

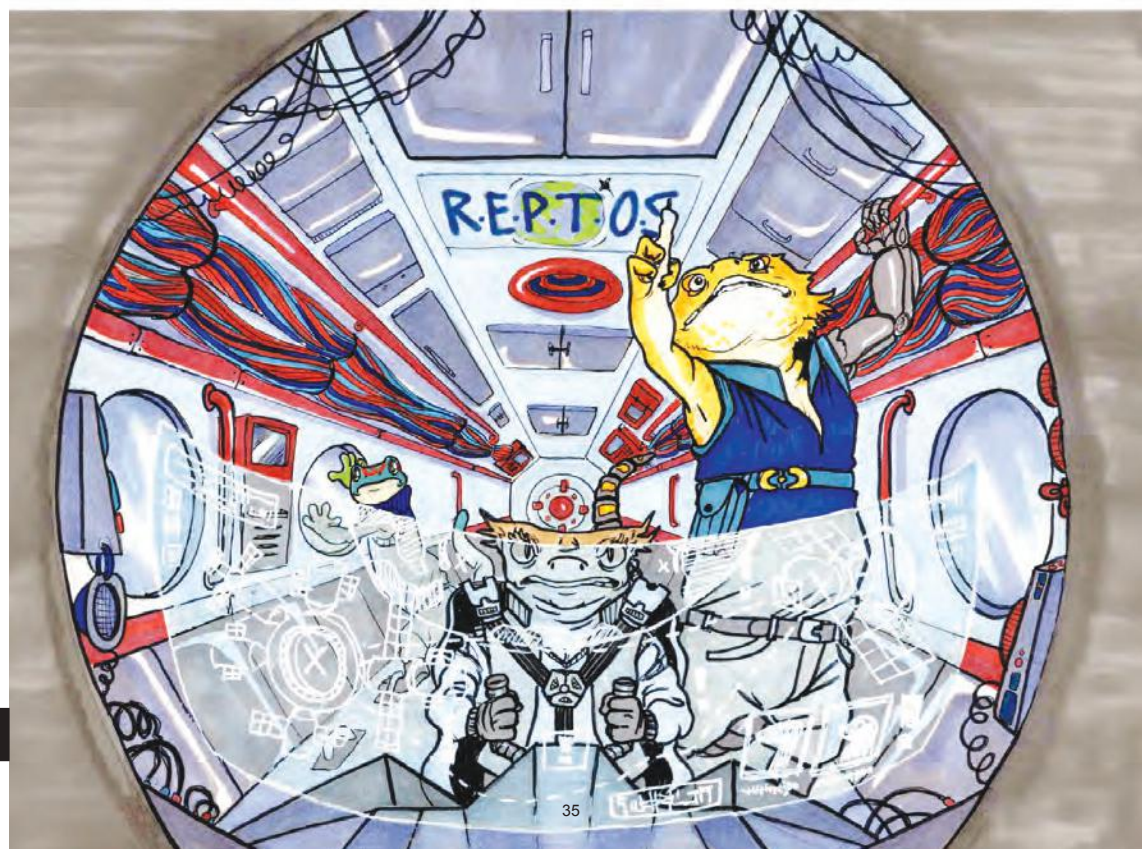
There are opportunities for collaborative projects within the course and across the University. You will also have a variety of opportunities to collaborate with industry, past examples include Thought Bubble – the leading comic art festival in Europe. You will be supported in developing a range of career options upon graduation.

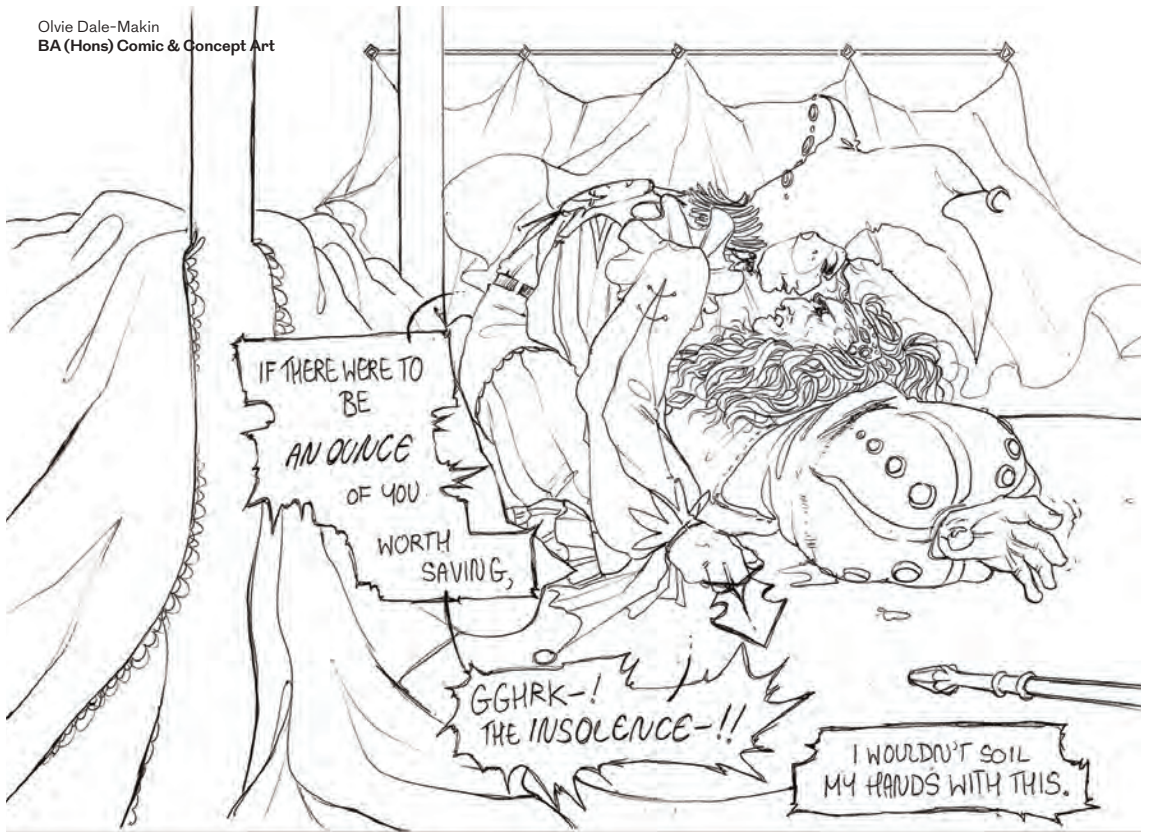
You will acquire a professional understanding of studio and freelance practice, developing specialist skills within a range of creative careers from concept art for the film and game industries, to comic art and self-published comics.

UCAS code: **W223**
Duration: **3 years**
Study Mode: **Full time**

Martin Scoggin
BA (Hons) Comic & Concept Art
(all images)

www.leeds-art.ac.uk/comicandconceptart





Drawing, worldbuilding, and storytelling are at the heart of Comic and Concept Art. Visualise the imagination, create believable characters and explore their stories through how they interact with their world.

Rosemary Chalmers

Course Leader

rosemary.chalmers@leeds-art.ac.uk

What You'll Study

Year One — You will explore how to think and draw as a comic artist and concept artist. Practical workshops introduce and develop your skills in design drawing, idea generation, and visual storytelling. Lectures and seminars develop your understanding of the historical and professional contexts of the comic art and concept art industries. Weekly deadlines, group projects and art tests give you your first taste of the pace and soft skills required to be a comic and concept artist. There is a focus on experimentation and developing traditional drawing skills to inform your 2D and 3D digital skills.

Year Two — You will explore the cultural and professional contexts of comic and concept art. Lectures and seminars develop your skills in worldbuilding, cultural awareness, and believability. Practical workshops further develop your digital 2D & 3D workflows in visualising characters and their worlds around them. There will also be opportunities for hands-on traditional workshops. There is a focus on developing a specialism, an online professional profile and industry engagement.

Year Three — You will focus on developing your specialism and industry-related skills for becoming a professional comic and/or concept artist. You will negotiate a creative project including industry engagements—competitions, live briefs, studio visits, industry research and work experience—building a portfolio that reflects your professional practice and career ambitions as a versatile specialist.

Work Experience

Work experience covers a broad range of activities and students are encouraged to undertake work placements during their time at university. As well as guidance from the course team our Careers, Employability and Enterprise team offer support that enhances employability skills and underpins engagement with industry.

Studying Overseas

We offer a range of international experiences which may include educational visits, study abroad and opportunities for internships.

Accolades

Students are actively involved in national festivals, curating and running convention tables, gaining professional experience and industry exposure. Recently, Thought Bubble Festival and Gallery 164 hosted Stories of People, Places and Things; an exhibition of student work celebrating the history, vibrancy and tales surrounding Quarry Hill in Leeds.

Careers

Graduates will be prepared for employment across a range of roles within the creative industries including:

- Commercial/independent/freelance comic artist.
- Storyboard artist for film/animation/games/TV/advertising.
- Character designer for comics/film/games/animation/figurines/miniatures.
- Concept art generalist for film/animation/games/TV.
- Comic strip cartoonist.
- Editorial/political cartoonist.
- Caricature artist.
- Pre-production artist for film.
- Visual development artist for animation.
- Creature designer for the entertainment industry or scientific illustration.
- Experience/theme design for museums or theme parks.
- Sci-fi/fantasy illustrator for publishing.
- Marketing artist for games.
- Cover artist for comics.



Give him something else to rearrange.



BA (Hons)

Creative Advertising

This is an outstandingly strategic and creative course that nurtures individuality through collaboration. It is designed to produce 'Ideas That Work' from a new wave of creative professionals in advertising.

We've developed exceptional links with leading national and international agencies such as McCann, Ogilvy, B&W, Havas Linx, Atomic London, Intermarketing, Golley Slater, Jaywing, CreativeRace, Home, Uniform and TBWA, which will maximise your exposure to industry practice.

Creativity sits at the core of our proposition and feeds a common desire for originality and innovative thinking. Our 'Actively Creative' philosophy requires you to take on first hand intellectual and creative challenges which are developed both in-house and through our industry contacts.

The course has a strong academic, theoretical background, which will underpin your creative practice. Our tutors have considerable industry experience spanning art direction, copywriting and branding, and they continue to excel in practice-based research and writing. You will learn how to deconstruct and critique some of the world's best advertising, using what you discover to inform and develop your own work.

