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**MANIPAL  
UNIVERSITY**  
DUBAI CAMPUS

ADMIRERD LOCALLY  
RESPECTED GLOBALLY





# Manipal Group

Founded by **Dr. T M A Pai** (1898 – 1979)



"Give an individual a professional education and you have given him a lifestyle" - Dr. T M A Pai

**Manipal: 1953**



First private educational institute of India, set up in a small town - Manipal

**Manipal GROUP: Charting new frontiers in the Knowledge Sector**



**Education**



**Healthcare**



**Research**



**Services**



Multi-Country footprint:  
India, Nepal, UAE, Malaysia,  
Antigua

**MANPOWER: 23000+**



**8** Companies  
Subsidiary companies

**12** Campuses in India  
and Overseas

Students from **55+** countries

## Manipal Global Education: Delivering world-class landmarks



Manipal University, Manipal, India



Manipal University, Dubai, UAE



Manipal International University, Malaysia



Melaka Manipal Medical College, Malaysia



Sikkim Manipal University, Sikkim, India



Manipal University, Jaipur, India



Manipal College of Medical Sciences, Nepal



American University of Antigua, Antigua



GlobalNxt University, Malaysia

**250,000+** Active students

**400,000+** Alumni

# Manipal University Dubai

Manipal University (MU), Dubai is a branch campus of Manipal University, India, one of the largest private universities in the country enrolling over 25,000 students across various disciplines. Manipal University, Dubai established its presence in UAE in the year 2000 and currently enrolls over 2000 students from over 40 nations across the globe.

Since its inception Manipal University has grown into a leading multi-disciplinary university in the Middle East, attracting students not only from UAE but also from across the GCC, rest of the Middle East and Africa region.



## Programmes Offered

### Bachelors Programmes

- Global Engineering Programme (Applied Sciences with credit transfer option)
- B.Tech Engineering (Chemical, Civil, Computer Science, Mechanical, Mechatronics, Electronics & Communication, Electrical & Electronics)
- BBA
- B.Com Professional
- B.Arch. (Bachelor of Architecture)
- B.Sc. Information Systems and Management
- Bachelor of Design (Interior Design)
- B.A. Media and Communication
- B.Sc. Biotechnology
- B.Sc. Food and Nutrition Science
- B.Sc. Forensic Science

### Masters Programmes

- MBA Global Business (Day)
- MBA Evening / Weekend
- M.Com Professional
- M.Com Logistics & Supply Chain
- M.Tech. Digital Electronics and Advanced Communication
- M.Tech. Manufacturing Engineering and Technology
- M.Tech. Construction Engineering and Management
- M.Sc. Information Sciences
- M.A. Media and Communication
- M.A. Interior Design
- M.Sc. Medical Biotechnology
- M.Sc. Molecular Biology and Human Genetics
- PG Diploma in Logistics & Supply Chain
- PG Diploma in Cellular and Molecular Diagnostics

### Certificate & Foundation Programme

- Foundation Programme
- Certificate in Interior Design
- Certificate Programme in Graphic Design

### PhD in Biotechnology

## Recognitions and Accreditation

- Knowledge & Human Development Authority (KHDA), Government of Dubai.
- University Grants Commission (UGC), India - Manipal University (formerly known as Manipal Academy of Higher Education) is a Deemed University established under section 3 of the UGC Act 1956 vide notification no. F. 9-8/89-U.3 dated 1st June, 1993, of the Government of India.
- Ministry of Human Resource Development (MHRD), Government of India.
- Bachelor of Architecture (BArch) programme delivered at Manipal University, Dubai is approved by Council of Architecture, India.







# School of Engineering & IT



## Research Credentials

- 100+ research papers by faculty & students
- 50+ research projects
- Project Research grant from American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) for three consecutive years
- IEEE Student Research Travel Grant
- Partnership with more than 10 industries for Research and Innovation
- Partnership with more than 25 universities worldwide for Research and Development

## Projects by Students

- Design & Fabrication of SAE Baja All-Terrain Vehicle "XLR8 Manipal"
- Advanced Baby Care System
- iBOT
- Ultrasonic Sensor Based System Design for Maintaining Safe Distance Between Vehicles
- Smartcart
- Object Sorting with Image Recognizing System
- Automated Nursery System
- IT Hub
- Wireless Power Transfer system using Microwaves
- Advanced Fire-fighting Robot



# School of Engineering & IT

## Collaborations & Professional Societies



- ASCE, American Society of Civil Engineers
- ASHRAE, American Society of Heating, Refrigerating & Air Conditioning Engineers
- IEEE, Institute of Electrical and Electronics Engineers
- IEEE, Robotics & Automation Society
- SAE, Society of Automotive Engineers
- ASME, American Society of Mechanical Engineers
- AIChE, American Institute of Chemical Engineers







