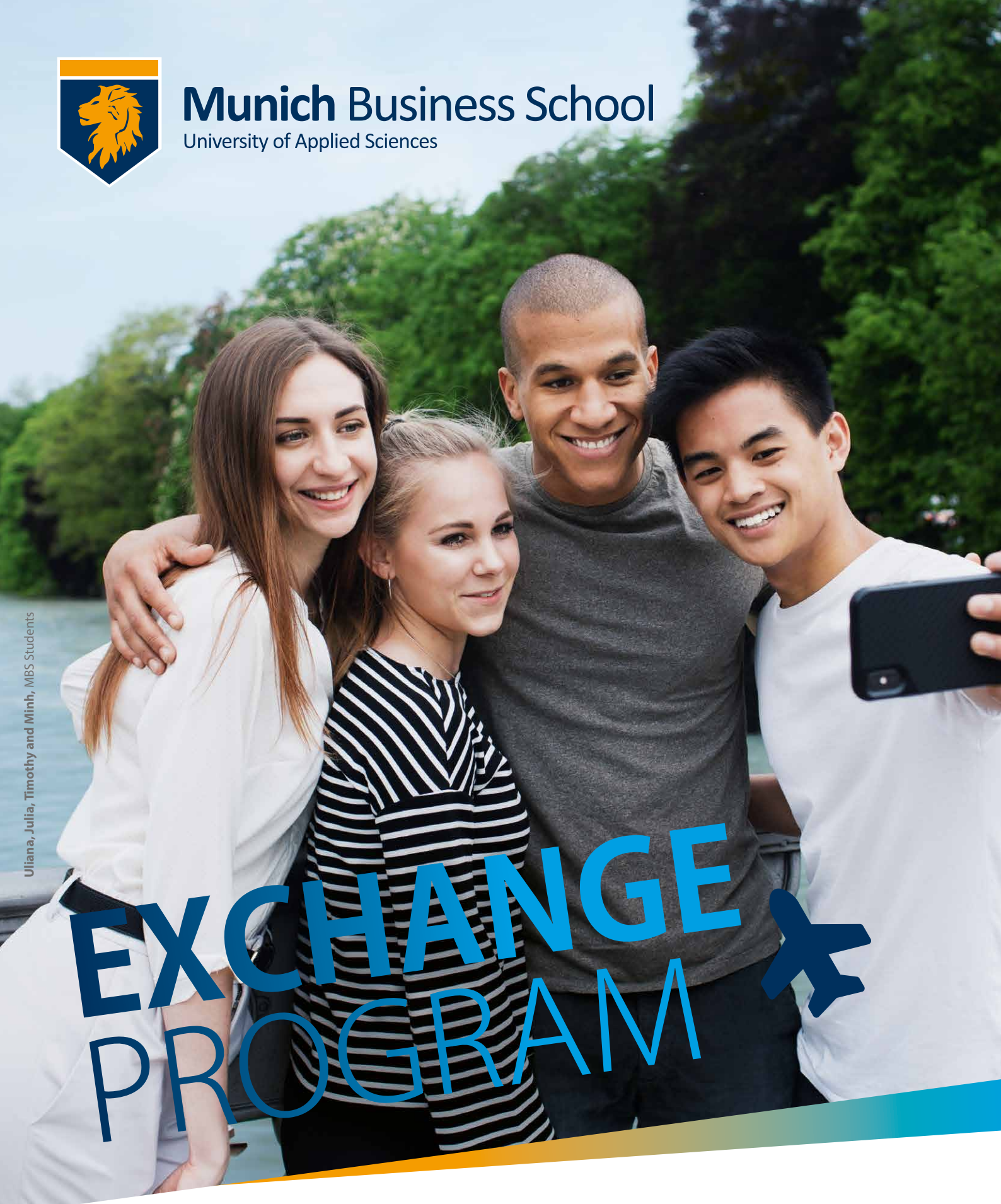




**Munich Business School**

University of Applied Sciences



Uliana, Julia, Timothy and Minh, MBS Students

# EXCHANGE PROGRAM ✈️

**Undergraduate Exchange Semester (UES)**  
**Graduate Exchange Semester (GES)**

# YOUR STUDY ABROAD AT MBS



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**Munich Business School**  
University of Applied Sciences



Yufan, Mauritius, Julia, Mara, Summer and Pascal, MBS Students

## MEET THE WORLD AT MUNICH BUSINESS SCHOOL

Munich is a cosmopolitan city in the heart of Europe. It is home to many internationals and only a few hours away from other European cities in Austria, Italy, the Czech Republic or Switzerland. There is even a saying that Munich is the northernmost city of Italy.