You'll have the opportunity to enter prestigious international competitions which have included D&AD New Blood Awards, YCN, The Drum Chip Shop Awards, and AdVenture in past years. Top agencies have offered coaching, mentoring, work critiques, live briefs, workshops, competition briefs and work experience possibilities. Our students regularly win work experience opportunities with big agencies.

UCAS code: **W900**
Duration: **3 years**
Study Mode: **Full time**

www.leeds-art.ac.uk/creative-advertising

Creative Advertising is fascinating and powerful, but it is up to you to harness its potential and use it to bring change, create awareness, persuade, guide or make us feel something, anything.

Fabio Fragiaco

Course Leader

fabio.fragiaco@leeds-art.ac.uk

What You'll Study

Year One — Is primarily concerned with developing an ability to investigate and recognise, to explore and understand, to build the bases for a fundamental knowledge of the elements of the discipline. To develop your awareness of advertising, brands, context, language, practices, creative and strategic thinking. You will further explore thinking by questioning, then questioning your thinking.

Year Two — Encourages you to explore a range of talents, proficiencies, and roles, from digital, through to strategic and creative, including the traditional collaborative dynamism of copywriter and art director. You will have opportunities to respond to live and competition briefs, informed by, and relevant to the advertising industry, which demands a more pragmatic approach to creativity.

Year Three — Affords you with the tools to create outputs with a degree of professionalism that will illustrate your ability to combine the theoretical and pragmatic aspects of the field. At this level, you will be required to plan your career, decide on directions, make contacts, build relationships and develop a portfolio of work informed by a professional evaluation and a theoretical appreciation of the problem.

Work Experience

Work experience covers a broad range of activities and students are encouraged to undertake work placements during their time at university. As well as guidance from the course team our Careers, Employability and Enterprise team offer support that enhances employability skills and underpins engagement with industry.

Studying Overseas

We offer a range of international experiences which may include educational visits, study abroad and opportunities for internships.

Accolades

Students have won awards including D&AD New Blood Awards, YCN Awards, Chip Shop Awards, and Clio Awards.

Careers

Graduates usually find employment within agencies, working as art directors, copywriters, creative directors, brand planners and account handlers. Some prefer to start their own businesses, work as freelancers or continue to postgraduate study.

Our BA (Hons) Creative Advertising course is industry recognised by ScreenSkills, the industry-led skills body for the UK's screen-based industries, and carries the ScreenSkills quality-mark which indicates courses best suited to prepare students for a career in the screen industries.



Images (clockwise from top):
Eleanor Farish, Ellie Hordridge, Helen Lismore
BA (Hons) Creative Advertising

**Be
prepared.
Giving
blood,
is really,
really bad.**

Sometimes, they run out of chocolate digestives.

I know. Nightmare.

The sticker they give you will probably fall off. Immediately.

Also, they have no soya milk for the teas and coffees.

Honestly, you'd think they would at least have a dairy alternative.

For the heroes that we are.

Don't be a prick, get your tick.



From the first steps on the moon
to their first steps on their own.



For furniture with life

**I'M NTO
EEVN
TAHT
DURNK**

All your mates might disagree.

41 Have one less.

CARLING

BA (Hons)

Creative Writing

Writing is a valuable social currency and opens up doors. The creative possibilities of the written word are enhanced and invigorated by working collaboratively alongside new and established visual and performing arts courses.

You'll write in the real world and be encouraged to enter competitions, write for review, write to briefs, and write alongside visual and performative creatives. You will be guided through a range of creative writing landscapes including writing for performance, prose writing, short fiction, art criticism, poetry, script writing, and novel writing, new media and zines. You will be encouraged to think locally and globally about the place, purpose and reach of writing, exploring online platforms as well the potential of the festival, gallery and event space.

You will learn to successfully employ a range of critical thinking skills that will enable you to make sound and valid judgements about the value and role of fiction and non-fiction, becoming a critical reader, thinker and producer of language. You'll consider the role of writing as a social, cultural, historical and political meaning maker, and explore its contemporary relevance.

A positive approach to a writing life is emphasised. You are encouraged to develop cultural awareness and a reflective, self-aware and critically analytical mind-set that will equip you to take on the writing world with a portfolio of transferable skills.

The course offers unique opportunities to develop a portfolio of creative and critical writing in a lively and stimulating environment.

UCAS code: **W800**

Duration: **3 years**

Study Mode: **Full time**

www.leeds-art.ac.uk/creative-writing





Our philosophy is to develop creative writing, respond critically to the world we live in, stand with courage by our writing, and make it count.

Karen Tobias-Green

Course Leader

karen.tobias-green@leeds-art.ac.uk

What You'll Study

Year One — The writing workshop plays a central role as a collaborative exercise to accelerate and consolidate student learning. It will expand your critical vocabulary and develop technical skills in the drafting and editing work required of a professional writer. All work is seen as work in progress, with you and your peers acting as not only fellow writers but also fellow readers and critical friends. Tutorials, lectures, seminars, masterclasses and cross-disciplinary project work also feature in year one, as do visits to writing spaces, work on entering competitions and responding to live briefs and in-house collaborations, many with public facing outcomes.

Year Two — You will now be developing a clear sense of your writing directions and favoured mode of production, and will produce work that responds to outward facing briefs and opportunities. Tutorials, masterclasses and collaborative project work continue to help you focus on technical skills, which may include the use of screenwriting, editing and publishing software. Experiential learning and mentoring by experienced writers as well as visits, online forums and blogs will help develop and challenge your writing breadth and skills. Lectures and seminars covering contextual, historical and cultural material will continue to inform your critical response to your own and others' work.

Year Three — The final year gives you the opportunity to negotiate, develop and complete a major writing project, and culminates in the production of a substantial body of work appropriate to, and contributing with originality to, your writing platform. It will reflect your individual philosophy and career aspirations as a writer.

Work Experience

Work experience covers a broad range of activities and students are encouraged to undertake work placements during their time at university. As well as guidance from the course team our Careers, Employability and Enterprise team offer support that enhances employability skills and underpins engagement with industry.

Studying Overseas

We offer a range of international experiences which may include educational visits, study abroad and opportunities for internships.

Accolades

The journal *Wyd Eyd* published student writing and work by students was also featured on the university blog.

Careers

Good writers are welcome everywhere; the arts and creative writing sector requires a broad set of skills. Talented new voices with cultural awareness and critical thinking skills are also welcome in science, industry, commerce, education, research centres, journalism, editing, HR and marketing. You will benefit from the University's already well-developed industry, commercial and creative links, and its strong careers advisory provision. In addition, the knowledge and expertise of new and existing courses can provide students with opportunities to develop skillsets required by these industries. Graduates may also continue to postgraduate study.



BA (Hons)

Fashion Branding with Communication

This dynamic course will encourage you to take a creative approach to fashion branding with communication, and develop an individual practice that is underpinned by a social, cultural, political and ethical awareness of this global industry.

You will explore a diverse range of evolving theories and practices that underpin fashion branding, and have opportunities to develop skills in: creative direction and styling, image making, editorial copy, advertising, exhibition design and styling, fashion films, visual merchandising and experiential campaigns.

With new technologies increasingly influencing the industry, you'll study futurology and investigate theories to apply to augmented and virtual reality, mobile technology user interface design, and digital and social media platform communications that will turn such future-facing ideas into reality. You will work in our design studios as a hub to explore and investigate design for fashion branding with communication, with introductions to some of our award-winning facilities to help position your ideas within a professional context.

There will be opportunities to work collaboratively with students on other courses. You will have contact with industry through opportunities such as visiting speakers, live projects, industry briefs and competitions to ensure that you develop professional skills.

UCAS code: **W231**
Duration: **3 years**
Study Mode: **Full time**

www.leeds-art.ac.uk/fashion-branding

This holistic degree is centred around creative thinking and concept development, underpinned by a strong research spirit that results in successful and sustainable branding and communication strategies.

Thomai Papathanasiou

Course Leader

thomai.papathanasiou@leeds-art.ac.uk

What You'll Study

Year One — You will study multiple branding theories, concepts, processes, creative communication tools and applications employed by the industry, including the historical contexts, fashion culture, visual language, and consumerism. You will start developing your own voice, ideas and creative practice through individual and group projects. Research skills, lateral thinking and creative imagination are central to all units.

Year Two — You further develop your skills with a specific focus on future concepts and innovative, creative branding strategies. Exploration of applied theories to digital applications, social media platforms and multi-platform branding will further enhance your approach to branding and communication. Creative concept development will be supported through the study of consumers' shifting relationship with brands and luxury, the emergence of new global consumption communities, online communication and identity formation, and trend forecasting of styles and ideas. Live projects and competitions will expand your external contacts and enhance your professionalism, confidence, experience and employability.

Year Three — You will consolidate your in-depth knowledge of developing fashion branding strategies and communication campaigns to produce a creative and professional portfolio. The self-directed final year takes a holistic approach through a body of research that is supported by reflective and critical writing. This culminates in the realisation of a graduate folio which reflects your individual philosophy and career aspirations as a fashion branding professional and creative thinker/communicator.

Accolades

Students worked with Mindless Magazine and Katie and May boutique on live briefs, and on an international collaboration with Universidad de Monterrey, Mexico.

Work Experience

Work experience covers a broad range of activities and students are encouraged to undertake work placements during their time at university. As well as guidance from the course team our Careers, Employability and Enterprise team offer support that enhances employability skills and underpins engagement with industry.

Studying Overseas

We offer a range of international experiences which may include educational visits, study abroad and opportunities for internships.

Careers

Career opportunities include creative direction, fashion branding, brand management, fashion buying, set building, fashion promotion, fashion advertising, marketing and PR, event management, styling, fashion editing and writing, concept development, curation, visual merchandising, and social media management. Graduates may also progress to postgraduate study.

Images (top to bottom):
Olivia Wright, Chloe Macfeggan
**BA (Hons) Fashion Branding
with Communication**

START

ASHISH
ASHISH
ASHISH
ASHISH

Moving image of Ellen O'malley work.

Glitter coming into focus slowly.

TV static.

Flashes to past collection backst

Moving images of Erin O'Malley work.
You can hear skateboard wheels.

Cuts to SS16 catwalk.

Backstage at SS16.