# School of Engineering & IT Infrastructure and Learning Resources

 School of  
Engineering & IT  
MANIPAL Dubai





# School of Business



**INSPIRED LEARNING**  
IN THE FIELD OF MANAGEMENT & BUSINESS



**NURTURING**  
CHANGE MANAGERS  
PREPARING STUDENTS TO BE LEADERS OF TOMORROW



**DOMAIN EXPERTS**  
WITH RICH INDUSTRY & ACADEMIC EXPERIENCE

Global  
Recognition

Multiple Specialization  
and Electives

Pathway to  
International  
Certifications

World Class  
Faculty

Real World  
Business Skills





# School of Business

## Global Collaborations and Academic Partnerships





# School of Design & Architecture

## PRACTICAL LEARNING

WITH THE HELP OF FULL-TIME  
FACULTY & INDUSTRY EXPERTS

## LEADING ARCHITECTURE

PROGRAMME IN UAE  
APPROVED BY COUNCIL OF ARCHITECTURE IN INDIA

## DEEP COLLABORATION

WITH SEVERAL ACADEMIC, PROFESSIONAL BODIES  
AND CORPORATES



### International study tours

- Students undergo academic projects that are based on International destinations visited during the Study Tours
- These projects give an opportunity to understand culture, regionalism, local materials and construction technology in various regions
- The School has documented Publication on Geoffrey Bawa, completed proposals on a design based on Architecture in Barcelona - Spain and Beijing – China. The project reviews are done by design consultants

### Design real-time projects

- The School encourages students to design real-time projects that are conceptualized and executed with client interaction in the design process.
- The VIP Business Hub, Economic Department, Government of Dubai, Office of the World Ventures Downtown, Tandoori Junction Restaurant are projects completed by the students

### Awards and Accolades

- The Students have won International competitions such as LACASA Design Award, Autodesk University Extension, INDEX Students Challenge, DANUBE-APID Design Competition, Design Days Award and many others



# Strong Industry Connects



## Manipal International Symposium on Design (MiSD)

Theme "Outsourcing in the Design Industry" and its multidimensional impact on Design and Identity(ies)

## Tall Building Studio

The Tall Building Studio was inaugurated by Hon. Eng. Abdulla Rafia, Assistant Director General, Engineering and Planning, Dubai Municipality. The Key note speakers included Uwe Niensted, Senior Regional Manager, SOM and Yahya Jahn, Vice President and Design Director, NORR Group Consultants International, Dr. Fadi Jabri, General Manager, Nikken Sekki. The students were guided by consultants for their designs for tall buildings



# School of Media & Communication

## Best in Class Studios and Labs

Since its inception in 2005, the School of Media & Communication at Manipal Dubai has equaled any frontline media institution in the Middle East. Students are provided with a conceptual, philosophical and practical knowledge of various media. Besides a broad basis in media & visual communication, students specialize in **Advertising, Event Management, Television Production, Journalism, Graphics and Animation.**

Students develop deep understanding of global communities, socio-cultural issues, communication integrity and ethics that enables them to constructively apply their knowledge in wider areas.



**Audio Post Production & Radio Broadcasting**  
Students get familiarity with Radio Broadcasting workflow and learn to design sound for Film & TV

**News Work flow**  
Students learn news flow typical of a news channel

**Video Post Production**  
Students learn to work in various platforms and master the art of Film Post Production until mastering

## Partnerships, Collaborations and Events



Media & Communication Research & Analysis Wing (MCRAW) established in 2012 helps students embark on serious academic pursuit encouraging overall research environment. It aims to bring experts from different walks of life to foster academic discourse, share ideas, strategies, critique and explore themes of relevance to the research community.

*MCRAW 2014, Symposium, "Media & Social Responsibility"*

*MCRAW 2015, International Conference, "Social media: Consumption, Impact & Gratification"*

*MCRAW 2016, International Conference, "Media & Cultural Resistance: Beyond Gender Stereotyping"*



TED - a non-profit organization devoted to Ideas Worth Spreading and started as a four-day conference in California 30 years ago has now grown to support its mission with multiple initiatives. The School of Media & Communication at Manipal Dubai hosts an annual TEDx University event with live speakers and TEDTalks videos combined to spark deep discussion and connection in our University community. The School has hosted 2 editions of TEDx University events themed, "The Better You" (2012) and "Student 2.0" (2014)





# School of Media & Communication

## Strong Industry Participation

### Strong Industry Interface

Students with the School of Media & Communication undertake regular Industry visits and participate in Workshops & Seminars. They also have an opportunity to participate in annual industry events covering all the aspects of media production.

