



# Diploma of Leadership and Management

## BSB51915

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**DEAKINCo.**

# More than just a qualification

DeakinCo. has been offering leadership programs for more than 25 years. Developing great leaders and managers has always been our business. We know what makes successful professional development programs.

Research proves that 70 per cent of leadership programs fail. DeakinCo.'s Diploma of Leadership and Management (BSB51915) is based on the 70:20:10 learning and development model, which addresses the weak points in many other contemporary programs.

We believe a successful leadership program needs four crucial factors to be successful:

1. Assurance of individual and organisational context
2. Creation of mindset shifts
3. Combination of practice with real work
4. Measurement of results.



We believe that the key to a successful program is 'helping people to change' and this understanding is reflected in every component of DeakinCo.'s Diploma of Leadership and Management (BSB51915).

DeakinCo. does away with one size fits all. The Diploma program has been designed to have an immediate impact on you, the learner, as well as your organisation because it unites theory and real-world work experiences. It offers a learning journey that is practical, contemporary and personalised; and it includes both personal and professional development that result in long-term behavioural change and improved performance outcomes.

The qualification is delivered in a blended approach using multiple modes that are in line with our 70:20:10 model. Online learning complements one x two-day facilitated workshops for each of the three learning clusters (six face-to-face days in total). Group coaching and webinars comprise the other contact points.

The development of adaptive leadership and practical management skills are interwoven through the different learning activities and experiences. To be successful, a learner needs to understand and utilise the appropriate approach for different situations, and own their ongoing growth and development.

In recognition of the quality of the program, on completion you will be awarded eight credit points towards a Bachelor of Commerce or Bachelor of Management at Deakin University.

## Program overview

Cluster	Key learning areas	Units of competency
<b>Cluster one</b> Manage and lead self and others	1. Self (emotional intelligence) 2. Communicating with influence 3. Organisation 4. Team and work 5. People and performance	• BSBLDR501 Develop and use emotional intelligence • BSBLDR503 Communicate with influence • BSBWOR502 Lead and manage team effectiveness • BSBLDR502 Lead and manage effective workplace relationships • BSBMGT502 Manage people performance
<b>Cluster two</b> Manage and lead business outcomes	1. Operations management 2. Financial management 3. Workforce management 4. Processes and systems	• BSBMGT517 Manage operational plan • BSBFIM501 Manage budgets and financial plans • BSBMGT520 Plan and manage the flexible workforce • BSBADM502 Manage meeting
<b>Cluster three</b> Manage and lead innovation	1. Continuous improvement 2. Innovation 3. Processes and systems	• BSBMGT516 Facilitate continuous improvement • BSBINN502 Build and sustain an innovative work environment • BSBINN501 Establish systems that support innovation

## Outcomes

On completion of DeakinCo.'s Diploma of Leadership and Management (BSB51915), you will:

- have developed new skills for your current role and career progression
- have been exposed to the most contemporary thinking in leadership and management practice
- be able to successfully navigate challenges and issues in a rapidly changing work environment
- be observed in the workplace for your effectiveness
- have a pathway entry into a Bachelor of Commerce or Bachelor of Management with eight credit points towards the qualification at Deakin University.

This qualification may be delivered with Victorian and Commonwealth Government funding (eligibility criteria apply).

## Contact us

**DeakinCo.**

Tower 2, Level 12, 727 Collins St  
Melbourne Victoria 3008

**t** +61 3 9918 9000

**e** [leadershiphelpdesk@deakinco.com](mailto:leadershiphelpdesk@deakinco.com)

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