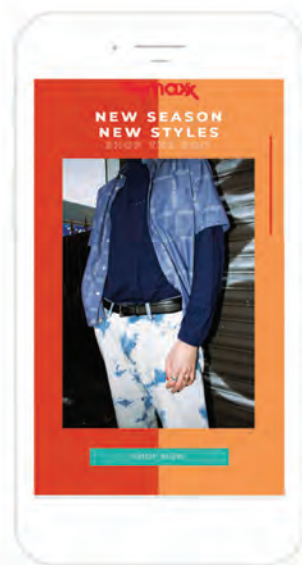
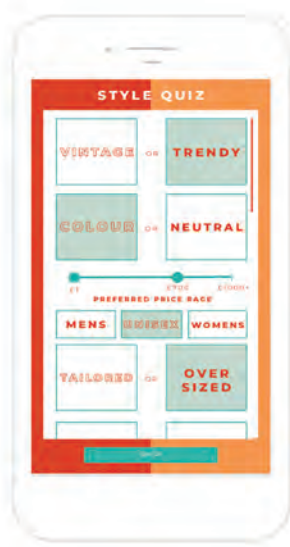
Shows the making of SS16.

Cuts to fairy light ceiling.

Shows SS19 catwalk.

Kaleidoscope of first 2005 collection.

Kaleidoscope of first and ss19
collection.



Sign up / Login page with a moving image background . Style quiz to curate personalised edits . Seasonal edit screen, leading to a simple scroll screen with curated items

BA (Hons)

Fashion Design

In close alignment with the fashion industry we offer inspirational visiting speakers, live projects and competitions, industry visits, and invitations to fashion events, all of which authenticate the currency of our course and its ability to produce 'industry-ready' graduates. Our dedicated teaching team, along with award winning facilities, support the development of practice-based skills, professional attitudes and intellectual abilities which are necessary to succeed as a professional fashion practitioner.

Throughout your studies, gallery and residential visits offer a cultural insight into the fashion ecology and inspire your work. You will also explore the context of historical and contemporary fashion and the wider factors that influence fashion design thinking including gender, sustainable practice and ethics, enabling you to become an informed fashion design thinker whilst recognising your identity as a creative fashion design practitioner.

Our established relationships with the fashion industry offer you the opportunity to enhance your portfolio and increase your awareness of the professional expectations of potential employers. Working with partners, that have included the British Fashion Council's 'Colleges Council' and Graduate Fashion Week, we offer opportunities to enter high profile competitions, attend seminars/ presentations and showcase your work on a variety of platforms.

Our BA (Hons) Fashion Design is a three year, full time, practice-based course that embraces the diversity of fashion in the 21st century.

UCAS code: **W230**

Duration: **3 years**

Study Mode: **Full time**

www.leeds-art.ac.uk/fashion-design



Aya Labib
BA (Hons) Fashion Design

Megan Dalton
BA (Hons) Fashion
Photography



We will teach you skills, giving you the confidence to question, take risks, experiment, to discover your identity and positioning as a fashion design practitioner, and the realm of possibilities open to you.

Nicola Knight

Course Leader

nicola.knight@leeds-art.ac.uk

What You'll Study

Year One — You will be taught through dedicated workshops the key core skills required for fashion design study, such as fashion drawing and illustration, design methods, colour awareness and application, material use and behaviour, pattern cutting and garment production, visual research methods, portfolio presentation and digital applications for design.

Year Two — You continue to develop your work process and presentation skills, and further engage with live projects, competitions, and industry events to expand and enhance your professionalism. The Menswear module will introduce you to the principles of designing for this discipline, and, through pattern cutting and garment production, you will combine elements of traditional tailoring techniques with contemporary design. Through the Design through Creative Pattern Cutting module, you will explore and apply the technique of creative pattern cutting, as integral to the design process, to realise 'creative cut' concepts into final garments.

Year Three — This self-directed final year takes a holistic approach to your practice through a body of work that is supported by reflective and critical writing, and culminates in the realisation of your graduate collection, which reflects your individual philosophy, positioning, and career aspirations as a fashion designer/maker. Live projects will further enhance your portfolio in preparation for employment.

Work Experience

Work experience covers a broad range of activities and students are encouraged to undertake work placements during their time at university. Our Careers, Employability and Enterprise team offer support that enhances employability skills and underpins engagement with industry.

Studying Overseas

We offer a range of international experiences which may include educational visits, study abroad and opportunities for internships.

Accolades

Our students have had prize-winning entries put into production that have led to offers of employment and exposure in national media.

Recent accolades include:

- Finalist of The Golden Shears Tailoring Competition 2017 & 2019.
- Finalist of the Graduate Fashion Week 2016 Vivienne Westwood Ethical Award.
- Finalists of the Graduate Fashion Week 2018 Considered Design Award.
- Finalist of the Graduate Fashion Week 2018 Lectra Iconic Design Award, in association with Vivienne Westwood.
- Winner of Fat Face T-Shirt competition 2018, as selected by designer Henry Holland.
- Student work featured in Vogue Italia and Vogue Brazil 2018.
- Students featured in 2019 & 2018 Drapers/ GFW 'Stars of Tomorrow' feature.
- Student work featured in the national press, Times, Guardian and Telegraph 2019.
- Students work selected by Graduate Fashion Week to be shown at The Houses of Parliament promoting new talent and British fashion graduates.

Careers

The fashion industry is ever diversifying, and there are many opportunities for our fashion design graduates. Typically, careers include positions in fashion design, fashion buying, garment technology, including pattern cutting. Some graduates choose to take on freelance work, or set up their own company. Graduates may also continue to postgraduate study.



BA (Hons)

Fashion Photography

This course will provide you with the opportunities to engage with diverse and innovative approaches to fashion image-making. It will develop your knowledge and understanding of the lens-based fashion industry, and encourage an experimental, creative approach to produce visually striking photographs and films.

Our vibrant and collaborative learning environment will promote the exchange of ideas, and offers 'hands on' industry experience in the form of live briefs, publishing and exhibition opportunities, educational trips and commissions. Collaborating with students across the University and with wider creative communities locally, nationally and internationally is supported.

Your programme of study is informed by current and emerging industry contexts and practices and you will work with highly skilled practitioners and specialist tutors, responding to exciting projects and briefs that develop your creativity, professionalism, preparation for the work place and offer real-life learning opportunities.

The course integrates creative practical projects with analysis of historical, cultural and social contexts of fashion image-making and you will be encouraged to take an experimental and questioning approach to your practice.

We invite internationally renowned speakers to give an insight into current industry practices and offer opportunities to engage with external practitioners. In the past our students have been on study visits to Paris, Milan and New York, plus day-trips within the UK.

UCAS code: **W6W2**
Duration: **3 years**
Study Mode: **Full time**

www.leeds-art.ac.uk/fashion-photography

Making individual and distinctive images is essential for a fashion photographer to have an impact in a world saturated with photographs. This is easier said than done! Experimentation and taking risks is a crucial part of a successful creative practice.

Sarah Eyre

Course Leader

sarah.eyre@leeds-art.ac.uk

What You'll Study

Year One — You will focus on the development of your creative potential through a range of briefs and tasks that integrate the acquisition of technical skills with ideas and concepts. You will be introduced to fashion image-making practices, gain an understanding of the roles of extended creative teams. You will work in the photographic studio environment and externally in a range of external locations. An introduction to both the 'still' and 'moving' image as used in a variety of contexts will be explored to raise awareness of the importance of context for image production.

Year Two — You will experiment with moving image, and digital technology alongside still photography and experimental and innovative approaches to briefs will be encouraged. Collaboration through the management of creative teams will be an essential requirement and there will be a number of opportunities for this. External links with industry will be developed through employer engagement activities, live briefs and industry-facing projects enabling you to be able to recognise potential progression routes and career pathways within the fashion industry.

Year Three — You will continue your practice to build an extensive portfolio, and contribute to the end of year show. You will identify future career paths for progression into industry and prepare an appropriate portfolio of work to enable this. Establishing industry contacts and opportunities for external collaborations/live briefs will enhance the range of opportunities available upon graduation.

Work Experience

Work experience covers a broad range of activities and students are encouraged to undertake work placements during their time at university. As well as guidance from the course team our Careers, Employability and Enterprise team offer support that enhances employability skills and underpins engagement with industry.

Accolades

Recent student successes include:

- Student work published by Vogue Italia (online).
- Student nominated for the PAQ x Puma trainer launch leading to her work being published on the PAQ and Puma social media platforms.

Studying Overseas

We offer a range of international experiences which may include educational visits, study abroad and opportunities for internships.

Careers

Graduates can find work as freelance fashion photographers, fashion filmmakers, production assistants, art directors, stylists, picture editors, for agencies and in post-production. Graduates may also progress to postgraduate study.



BA (Hons)

Filmmaking

You work in production teams to produce a range of films, providing the professional experience and abilities to prepare you for work in the film and screen industries. There is a strong focus on production; supported by watching, investigating, analysing, critiquing and thinking about film in order to discover your own identity as a filmmaker. Working in small groups with other passionate filmmakers, you will take an active role in all stages of development and production, learning the skills of directing, producing, cinematography, sound, editing, production design and storytelling.

Our students enjoy creative freedom and have the opportunity to pitch and initiate filmmaking projects across a wide range of productions, from fiction to documentary, advertising to music video. You will develop skills such as self-promotion, knowledge in finance and distribution, and learn to commercialise practical experiences and skills to successfully navigate the film industry.

Learning and teaching is supported through filmmaking practice: in the studio, on location, in seminars and film screenings, production meetings and class discussions, industry talks and study trips including film festivals.

Our students will bring with them an enthusiasm for film and screen, and a commitment to filmmaking. This is an intensive and challenging course where hard work is rewarded through your development as a filmmaker.

This course is hands on - you will write, plan and make films in the studio and on location; producing work amongst a community of filmmakers, and becoming immersed in the experience of making films.

UCAS code: **W610**
Duration: **3 years**
Study Mode: **Full time**

www.leeds-art.ac.uk/filmmaking







To be a great filmmaker you must be inventive, inquisitive, meticulous, challenging, and a great communicator. We want to help you discover who you are as a filmmaker, and develop the craft and the skills to make wonderful stories for the cinema and the screen.

Paul Booth

Course Leader

paul.booth@leeds-art.ac.uk

What You'll Study

Year One — You'll explore the role of the filmmaker and the process of filmmaking. This is supported by studio and location working on a number of film production tasks. You will work across a number of roles and gain hands-on experience in order to frame your understanding of the production process. You make films in small teams and as a class we watch our work in regular screenings with discussions. The focus of this year is on the craft and range of skills involved in the filmmaking process. This is placed into context with an introduction to film history, where you will watch, critique and discuss some of the great filmmakers, filmmaking movements and practices of the last century.