### Creating Content

The School of Media & Communication partners with organisations across UAE to produce social media content like Blogs, Videos & Podcasts through Twitter, Facebook & other Social media. Students also cover forums, panel discussions, press conferences & Red Carpet events. There are unique opportunities for students to interview celebrities, take part in premiere red carpet events and produce content with a professional setup-which helps them understand the rigors of live events. This helps them enhance their portfolio and to pitch themselves for a great career ahead.

Some of the premier events that our students cover and/or produce content are:

- Dubai International Film Festival
- Sharjah International Children Film Festival
- Sharjah International Book Fair
- Children International Film Festival
- Dubai Lynx
- CABSAT
- Gulf Film Festival
- Emirates Airline Festival of Literature
- Abu Dhabi International Film Festival
- INDEX

### Canon Lab

Lab with latest broadcast equipment; Regular workshops in Photography & Media Production.

### Study Tours

2016 - Ramoji Academy of Film & Television, India - Training in film & television production  
 2017 - Edinburgh FilmFestival - Training with Center of Creative Sciences, Napier University, Edinburgh



### Cabsat

Showcases latest developments in immersive technologies, satellite, distribution broadcast and applications in acquisition, production, management, pro-audio, radio, outdoor & mobile media.

### Social Media – Broadcast Coverage

[www.youtube.com/manipaldubai](http://www.youtube.com/manipaldubai)  
[www.facebook.com/ManipalUniversityDubai](http://www.facebook.com/ManipalUniversityDubai)  
[www.twitter.com/manipaldubai](http://www.twitter.com/manipaldubai)  
[www.themanipaldubaiblog.com](http://www.themanipaldubaiblog.com)



## RESEARCH

INTEGRATED  
FACILITIES THAT ENABLE CUTTING EDGE LAB RESEARCH

## ONLY DOCTORAL

PROGRAMME IN THE UAE FOR BIOTECHNOLOGY

## LEADING

BIOTECH SCHOOL IN THE MIDDLE EAST REGION

### Research and Training Collaboration

- School of Life Sciences in collaboration with Dubai Equine Hospital has set up an Advanced Molecular Biology Lab for conducting research and training in the area of molecular human genetics with Dr. Naushad Rais as the principle investigator for the ongoing project. The lab is funded by Dubai Equine Hospital and is equipped with advanced equipment such as RT-PCR, Gel documentation system, Nanodrop etc.

### Research Publications

- Since inception, faculty members of SoLS have been active in research in their respective areas of interest. So far, more than 30 research papers have been published in international peer reviewed journals and their work presented in several conferences.



Field Visit to Quest Vitamins LLC  
Production Unit, Jebel Ali, Dubai

### Student Field Trips

- **Visit to Quest Vitamins LLC:**

The tour was organized with the objective of educating students with various facets of industrial manufacturing such as Probiotic formulation, Industrial scale Bioreactor and accessories, Upstream, Fermentation and Downstream processing, Packaging and Quality control.



- **Trip to International Centre for Biosaline Agriculture (ICBA):**

The students visited the research crop fields, hydroponics units, different types of green houses, and their lab facilities.



- **Visit to Date Palm Tissue Culture Laboratory (DPTCL):**

The intention of this field trip is to make the students understand the significance of plant tissue culture techniques for crop improvement.

- **Visit to Dubai Sewage Treatment Plant:**

The field visit provided the students a learning opportunity to understand the treatment of domestic waste water to potable water for reuse in irrigation, and anaerobic conversion of sewage sludge to organic manure using the biotechnological principles.





# School of Life Sciences Extensive Lab Facilities

 School of  
Life Sciences  
MANIPAL Dubai





# Alumni Speak



Studying at Manipal University Dubai gave me an opportunity to explore possibilities and edge my capabilities. Bachelor's Degree in Information Systems and Management with Network Technology Management as specialization let me develop my technical skills, enhance them, pursue career as well as Masters Degree in the same"

**Nupur Bhople**

*B Sc Information Systems & Management (2010-2013)*

**Systems Analyst ,  
Hellmann Worldwide Logistics,  
Dubai, UAE**



Studying at Manipal gave me a glimpse at how the real world works. It imparts a global education in students with real life case studies and lectures from industry professionals. The MBA program at Manipal provided me with a foundation of technical skills which will be applied at various roles throughout my career"

**Kavitha Thennarasu**

*MBA - Finance (2013-2015)*

**Application Engineer  
Trosten Industries Company LLC.**



As an entrepreneur in the field of Interior Design, I have developed my confidence to design and execute several hospitality projects. With the guidance of the faculty and the exposure that i got in the field of design, I could build my portfolio. Thanks to all at Manipal University Dubai. Proud to be an alumni"

**Pooja Solanki**

*BA Interior Design (2004-2007)*

**Director PS Interiors**



My four years of association with Manipal University as a B.E Mechanical Engineering student has been phenomenal not only in developing my technical knowledge but has also given me the exposure and confidence to take on some of the brilliant minds in the industry. Also, the vibrant studying environment at Manipal University has given me the push to pursue my M.Tech here"