The city's internationality and cosmopolitanism is also mirrored at Munich Business School. Each year Munich Business School welcomes over 100 international students on campus hailing from all corners of the world. Countries include Belgium, France, Spain, Italy, Poland, Luxemburg, Sweden, Slovenia, Russia, Bulgaria, Latvia, Turkey, Ukraine, Hungary, Argentina, Brazil, India, Mexico, Colombia, India, China, Thailand, Taiwan, Canada, UK, the USA and many more. Meet the world at MBS is not just a figure of speech, but a lived reality at Munich Business School.

While the majority of visiting students come to Munich from MBS' partner universities for one or two semesters, MBS also welcomes qualified freemovers to apply for the programs.

Join our exchange program as well and discover the world at Munich Business School!

International students at MBS

 49%

Nationalities on campus

 65

Female students at MBS

 47%

Male students at MBS

 53%

# WHY MUNICH BUSINESS SCHOOL?

## Accreditations – Recognized Quality

Since 2010, Munich Business School has enjoyed unrestricted state recognition and institutional accreditation by the German Council of Science and Humanities. All our study programs are accredited by the Foundation for International Business Administration Accreditation (FIBAA).

What's more, Munich Business School is an active member of numerous national and international associations and organizations:





## 100% Munich

The “metropolis with a heart” unites Bavarian tradition and international charm. A number of renowned companies operate from Munich, pulling the strings of the global business world.

## 100% International and Cosmopolitan

As a student, you will benefit from our international partnerships, which give you the opportunity to complete part of your studies abroad. MBS is also a cosmopolitan host institution for international students.

## 100% Personal

MBS gives you individual and personal support. Small class sizes, offering direct contact with lecturers, contribute to a pleasant learning atmosphere.

## Build Your Business Network

As a student at MBS, you will benefit from a well-connected business network. This professional network offers you the opportunity to connect with national and international companies from various sectors.

## Fit for the Working World of Tomorrow

Digitalization is transforming the world of work. MBS prepares you for these new challenges with sustainable management and offers you the opportunity for lifelong learning.

## Rankings – Always Among the Best

MBS is the only private university of applied sciences to finish in the top ten in each of the last ten editions of this prestigious German employers’ ranking.

In the 2019 global university ranking U-Multirank, MBS was named Germany’s best private university of applied sciences in “Business Studies”.

MBS received excellent grades for “Internationality” and “Practical Relevance” in the trendence Graduate Barometer 2019.

All MBS programs were included in the leading group in the ranking category “International Orientation of Study & Teaching” in the 2017 CHE University ranking.





# EXCHANGE & STUDY ABROAD PROGRAMS

## Your Study Options

Students have the opportunity to study for one or two exchange semesters at the undergraduate (partly integrated into MBS Bachelor International Business courses) or graduate level (integrated into MBS Master International Business courses), depending on the students' level of study and language proficiency. The exchange programs are offered in spring and fall terms, respectively.



Sayuri and Pamela, MBS Students

## Undergraduate Courses

### Undergraduate Exchange Semester (UES)

This advanced business program is tailored for students in their undergraduate studies.

#### Sample courses in English:

- International Management
- International Human Resources Management
- Strategic Marketing
- Business in Germany
- Cross-Cultural Awareness and Communication
- Gamification for Entrepreneurs
- Innovation and Digital Business
- International Media Management

#### Course in German:

- German as a Foreign Language

## Graduate Courses

### Graduate Exchange Semester (GES)

This advanced business program is tailored for students in their graduate studies.

#### Sample courses in English:

- International Business and Business Electives
- Business in Europe
- International Financial Management
- Corporate Entrepreneurship, Global Alliances and Investments in Growth
- Digital Business Transformations
- Luxury Marketing and Luxury Brand Management
- Responsible Leadership in a Global Context
- International Entrepreneurship
- Understanding Family Firms
- Successfactor Happiness

#### Course in German:

- German as a Foreign Language



Timothy, Minh, Uliana and Julia, MBS Students



"The quality of the Exchange Program is amazing. We go deep into details and research topics that we find interesting. The course 'Business in Germany' gives a nice overview of German economy, culture and society."