Year Two — You will start to specialise and focus on areas of production, forming more specialist production teams to support full production cycles each semester. You will produce a wide and varied body of work across a number of options including fiction, documentary and advertising.

Year Three — You consolidate the practices of the previous two years, with a focus on industry practice and the specialisation of skills. You will work on larger scale productions during this year and collaborate across a production team, but also across multi-disciplinary teams. In addition you will prepare a portfolio of your work, methods of distribution, screenings and workshops to help support your progression into industry.

Work Experience

Work experience covers a broad range of activities and students are encouraged to undertake work placements during their time at university. As well as guidance from the course team our Careers, Employability and Enterprise team offer support that enhances employability skills and underpins engagement with industry.

Studying Overseas

We offer a range of international experiences which may include educational visits, study abroad and opportunities for internships.

Careers

Graduates can find work across the screen industries in a wide range of job roles in camera, lighting, sound, producing and creative, development and research teams. Some graduates will build freelance careers within film and TV, and some may work for film production companies, studios, edit houses and major broadcasters. Graduates may also continue to postgraduate study.



BA (Hons)

Fine Art

Our BA (Hons) Fine Art course immerses you in a diverse, creative community where you are encouraged to learn the business of becoming an artist in the contemporary world.

This challenging and engaging course is housed within specialist studios, each led by experienced teams of artists. You will engage with a range of strategies to support the development of your studio practice with an emphasis on craft, skill and critical thought.

Our award-winning facilities will allow you to produce work that spans a diverse range of media. You will embrace appropriate forms of resolution such as painting, sculpture, drawing, photography, installation, performance, screenings, text or sound works.

On joining the course you will embark on an initial period of orientation, induction and familiarisation which draws from our long history of traditional art education. You will then work in one of the specialist studio communities where there will be regular critiques, seminars and material workshops involving students from different levels of the course.

We arrange cultural visits to galleries and exhibitions, and you can take inspiration from nearby Leeds Art Gallery, the Henry Moore Institute as well as the award-winning Yorkshire Sculpture Park and The Hepworth Wakefield.

You will be encouraged to seek opportunities to exhibit your work, gaining valuable experience and practical skills that will help to prepare you for a range of rewarding careers in this exciting discipline.

UCAS code: **W100**
Duration: **3 years**
Study Mode: **Full time**

www.leeds-art.ac.uk/fine-art

This course is ambitious and enabling. Our collective studios comprise a special space both in the arts university and in the midst of a culturally mature, busy city.

Kelly Cumberland

Course Leader

kelly.cumberland@leeds-art.ac.uk

What You'll Study

Year One — You'll embark on a short orientation period with a strong emphasis on drawing, an approach for which the University is renowned. This initial period of orientation, induction and familiarisation introduces you to the staff you will be working with, the University and your peers before you join one of the specialist studio communities.

Year Two — You'll develop your work within your studio community where tutorials and critiques will extend your studio practice. You will enhance your professionalism through a focus on artists' strategies and exhibition practice.

Year Three — You'll consolidate your informed and positioned practice, working within your studio community, undertaking tutorials and critiques to mentor you through your final year. You will position yourself as an emerging professional artist, undertaking an agreed project in the form of a public exhibition and an extensive research project.

Work Experience

Work experience covers a broad range of activities and students are encouraged to undertake work placements during their time at university. As well as guidance from the course team our Careers, Employability and Enterprise team offer support that enhances employability skills and underpins engagement with industry.

Work experience that our alumni have negotiated has included 'Think Out of The Box' supported work experience with East Street Arts, Leeds; bronze foundry work experience at the Scottish Sculpture Workshop in Aberdeenshire; work experience with the British Art Show 8 external project at Leeds Art Gallery; mentored awards by AON, a national project organised by Work Place Consultancy; and undertaking volunteer positions in the Learning Department at The Hepworth Wakefield and at Yorkshire Sculpture Park.

Studying Overseas

We offer a range of international experiences which may include educational visits, study abroad and opportunities for internships.

Accolades

Our students win many prestigious awards and prizes.

Recently, these have included:

- Associate Artists for Yorkshire Sculpture International.
- Winner Ingram Collection Purchase Prize.
- The Kenneth Armitage Student Sculpture Award.
- Winner of the Best Collective Art Show at Free Range.
- Winner of the Free Range Emerging Artist.
- Aon Community Art Awards.
- Winner of The Northern Art Show Award Bursary.
- Winner of The Drawing Year at Royal Drawing School.

Our students have also been shortlisted for the Royal British Society of Artists Rome Scholarship, John Moores Painting Prize, The Lynn Painters and Stainers and the Royal Academy Summer Show. As part of live projects students have performed in The Art Party Conference Scarborough; collaborated with the Scarborough Winter School at Crescent Arts and exhibited in the USA at Syracuse University and the Cooper Union in New York, and in 'The Ones to Watch', a regional exhibition competition.

Careers

Graduates go into a wide variety of careers including independent art practice, community arts, curating and teaching. Graduates may also continue to postgraduate study.



Liliana Robins
BA (Hons) Fine Art



Vivyon Wynne-Eton
BA (Hons) Fine Art

BA (Hons)

Graphic Design

This course will encourage you to develop your own voice, opinions and individual understanding of graphic design. You will build the discipline and skills you need to succeed in a professional environment, such as peer presentations, group feedback sessions and collaborative projects. You will explore how the application of type and image can solve problems and communicate ideas, which will engage and challenge your audience.

The BA (Hons) Graphic Design course offers opportunities to collaborate with creatives from other disciplines with different skills to your own. Developing your creative understanding you will be able to communicate both visually and verbally. You will gain a wider understanding of the creative, social and ethical context of contemporary visual culture. You will seek problems to solve and audiences to connect with.

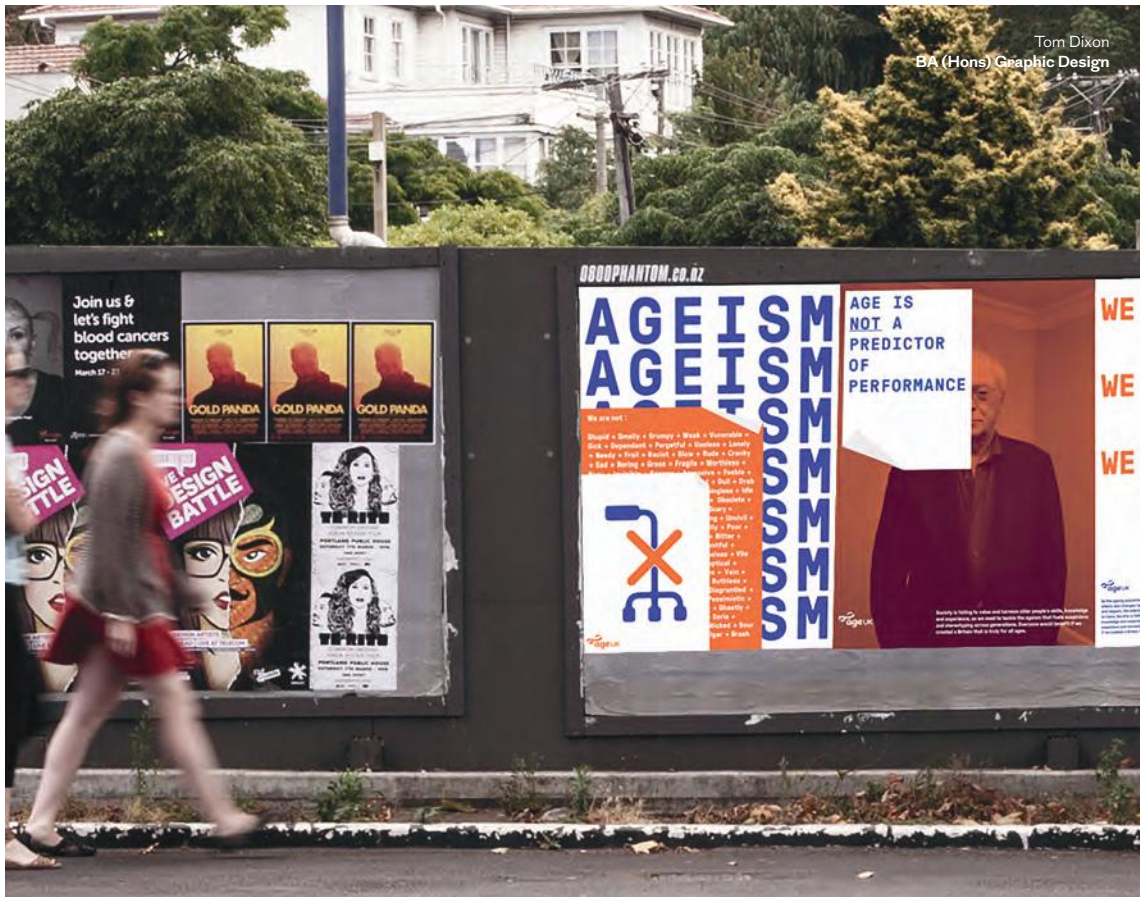
Our industry links are extensive, with an array of visiting professionals delivering lectures, seminars and workshops, and setting live briefs.

The studio is the focus, a creative space with an innovative and engaging atmosphere. You will benefit immediately from exposure to the structures and disciplines of a studio environment, learning how individual and collaborative creativity combine to produce exceptional work.

UCAS code: **W214**
Duration: **3 years**
Study Mode: **Full time**

www.leeds-art.ac.uk/graphic-design



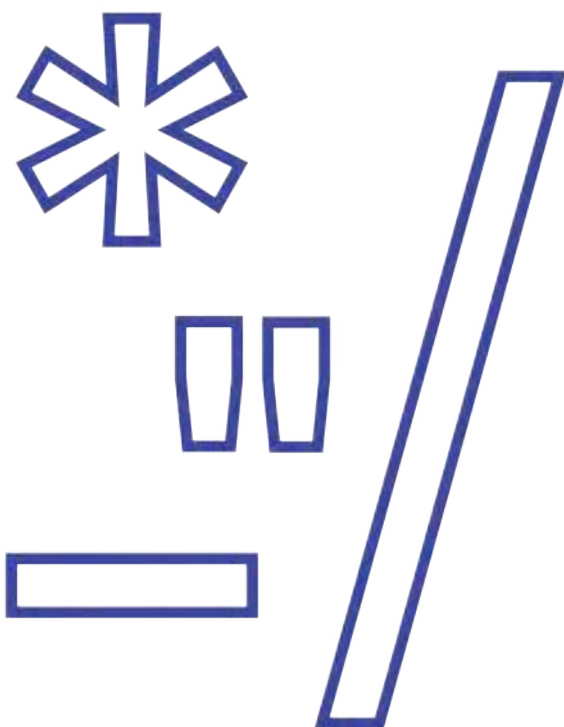


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building trust between the
communicator and the reader.

70pt

Graphic Design has a certain kind of logic, there are rules you need to work with and you need to think! It can be ridiculous, the funniest thing you have ever seen but at the same time intense and hard hitting. These two extremes mean you can change the world and have a voice!

Amber Smith

Course Leader

amber.smith@leeds-art.ac.uk

What You'll Study

Year One — Focusing on the fundamentals of visual language you will investigate methods and design practice around type, language, image, narrative, meaning and message. You will work with typography, print, drawing processes, photography and screen based media.

Year Two — Taking a more self-directed role you will develop your design practice using specialist workshops, critical assessments and seminars. This is where audience, context, distribution and ethical issues become fundamental to your practice.

Year Three — You build on your understanding of professional practice, business and marketing skills, and project management. Working on a series of self-directed, negotiated and competition briefs, you will be supported to build your own individual and dynamic portfolio of work as well as exhibit at the end of year show.

Work Experience

Work experience covers a broad range of activities and students are encouraged to undertake work placements, engage with industry as well as plan for further study during their time at university. As well as guidance from the course team our Careers, Employability and Enterprise team offer support that enhances employability skills and underpins engagement with industry. In the past work experience has been undertaken across sectors such as branding/identity, packaging, information graphics, digital, editorial and publishing. Companies that students have recently secured placements within include: Apple, Build, Creative Review, Elmwood, Moving Brands, Harewood House Estate and Robot Food.

Studying Overseas

We offer a range of international experiences which may include educational visits, study abroad and opportunities for internships.

Accolades

Students have won countless awards including D&AD New Blood Award, International Society of Typographic Designers, Penguin Book Awards, YCN Student Awards, RSA Student Design Awards and Starpak Students Awards.

Careers

Graduates go into a wide range of careers within graphic design which include working within a studio as part of a design team, in house or set up their own studios. Careers include editorial design, branding, packaging, typography, printmaking, design for screen and more!

Our BA (Hons) Graphic Design course is industry recognised by ScreenSkills, the industry-led skills body for the UK's screen-based industries, and carries the ScreenSkills quality-mark which indicates courses best suited to prepare students for a career in the screen industries.

The logo for ScreenSkills, featuring a stylized graphic of horizontal lines above the word "ScreenSkills" in a bold, sans-serif font.



BA (Hons)

Illustration

This course is a creative adventure which introduces you to a rigorous exploration of communication through image making and conceptual thinking.

Central to this will be your development and understanding of new skills and processes using traditional and new media, theory and production methods. It offers fantastic opportunities for you to become an innovative illustrator and creative practitioner, learning to build and manage your own professional practice.

Working in a collaborative studio environment you will have opportunities to apply your skills across a range of illustrative applications including, but not limited to, editorial, publishing, packaging, product, print, music design, advertising, character and animation.

You will use our excellent links with professional illustrators and creatives, agencies and experts across the creative industries to develop a professional focus to your personal practice through live projects, competition briefs and industrial experience. We will help you generate your own networking, collaboration and exhibition opportunities.

On graduation you will have an awareness of the professional opportunities available to you and the confidence and understanding to make informed decisions about your future. The overall aim of the course is to help individuals to develop into independent, creative thinkers with the ability to deliver critically and visually engaged work within the professional context of contemporary illustration and the wider creative industries.



Images (clockwise from top left):
Cait McEniff, Molly Smith,
Imogen Fancourt
BA (Hons) Illustration

UCAS code: **W220**
Duration: **3 years**
Study Mode: **Full time**

www.leeds-art.ac.uk/illustration

Illustration is the visual link between seeing and knowing. It is storytelling, reportage, protest and speculation. It is a silly joke, an emotional experience, a commodity, a way in, a statement or a picture hung on a wall.

Patrick Holley
Course Leader
patrick.holley@leeds-art.ac.uk

What You'll Study

Year One — You'll explore a range of approaches to the communication of ideas through image making, with an emphasis on experimentation and critical reflection. You'll develop your practical, theoretical and contextual understanding of the discipline through studio projects and seminars alongside resource-based workshops. There is an ongoing focus on discovery through making and play supported by a lively programme of studio briefs.

Year Two — You'll further explore a range of approaches to communicating ideas, concepts and messages through image, media and visual language. You'll apply your work to industrially relevant contexts and products while studying the theory and processes behind your practice. You'll also learn essential business skills and explore the postgraduate opportunities open to you.

Year Three — You'll focus on your own professional ambitions and further develop the business-related skills required for becoming a professional illustrator. You'll negotiate your own creative projects and activities including competitions, live briefs, studio visits, industrial research and experience; building a portfolio which reflects our focus. There will be opportunities to collaborate with other students from this and other courses, learning to respond to the demands of the creative industries.

Work Experience

Work experience covers a broad range of activities and students are encouraged to undertake work placements during their time at university. As well as guidance from the course team our Careers, Employability and Enterprise team offer support that enhances employability skills and underpins engagement with industry.

Studying Overseas

We offer a range of international experiences which may include educational visits, study abroad and opportunities for internships.

Accolades

Recent student successes include:

- D&AD New Blood One To Watch Award 2016, 2017, 2018 and 2019.
- YCN Award Winners - 2016 and 2018.
- Commendation for book illustrations submitted for Pan Macmillan's 'Alice's Adventures in Wonderland' 150th birthday.
- Illustrated book 'Charley's Kidney Transplant' published by Leeds NHS Trust.
- 'Warhorse' book illustration - House of Illustration (Shortlisted & Exhibited).
- Digital Art Story Telling - Winner of the International Creative Contest.

Careers

Graduates can work as freelancers, as employed illustrators or as part of a creative collective/studio. Careers include illustration for publishing and editorial (children's and adult books, newspapers and magazines, and digital and online platforms), public and mural art, advertising, entertainment, packaging, product and retail. They may also work for illustration agencies, as studio managers or creative directors. Graduates may also continue to postgraduate study.



BA (Hons)

Photography

You'll learn about the world of visual language and image making, from art direction to curating, and learn to use a wide range of traditional and digital formats and equipment.

We're looking for students with a range of interests and an open mind, who embrace broader practices around photography, which is becoming increasingly important as photographers work across genres.

This is an outward-looking course, designed to maximise your employability or freelance success on graduation. Beside learning extensive technical skills, you'll benefit from enterprise and business skills (including copyright and licensing), networking, mentoring, work experience opportunities and guest speakers. Collaborations with students on other courses will help you to build a diverse portfolio of experience.

Our programme of internationally renowned speakers has included Martin Parr, Erik Kessels, Ewen Spencer, Julian Germain, Anouk Kruithof, Cristina De Middel, Guy Martin, Thijs Groot Wassink (WassinkLungdren), Simon Roberts and Kevin Cummins. In the past there have been study visits to Paris, Los Angeles, Berlin, Shanghai, Tokyo and New York, plus day-trips within the UK and to the Format International Photography Festival in Derby.

Anyone can press the button on a camera. Our BA (Hons) Photography course will encourage you to critically consider every aspect of this art form, from the composition, to the audience and post-production.

UCAS code: **W642**

Duration: **3 years**

Study Mode: **Full time**

www.leeds-art.ac.uk/photography





You will be encouraged to become ambitious, curious and innovative whilst learning how to make sense of the world using visual language, and to make new worlds through your photographs.

Philip Welding

Course Leader

philip.welding@leeds-art.ac.uk

What You'll Study

Year One — You'll focus on developing your technical photography skills and learn about historical and contemporary perspectives on photography. You'll develop your studio practice and photographic workflow.

Year Two — This is a more conceptual year which also builds on your own specialist photographic practice. You'll learn business skills for freelancing or running your own business, and guest speakers will relate their own experiences. You'll respond to live commercial/community briefs and you'll have the opportunity to arrange work experience.

Year Three — You'll continue your practice to build an extensive portfolio, and contribute to the end of year show. A module will develop your professional practices, and you'll be encouraged to seek feedback from industry on your work.

Work Experience

Work experience covers a broad range of activities and students are encouraged to undertake work placements during their time at university. As well as guidance from the course team our Careers, Employability and Enterprise team offer support that enhances employability skills and underpins engagement with industry.

Studying Overseas

We offer a range of international experiences which may include educational visits, study abroad and opportunities for internships.

Accolades

Students have won a raft of international awards and gained industry attention, including:

- Student work selected for Prix de la Photographie Paris 2019.
- Winner of Vogue Talent 2018.
- Two alumni won British Journal of Photography Portrait of Britain awards 2018 and were included in the book published by Hoxton Mini-Press.
- Student work featured on i-D Italy in 2017.
- Student work selected by Mike Trow, Picture Editor, British Vogue and Anne Lyden, International Photography Curator, Scottish National Portrait Gallery, published in Source Photographic Journal in 2016.
- An international competition to photograph the World Mixed Doubles Curling Championship in Sweden, leading to regular work as a sports photographer.
- A competition to participate in a Magnum Photos workshop at Goa Photo Festival in Panaji, India with Magnum Photographer, Stuart Franklin (winner 2015).
- RPS Photobook Competition (winner, selected by Gerry Badger).
- The Clothes Show Live Young Fashion Photographer of the Year.
- WPO People's Choice Video Award.
- The Fuji Student Photographer of the Year.

Careers

Graduates have gone on to work as freelance photographers, for agencies, in galleries and curating, and in post-production. Graduates may also continue to postgraduate study.



BMus (Hons)

Popular Music Performance

On this course we see no boundaries between performance, production and composition. We look for creative and versatile musicians who wish to develop their performance, production and technical skills to a professional level in order to prepare for a career in the contemporary music industries.