**Luca Karig,**  
**Corvinus University, Hungary**

## Student Support Services

**The International Center offers a variety of services to international students:**

### ■ Orientation Days

This two-day event helps students getting settled in Munich as well as at MBS. It covers important topics such as registration, health insurance, transportation, visa issues etc.

### ■ Housing

While MBS does not have on-campus housing, it provides students with information on how to obtain off-campus housing. Accepted students will receive the MBS housing guide and will be added to our MBS Homeseekers community on Microsoft Teams where students can exchange housing offers amongst each other and the latest info on housing options is shown.

### ■ Visa

MBS issues non-EU nationals visa letters required to obtain a Student Visa (Visum für Studienzwecke) at the German embassy in their country.

### ■ Statutory Health Insurance

MBS works very closely with Techniker Krankenkasse (TK). Our advisor at TK will help you with all your questions and be present on Orientation Days where you have the possibility to purchase the statutory German Health Insurance on the very same day. If you need your Health insurance documents earlier for your visa documents you can contact MBS International Center for more information and the Health Insurance guidelines.

### ■ International Buddy Program

This program connects new international students with current MBS students before and during their studies in Germany. Buddies help the international students to integrate and settle into their new environment and to make them feel at home.

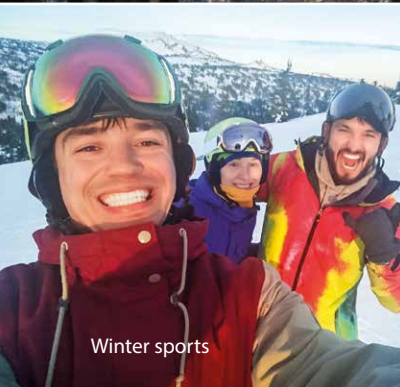
"Professors and administration staff demonstrate a distinguished professionalism. You are always invited to ask for support and therefore discover the German culture, economy and society."

**Simon Isabelle,**  
**UQÀM Université du Québec  
à Montréal, Canada**





Surfers on the Eisbach



Winter sports

# WHY MUNICH?

## Metropolitan City

Many will agree: Munich is one of Germany's most beautiful cities. It has the liveliness of a cultural hotspot, the serenity of a classical metropolis, and the energy of an international hub. It is also the safest big city in Germany. You can move freely day or night without having to take any special precautions.

## Business Hub

Strewn with German (e.g. Siemens, Allianz, BMW) as well as international global players (e.g. Apple, Adobe, Microsoft, General Electric, Intel, Amazon), Munich is one of Europe's most vibrant economic centers.

## Cultural Hotspot

Munich offers an abundance of theaters, museums, concerts as well as festivals and is surrounded by historical places and castles.

## Travel Hub

Only hours away from Austria, Switzerland, France, Italy, Belgium, Spain, the Netherlands and the Czech Republic, Munich is a great travel hub.

## Diverse Country

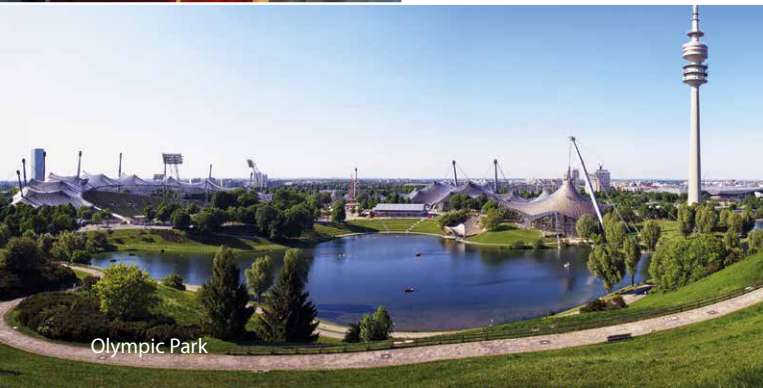
Mountains, beaches, medieval city centers, pulsating metropolises, and above all, lots of nature – Germany is a country with many facets.



Oktoberfest



Allianz Arena  
(home of Bayern Munich FC)



Olympic Park



Neuschwanstein Castle





# GET INVOLVED

In addition to the regular curriculum, you can also get involved in a variety of student associations. These initiatives not only enrich local campus life at Munich Business School, but also promote the development of soft skills such as communication, teamwork and project management. As well as events, parties and excursions, there's also an impressive range of sports on offer.