We recruit musicians to the following principal studies: vocals, keyboard, guitar, bass guitar and drum kit. You will study in a creative environment that fosters collaborative opportunities with students across a range of disciplines, and have access to our bespoke music facilities. Our course nurtures and develops musicians to have the confidence to create original music. Performance, production and composition are integral to our approach whilst providing you with a clear understanding of the business of music and the structure of the music industries. Our experienced tutors and visiting industry professionals will support and stimulate the development of technical skills necessary to thrive as a working musician in the 21st century creative world. On graduation students will have the choice of a wide range of career options.

This dynamic course develops your musicianship through specialist 1:1 vocal/instrumental tuition, a range of band performances and learning from experienced visiting musicians with a range of styles. Most distinctively the University's vibrant creative community gives you the opportunity to work with creative writers, graphic designers, fine artists, visual communicators, photographers, fashion designers, animators, filmmakers, and creative advertisers as part of our world-facing specialist arts university. As a working musician you'll come into contact with other creative artists during your career and our degree provides the unique opportunity to build important creative networks and an impressive musical portfolio from the outset of your professional life.



UCAS code: **W315**
Duration: **3 years**
Study Mode: **Full time**

www.leeds-art.ac.uk/pop-music-performance

If you are a creative, versatile, imaginative and curious musician, and want to be part of a close-knit collaborative community that has been generating world-leading creative artists for over 170 years, you should join us!

Dr Tom Attah
Course Leader
tom.attah@leeds-art.ac.uk

What You'll Study

Year One — You'll develop a sound knowledge of the fundamental concepts of popular music performance, production and composition, through an engagement with practical music-making. Live performance is key, so you will participate in Ensemble Performance Workshops. When combined with stagecraft sessions these will give you the opportunity to perform on stage and in the recording studio in various ensembles and as an individual, whilst receiving expert guidance from experienced teaching staff. You will learn instrumental and performance techniques through specialised 1:1 tuition and dynamic ensemble groupings. This will allow you to refine and enhance your approach with the aim of achieving a high level of musical fluency. In addition to the development of your instrumental/vocal skills and the stimulation of your creativity and musical curiosity, the course also uniquely integrates the study of song-writing, arranging, stagecraft, music production and entrepreneurial activity.

Year Two — You will continue to develop and demonstrate a sound knowledge of the concepts of popular music performance, production and composition through practical music-making. You will respond to briefs which will contribute to an extensive portfolio of song-writing, performances, recordings, and visual material, which will provide evidence of your musical confidence, ability and originality. You will explore professional artist development and address the real-world structure of the professional music industries such as contracts, rights, finances, planning, professional presentation and networking. You'll explore the position of popular music in society, connecting musicians to distinctive and ground-breaking events in context and ongoing developments within the field. You will continue to receive specialist 1:1 vocal/instrumental tuition and hone your performance skills through ensemble workshops.

Year Three — You will undertake a musically-focused project which embodies your own popular music performance, production, and composition practice and business ambitions. Further supported with specialist 1:1 vocal/instrumental tuition, you will be

expected to establish your own critical position with consideration of the relation between your music and relevant external contexts. You will further develop your professional identity, and identify the intended audience for your performance as you implement analytical techniques and problem-solving skills that can be applied in many types of employment. You will be expected to evaluate evidence, arguments and assumptions, in order to reach sound judgements and to communicate these effectively and with clear evidence of your musical creativity, individuality, and originality. Holders of the BMus (Hons) Popular Music Performance will be able to demonstrate qualities needed for employment in situations requiring the application of personal responsibility, flexibility, and decision-making in complex professional, musical and creative environments.

Work Experience

Work experience covers a broad range of activities and students are encouraged to undertake work placements during their time at university. As well as guidance from the course team our Careers, Employability and Enterprise team offer support that enhances employability skills and underpins engagement with industry.

Accolades

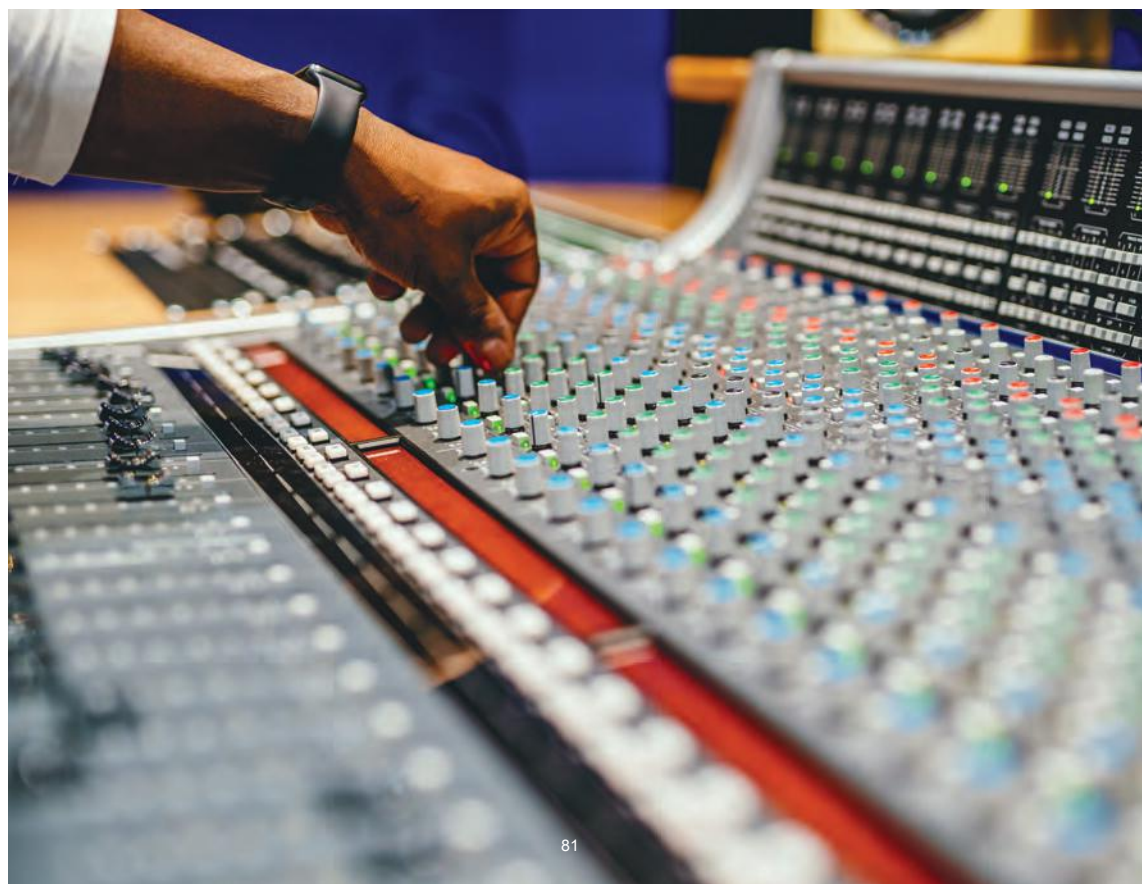
Students performed at the O2 academy, along with collaborating and performing with the Royal Northern College of Music session orchestra.

Studying Overseas

We offer a range of international experiences which may include educational visits, study abroad and opportunities for internships.

Careers

Graduates will be ready to pursue careers as artists, musical directors, and session, touring and theatrical musicians as well as arrangers, songwriters and producers. Graduates may also continue to postgraduate study.



BA (Hons)

Textile Design

You will work alongside your peers where we foster a culture of creativity. The course offers you the opportunity to develop your creative practice through experimental engagement with materials and processes in stimulating and well-resourced studios and workshops.

The course actively engages with contemporary and global issues relevant to the practice of printed textile and surface design, such as: sustainability, collaborative practices and innovation in surface and textiles. Tutors are experienced educators, researchers and practitioners in the field of textile and surface design. Through their diverse links you will engage with a breadth of contemporary approaches.

The course is committed to external and professional practices with relevant currency, so that our graduates are fully prepared for direct employment by high street and designer brands, further study, self-employment or business start-ups.

You will be given opportunities to experience industry-standard trade fairs which in the past have included Indigo (Paris), MoOD (Belgium), Surtex (USA), and New Designers (London). You will also have opportunities to participate in a number of live briefs, competitions and employment related activities to ensure that you are as best prepared for industry as possible.

Our Textile Design course has an outstanding reputation for producing innovative, professional designers. We look for talented people who will develop their own 'handwriting', both anticipating and setting future trends within this field. We value the importance of personal engagement and celebrate diversity that informs creativity.

UCAS code: **W222**
Duration: **3 years**
Study Mode: **Full time**

www.leeds-art.ac.uk/textile-design





We are a creative community offering a unique experience in a specialised practice. The course nurtures experimentation, individuality and collaborative engagements. Join us on a journey to explore your creative potential!

Tami Stewart

Course Leader

tami.stewart@leeds-art.ac.uk

What You'll Study

Year One — We will introduce you to a number of themes and core skills, to explore and develop your practice in creative thinking and making; drawing; colour; digital design and print. We will help you to identify, develop and express your creative interests, aesthetic sensibilities and approaches to creative practice.

Year Two — You will develop your creative and practical skills, with an emphasis on live briefs, industry competitions and employability along with an outward facing approach to briefs, through which we produce work for international shows and a global audience. You will be encouraged to develop a personal design 'handwriting' that you can apply to your choice of design and specialist interests.

Year Three — You will be encouraged to consolidate and plan your own programme of work in response to your chosen design concerns and personal creative hand. Through this you will develop the experience and professional portfolio you require to confidently present yourself to the design industry.

Work Experience

Work experience covers a broad range of activities and students are encouraged to undertake work placements during their time at university. The course has a range of industry links, both in the UK and internationally, which you will be introduced to throughout your studies. As well as guidance from the course team our Careers, Employability and Enterprise team offer support that enhances employability skills and underpins engagement with industry. In the past our students have secured placements at: Tigerprint, ASDA Living, Winnovate, Hallmark, Tenue de Ville, Mitwill Europe, Westcott, Belstaff, Duchamp, Trend Bible, Mary Katrantzou, Caroline Gardner, Lemon Ribbon, Pattern Textiles, Zoe Murphy, Keeler Gordon, Monsoon, Ted Baker, Holbrook Studio and others.

Studying Overseas

We offer a range of international experiences which may include educational visits, study abroad and opportunities for internships.