## Student Associations

### MBS International Club

The MBS International Club is a student association with the objective to bring international students together, support them in finding their way into the MBS community and to settle in well by organizing excursions, parties, dinners, pub crawls or karaoke events.

### Other Student Associations

- MBS Helps
- MBS get2gether
- MBS Film Club
- MBS Debate Club
- ...and many more!

# CAMPUS LIFE

Summer: Pascal and Julia, MBS Students

## Excursions & Cultural Visits

MBS offers a variety of extracurricular activities throughout the semester including visits to museums, cultural sites, castles as well as city tours within Germany or neighboring countries.

During the past semesters, students visited castles such as Neuschwanstein, Herrenchiemsee and Nymphenburg. City visits included trips to Nuremberg, Regensburg and Salzburg.



Neuschwanstein Castle



Salzburg



Herrenchiemsee

# KEY FACTS

## How to Apply

You are **nominated** by your university.

MBS **confirms you as a student** and gets in touch with you.

You **complete the online application** & submit courses online.

MBS issues **acceptance and visa documents**.

You apply **for visa and arrange your travel** etc.

You **arrive in Munich** and join the orientation at MBS.

## Key Facts

### Study Start

#### ■ Fall Semester:

Program dates: early September to mid-December  
Orientation days: late August

#### ■ Spring Semester:

Program dates: mid-January to mid-May  
Orientation days: mid-January

■ For the application deadlines, please visit our website:

**[munich-business-school.de/international](http://munich-business-school.de/international)**

### Study Options

#### ■ Undergraduate Exchange Semester (UES)

for Bachelor students in business-related programs

#### ■ Graduate Exchange Semester (GES)

for Master students in business-related programs

## Tuition

Exchange students pay tuition to their home university. The 2019 tuition for Study Abroad applicants (freemovers) is EUR 5,200 per semester for undergraduate- and EUR 8,000 for graduate-level studies. Graduate applicants with a cumulative GPA of 3.0/4.0 (B+) can apply for a partial scholarship which reduces tuition by 25 percent.

## Cost of Living

Estimated living costs would be around EUR 1,450 per month (including health insurance), depending on student's lifestyle and social activities. Non-EU students must purchase a German health insurance.



## Your Contact

**Melanie Vogel and Alexandra Schatz, M.A.**  
Incoming Exchange Student Coordinator

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✉️ [incoming@munich-business-school.de](mailto:incoming@munich-business-school.de)

📍 Munich Business School  
Elsenheimerstr. 61 · D-80687 Munich

🌐 **[munich-business-school.de/international](http://munich-business-school.de/international)**



## Seize the Opportunity to Discover MBS

The three months I spent at MBS as an exchange student went by in no time. Twelve weeks of learning, friendship, and connecting with lecturers. After applying for MBS, I was in contact with the MBS International Center. Prior to my arrival, they clearly explained where and how to find an apartment, how to deal with German health insurance or even how public transport works. The MBS administration department reacted very quickly, was available on a regular basis to answer our questions and/or to work on finding a solution together and they were super-friendly.

On my first day, I was welcomed in a very friendly way. Everyone did their best to create links between the incoming exchange students and the students from regular programs by integrating a buddy program. My buddy really supported me when it came to finding my way to the different and numerous classrooms. Fortunately, the system was easy to understand and MBS offered several rooms to study at with your classmate or by yourself. Furthermore, if someone is interested in a mentor, he/she can easily apply for a new mentoring program.

It was also a pleasure working with the lecturers at MBS, especially because they were always interested in the student's points of view on topics as well. They were experts in their field and their teaching style was excellent and always referred to real problems. As we studied in small groups the professors could easily adjust their instructions to our individual needs. MBS also gives its students the opportunity to listen to guest lecturers from the industry who present current topics such as "What is globalization?" or "What is e-commerce" from Unilever.

I also really enjoyed the various extracurricular activities offered during the semester, such as a visit to Neuschwanstein Castle, a concentration camp in Dachau or the city of Nuremberg to discover German history and culture.

Concluding, my experience was great and it gave me a wonderful opportunity for my near future. I wish you the same opportunities to discover what Munich Business School is all about.

**Elisabeth Rose van Bever, UES Student at MBS, UQÀM Université du Québec à Montréal, Canada**



# Munich Business School

University of Applied Sciences



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