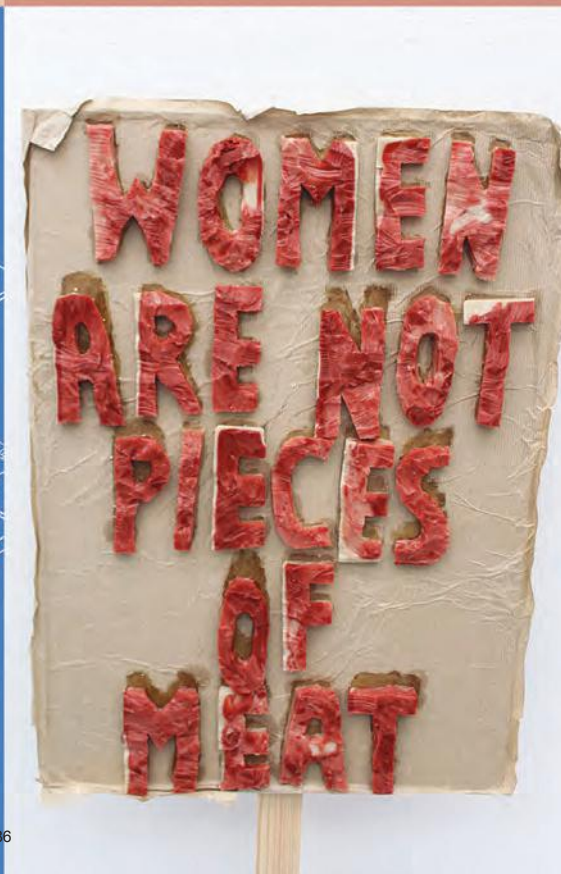
Careers

Our graduates have secured jobs in: textile print for fashion and interior; design products and furnishings; wall coverings; cards and gift wrap; media and publishing; fashion marketing; styling; buying; and numerous other allied industries. Others set up their own businesses, producing work for private commissions or major brands. Graduates may also continue on to postgraduate study.

Accolades

Students have won national and international design awards. Recent successes include:

- New Designers — winners for categories including Sainsbury's Home and Argos Home ND Award; Joules Print ND Award; Harlequin ND Award.
- PV Awards NextGen award in mix media and print categories.
- i-dott 2019 Wallpaper design awards including grand prize winner.
- Surtex - New York (2011-13, 2015, 2017 Award Winners!).
- Textile Society Bursary Award Winners (2013-17)
- The Society of Dyers & Colourists 'Colour in Design' International Student Design Competition- 2019 winner for North of England Heat and runner-up for UK.
- Heimtextil 2019 — International University Competition- winners of sponsored alumni stand.
- Bradford Textile Society (2013-19 — multiple award winners including 2019: two student travel bursary awards To Maison et Objet trade fair and the course winning the Designers Guild Plaque for outstanding work.



BA (Hons)

Visual Communication

Our BA (Hons) Visual Communication course offers a truly multidisciplinary studio environment underpinned by design methods. Students on the course create work which both, reflects their own interests, and responds to the requirements of the contemporary creative industries.

We provide an opportunity to develop a personal and professional understanding of visual communication within a range of contexts including: studio-based practice, live projects, collaborative learning and work-related learning. Through a carefully structured three-year process, students will learn to become autonomous practitioners capable of applying intellectual and practical skills in a chosen area of visual communication or further study.

Learning and teaching is based on design problem-solving methods, which draw upon the academic and industry experience of the staff team. Delivery methods are structured to facilitate the development of core practical and theoretical design principles, and media specific technical skills. The teaching uses ideas and terms from film, television, graphic design, photography, illustration and event design.

External engagement through work-related learning is central to our approach, with all students working on live projects and many working regularly with businesses and external partners. Our alumni work in a variety of fields including illustration, television, photography, graphic design, film, animation, visual merchandising, and teaching. Graduate employers include industry leaders in all areas of the creative sector. In addition many alumni are now established freelance practitioners working for clients across the UK and overseas.

Images (clockwise from top left)
Oliver Campbell, Lucy Seymour,
Evie Martin, Dan Holt
BA (Hons) Visual Communication

UCAS code: **W211**
Duration: **3 years**
Study Mode: **Full time**

www.leeds-art.ac.uk/vis-com

To create great design you need to ask difficult questions and constantly search for better answers. We believe you have the potential to make a unique contribution to the world we live in, and our role is to help show you how.

David Collins

Course Leader

david.collins@leeds-art.ac.uk

What You'll Study

Year One — You'll be introduced to the core principals of design and communication within graphic design, photography and film, printmaking and illustration. Through practical briefs you will be introduced to a range of communication processes including persuasion, narrative, documentary and reportage, where your own interests will inform the content of your work. You will have the opportunity to collaborate with other students, work with businesses and communities in the city, exhibit your work and move towards independent learning and self-directed projects.

Year Two — You will begin to develop one or more forms of practice, and apply your skills to real life-projects (whether self-directed, client-based or competitions). During the year you will start to investigate the professional world that relates to your emerging practice and develop a portfolio of work to help secure work experience.

Year Three — You'll develop professional and entrepreneurial skills in an area of practice to which you feel passionately committed, supported by a research project and facilitated through external links, exhibitions and conferences. On graduating, you'll have a bespoke skill set and a clear strategy for moving on to employment, self-employment or further study.

Work Experience

Work experience covers a broad range of activities and students are encouraged to undertake work placements during their time at university. As well as guidance from the course team our Careers, Employability and Enterprise team offer support that enhances employability skills and underpins engagement with industry.

Studying Overseas

We offer a range of international experiences which may include educational visits, study abroad and opportunities for internships.

Accolades

Students have a strong track record in winning design awards. Recent successes include:

- Eleven Creative Conscience Awards 2014-2018.
- YCN Awards 2018.
- Wool Gather Art Prize.
- 2.8 Days Later Film Award.

Careers

Our alumni work in a huge variety of fields. Graduate employers include: Aardman Animations, BBC, ITV, Channel 4, Topshop, VICE Magazine (New York), Wallpaper Magazine, Saatchi & Saatchi, Tate Modern, Design Museum, the White Company, We Are Fallon, Liberal Democratic Party, Marks & Spencers, Ilkley Literature Festival, David Oldham Photography, Bloomsbury Publishing, Sonar Festival, LBi London, Glastonbury Festival, I-am Associates, ASDA Marketing, Dubit Ltd, Red Star 3D, East Africa Playgrounds, Omobono, Kontra Oslo, Rapha Racing Ltd, Opera North, Left Bank Leeds, TNR Communications, OMD UK, 10 Associates, Haaretz, and New Era Cap. Graduates may also continue to postgraduate study.

Images (clockwise from top left)
Bronte Carr, Laura Bretnall,
Chris Filby, Bella Martin
BA (Hons) Visual Communication





Undergraduate Entry Requirements

We value creativity foremost and are looking for students who are passionate about their work and can demonstrate this through portfolio work, auditions and interviews.

Undergraduate minimum requirements

- 112 UCAS points from any combination of A-levels/ Extended Diploma/ Foundation Diploma. One qualification should be in a relevant subject.
- BBC from 3 A-levels.
- A minimum of Distinction and two Merits (DMM) from an Extended Diploma or a Merit from a UAL Extended Diploma.

All applicants aged under 21 must have GCSE English at Grade 4/ Grade C or above, or English Functional Skills Level 2 at Pass.

How to Apply

Please apply for our undergraduate degree courses through UCAS. Our institution code is L28, and individual course codes are on the course pages.

Portfolio/Audition and specific requirements

BA (Hons) degrees

If you are invited to an interview you will also need a portfolio of relevant practical work, demonstrating your ability and enthusiasm for the course you're applying for.

BA (Hons) Creative Writing degree

You will need

- Evidence of your writing interests in the form of samples of your work. Your work should demonstrate your developing imaginative and creative skills.

BMus (Hons) degree

You will need:

- One of your A-levels should be in music, or a RockschooL Level 3 Music Practitioner qualification, or a National Diploma in a music-related subject.
- Certified Theory of Music equivalent to either ABRSM or RockSchool or Trinity Grade 5 by enrolment or completion of the Leeds Arts University music theory course and test, equivalent to Grade 5 theory.
- Pass a Leeds Arts University audition in the year prior to entry demonstrating a high level of performing ability – equivalent to ABRSM/ RockschooL/Trinity Grade 8*

* Specifically, applicants do not need to hold a Grade 8 certificate, but will be expected to demonstrate energy and presence in performance to this level.

Find out more about entry requirements and applying at www.leeds-art.ac.uk/UGapply



Foundation Diploma

in Art & Design

This intensive one year course is long established and nationally respected: the qualification was originally developed at the University in the 1950s.

Our Foundation Diploma foregrounds problem-solving, idea generation and critical thinking; you'll be asked to reject your preconceptions and take risks outside your comfort zone. You will learn through playful experimentation and will develop lateral thinking strategies in order to approach problems from new perspectives. The course gradually moves from wide ranging staff-led projects to a position of independence, culminating in a significant individual project in the final stage.

The ability to draw is one of an artist and designer's most valuable tools— that is why drawing, in its many forms, underpins all elements of the course. Within this intensively creative and demanding environment you'll be challenged to become more inventive and experimental. You will develop your analytical and critical faculties in relation to the work of contemporary artists and designers, and the work developed by your peers.

You will be taught by experienced staff, including practising artists and designers, who have extensive experience across a wide breadth of art and design disciplines. They will support you through the UCAS application process and help you find the most appropriate degree course.

Our students' breadth of experience and innovative portfolios leads them to progress onto a range of prestigious, highly competitive degree courses including those at Leeds Arts University.

Duration: **1 year**
Study Mode: **Full time**
Validated by UAL Awarding Body

www.leeds-art.ac.uk/foundation-diploma

We don't know what the art and design of tomorrow will look like, but we know that it won't look like the art and design of today. We will expect you to surprise us, and we establish a situation that will enable this to happen.

Andy Grayston

Course Leader

andy.grayston@leeds-art.ac.uk

What You'll Study

Stage One — You will be set a range of short projects that will develop your understanding of art and design 'languages' in a wide range of media. You will also develop your technical understanding across a range of workshops.

Stage Two — Your work will begin to follow a specialist path focussing around the following areas: Graphic Communication (which may include graphic design, comic and concept art, illustration, animation, creative advertising, photography and filmmaking) Fine Art (may include drawing, painting, printmaking, sculpture, installation and performance), Fashion & Textiles (which may include fashion or costume design, fashion branding or textile design) or 3D Design (which may include product design, interior design, theatre design, design crafts and architecture). You will have the opportunity to work with a wide range of media and engage in a series of one-to-one tutorials and group critiques.

Stage Three — This stage is a nine week project that is proposed, time managed and undertaken by you. The project forms the bulk of the work that you will exhibit in the End of Year Show. A programme of lectures, seminars, research and reading will introduce you to the breadth of art and design. You will develop an understanding of contemporary practice within your specialist pathway and will compile a critical journal; this will prepare you for degree-course interviews.

Entry Requirements

We will consider all applicants with the minimum entry requirements who apply by 15 January 2021. We look at your GCSE results and projected A-level grades. During selection we will carry out a portfolio review and will gauge your understanding of contemporary art and design and culture. For full entry requirements please visit: www.leeds-art.ac.uk/FEEntry

Please be advised that these include achievement of English and Maths GCSEs at grade 4/grade C or above.

Specialist Resources

You'll be based at the University's Vernon Street site, with access to excellent facilities according to curriculum needs.

Past Students

Past students have included Danny Sangra, Sam Arthur, Georgina Starr, Damien Hirst, Barbara Hepworth, Henry Moore, Marcus Harvey, Georgia Shaw, Jill Shaddock, Phil Proctor, Laura Carlin, Alex Farrar, Nicholas Wheatley, Lucy Clout and Si Scott.

Where Next?

Our students go on to study art and design at degree level and then on to careers across a wide range of disciplines. The nature of the course means that many make lifelong friends who become important members of their creative network. The course has a 'family' ethos and former students come back and visit to share their knowledge and experience with current students.

To book an open day visit: www.leeds-art.ac.uk/open-days



Extended Diploma

in Art & Design

Specialist options: Fashion & Textiles, Graphic Communication, Fine Art, 3D Design

The course has been designed to provide the skills, knowledge and understanding necessary to help you to discover your talents and strengths in a wide range of visual disciplines, you will specialise in one of four pathways: Fashion & Textiles, Fine Art, Graphic Communication and 3D Design.

A number of different disciplines are considered within each pathway, for example: in Fashion & textiles you could focus on fashion or costume design, fashion branding or textile design. Fine Art can include painting, printmaking, sculpture and installation. Graphic Communication can include graphic design, comic and concept art, illustration, animation, creative advertising, photography and filmmaking. 3D Design can include product design, interior design, theatre design, design crafts and architecture.

You will also develop important employability and communication skills, and be guided as to the career opportunities within the creative industries. Students benefit from an enrichment program of visiting professionals, competitions, live/simulated briefs and the opportunity to participate in exhibitions. Upon successful completion of all units at the end of the course a final grade will be awarded which is the equivalent of three A-levels.

This two-year course is an attractive alternative to A-levels, and provides a transformative bridge between school and university. It offers students who have an interest in the visual arts the chance to explore and develop their creativity within a specialist, stimulating and supportive environment, with access to specialist staff and workshops.

Duration: **2 years**
Study Mode: **Full time**
Validated by UAL Awarding Body

Image: Abby Mitchell
Extended Diploma in Art & Design

www.leeds-art.ac.uk/extended-diploma





We help you to discover new skills and provide an exciting and varied art and design education. Our students go on to form exciting careers that shape the future of the creative industries.

Katie Stanworth

Course Leader

katie.stanworth@leeds-art.ac.uk

What You'll Study

Year One — You'll be introduced to the underpinning principles of art and design theory and practice to inform the development of your creative practical skills. You'll explore different approaches and experiment with a range of media, techniques and processes to discover your individual strengths and interests which will help you decide which specialism to choose. You'll finish the year by undertaking a final major project in either Fashion & Textiles, Graphic Communication, 3D Design or Fine Art.

Year Two — You'll deepen your knowledge and experience of the specialist discipline you've chosen to work in and prepare for degree-level study by becoming increasingly independent. You'll develop your portfolio for higher education applications and interviews. You'll finish the year by undertaking a final major project which will be exhibited in the end of year show.

Throughout, you'll learn about the historical and cultural contexts of art and design, and study the work of other artists, designers and crafts people. You will have opportunities for trips to relevant exhibitions, and chances to take part in live or simulated live briefs, as well as entering regional and national competitions.

Specialist Resources

You'll be based at the University's Vernon Street site, with access to excellent facilities according to curriculum needs.

Entry Requirements

We look for at least four GCSEs at grade 4/grade C or above, which must include both English and Maths, alongside a portfolio of art and design work.

For full entry requirements please visit:

www.leeds-art.ac.uk/FEentry

Where Next?

Our students' breadth of experience and portfolios leads them to secure places on specialist degree courses across the country, including those at Leeds Arts University, and then pursue careers in areas that have included: animation, illustration, graphic design, film, advertising, fashion design, fashion branding, surface pattern design, photography, architecture, product design, sculpture, concept art and fine art.

Our Extended Diploma in Art & Design course is industry recognised by ScreenSkills, the industry-led skills body for the UK's screen-based industries, and carries the ScreenSkills quality-mark which indicates courses best suited to prepare students for a career in the screen industries.

The logo for ScreenSkills, featuring a stylized graphic of horizontal lines above the word "ScreenSkills" in a bold, sans-serif font.

Images: Isobel Waters (top), Leo Bursey (bottom)
Extended Diploma in Art & Design

To book an open day visit: www.leeds-art.ac.uk/open-days

We will support you to find your own voice and develop innovative art and design across a range of disciplines to achieve your goals of entering higher education.

Adam Stone

Course Leader

adam.stone@leeds-art.ac.uk



Joanne Clarke
Access to HE Diploma

Access to HE Diploma

(Art & Design)

Our Access to HE Diploma (Art & Design) is a level 3 qualification equivalent to A-levels. It is perfect for those looking to return to education and allows you to progress to art and design study at undergraduate degree level.

What You'll Study

The course includes critical thinking and creative skills development, practice based projects, portfolio-building, self-directed briefs, live briefs (competitions and community projects) and contextual studies in art and design (1960s onwards). You will also have the opportunity to explore a range of specialist art and design workshops including painting, printmaking, photography, sculpture and digital design. Each year we also organise a programme of educational visits to galleries, museums and sculpture parks.

Entry Requirements

You will be asked to present some examples of your creative work at interview which demonstrates your skills. Applicants for this course are usually over the age of 19, however if you are 18 or under you must have already achieved GCSE Maths and English at grade 4/grade C.

For full entry requirements please visit:

www.leeds-art.ac.uk/FEentry

Where You'll Study

You'll be based at the University's Vernon Street site, with access to excellent facilities according to curriculum needs.

Where Next?

The majority of our students progress to degree or postgraduate level study, achieving places on degree courses of their choice, including those at Leeds Arts University. Some students elect to go directly into employment in the creative industries.

Duration: **1 year**
Study Mode: **Full time**
Validated by Certa

www.leeds-art.ac.uk/accesstoHE

Postgraduate Study

In addition to our undergraduate degrees we also offer a range of specialist postgraduate courses:

- MA Animation
- MA Creative Practice
- MA Creature Design
- MA Curation Practices
- MA Digital Fashion
- MA Fine Art
- MA Graphic Design
- MA Graphic Novel
- MA Illustration
- MA Photography
- MA Worldbuilding

Our Creative Staff

Our expert tutors and professional instructors are all highly experienced in their disciplines, as well as active researchers and practitioners. Many of them continue to be actively involved in the creative industries so they are well-connected and current. They are committed to encourage and support you to advance your artistic practice.

Our Facilities

Based in our postgraduate hub, students will have access to a range of resources to support their learning. These include open access to our library and general computer suites which are equipped with up to date industry standard software related to creative practices. Our digital printing facility also allows large scale, professional quality output up to A0. Further specialist facilities that are available according to course disciplines are outlined in our postgraduate prospectus.

We embrace a post studio culture in our postgraduate teaching. This encourages our graduates to sustain a practice. We therefore expect postgraduate students to have access to their own studios or workspaces.

Externally facing

From our specialist background in art education we have built strong relationships with partners in the wider creative community. We have an established network of visiting professionals who deliver specialist talks detailing their insights and professional practice to enhance your experience.

Open Days

To book a place on our of our postgraduate open days visit: www.leeds-art.ac.uk/open-days



How To Find Us

We have two separate sites which are only a ten minute walk apart. If you are interested in an undergraduate or masters degree course then you will need to visit our Blenheim Walk building. If you would like to study a further education course these are based in our Vernon Street building.

Blenheim Walk – LS2 9AQ

Blenheim Walk is where our undergraduate and postgraduate courses are based. It's just ten minutes' walk from the city centre, located in the heart of the university district. Our state-of-the-art extension to Blenheim Walk opened in 2019.

Vernon Street – LS2 8PH

Vernon Street is our historic original building where our further education courses are taught. It is situated in the city centre, just a ten minute walk from the railway station.

Arriving by rail

The Vernon Street building is a ten minute walk from Leeds railway station. The Blenheim Walk building is a further ten minute walk from there. Taxis are available from the station forecourts and will take about ten minutes. You can catch bus 1 or 56 from the stop on Infirmary Street outside the station. Get off the bus at the Parkinson Building, University of Leeds.

Arriving on foot from the railway station

For Vernon Street:

Leave the station through the main exit, turn left past the bus stops and walk down towards City Square. Cross the road and walk straight up Park Row. Continue straight past Leeds Art Gallery on your left until you reach Millennium Square. You will see Leeds City Museum on the right, and Vernon Street is the next building up.

For Blenheim Walk:

Follow directions to Vernon Street. Walk up Vernon Street onto Woodhouse Lane. Turn left and continue up Woodhouse Lane past the Dry Dock pub on your right. At the old church turn right onto Blackman Lane, then turn left onto Blenheim Walk. Leeds Arts University is a five minute walk up Blenheim Walk.

Arriving by car

Follow the signs for the city centre, Leeds General Infirmary and the universities. The nearest car park to Blenheim Walk is Woodhouse Lane (LS2 3AX). The nearest car park to Vernon Street is The Light (LS1 8TL).

Arriving by coach

The Vernon Street building is a ten minute walk from the coach station and Blenheim Walk is a further ten minutes from there. Taxis are available outside the coach station or you can catch bus 6, 28 or 97. Get off the bus at Parkinson Building, University of Leeds.

Arriving by air

Leeds Bradford international airport is about eight miles from the city centre. Manchester airport has regular, direct rail connections to Leeds railway station.





www.leeds-art.ac.uk