**Clifton Arokiyaraj Stephen**

*B Tech - Mechanical (2010-2014)*

**Environmental Auditor  
Globcom General Trading LLC.  
Dubai, UAE**



Being part of the first Media batch at Manipal University Dubai and the first television specialization class was challenging, but we were encouraged to experiment and push the boundaries. We had only ourselves to outdo. I am sure that the hallways of the Media Department still resonates with the triumphs of the Batch 2005-2008"

**Deepthi Unnikrishnan**

*BA - Media & Communication (2005-2008)*

**Multimedia Producer  
The National**



It was more than a great study experience that Manipal Dubai left me. The teaching and studying approach encourages students to be active and get involved rather than spending hours alone in the library. There is a huge diversity within the courses; each student can find the combination most suitable to them. My experience at Manipal Dubai was wonderful, something I can remember my whole life"

**Tithi Desai**

*M Tech - Digital Electronics & Advanced Communication (2014-2016)*

**Project Manager for Technology Sales  
CXO Strategies**



My stint at Manipal University, Dubai has been one filled with varied experiences, innumerable memories and working knowledge about the field. Through a wide range of topics and projects covered, I have gained an industry based understanding of the field and I believe my surroundings, peers and faculty have helped me grow into an insightful and mature individual over the years"

**Karishma Hingorani**

*BA - Media & Communication (2005-2008)*

**Leo Burnett MENA - Intern**



Manipal University provides its students an atmosphere that nurtures scientific curiosity and inquisitiveness. It helped me pursue my interest in the food industry. The faculty is highly qualified and knowledgeable and they offer one on one attention as per the individual needs. The very fact that the Professors are in touch with all the alumni symbolizes their friendliness and approachability"

**Chandani Rajnikant**

*B Sc - Biotechnology (2007-2010)*

**Food Safety Executive,  
Gulf and Safa Dairies-NFPC,  
Dubai, UAE**



Manipal has helped me understand the challenges of the real world with greater depth. The professors would go out of the way to guide us both in and out of the class. I feel confident to face the global expectations, thanks to Manipal"

**Dhanya Das**

*MBA - Finance (2013-2015)*

**Technical Assistant  
Habttoor Leighton Group**



The School of Design & Architecture, Manipal University, Dubai prepares you to be competitive and strive for excellence. I was excited to receive one of the prestigious award in the design field and thanks to the Manipal University for preparing us for the professional world of the design industry"

**Firoz Sainuddin**

*BA Interior Design (2007-2010)*

**Middle East Young Interior Designer  
of the Year CID Award Winner,  
2010 (Al Mohanad Interiors)**



# Why Recruit from Manipal University

## 01 Manipal Legacy of Academic Excellence

Alumni of a global enterprise in education & training with 60+ years of academic excellence. Manipal University is a premier institution consistently ranked as a Top Indian Private University by reputed agencies worldwide.

## 02 Experienced Faculty as Mentors

Majority of the faculty are Ph.Ds. and are mentors who guide and help in the holistic development of the students and take care of their intellectual, emotional, physical and spiritual growth. MU Dubai strongly believes that research is crucial to the improvement and advancement of knowledge and is a pioneer of the Ph.D. programme in the region.

## 03 Pedagogy & Curriculum

Students are exposed to a curriculum that is consistently upgraded to reflect latest developments in technology and research. The study curriculum is well-supplemented with strong industry exposure & international study tours. Students are trained through simulated real-world engineering design projects giving them impeccable hands-on exposure.

## 04 World Class Facilities

State of the art infrastructure is available to the students with cutting-edge laboratories, studios and workshops that promote real time learning experience.

## 05 Strong Industry Interface

Students are exposed to live case studies, industry projects and have opportunity to collaborate with world-class R&D institutions. Students seek internship projects with multinational corporations as well as industry leaders which will help them get accustomed to the practical challenges at the workplace.

## 06 Future Leaders

Students who have been groomed to be future leaders with deep understanding of global communities, socio-cultural issues, communication integrity and ethics.



# Our Past Recruiters



# Recruiters Speak ““



Manipal University Dubai, as one of the leading education providers in the MENA region, has been very successful in producing highly motivated individuals who by the means of sound training and knowledge imparted by the school are immensely skillful, ethical and responsible towards the society. The School of Engineering & IT has done a tremendous job in cultivating research culture among their students which improves their technical standard and self confidence in building their ideas. The Faculty staff and the University Management team have to be appreciated for their continuous strive towards improvement in teaching methods and providing top class infrastructure.

We at Globcom are happy to have been associated with Manipal University in recruiting their talented pool of Engineers and Business graduates who have been instrumental in the continuous success of this company.

**Mr. Jean Bellumat**

Managing Director, Globcom General Trading L.L.C.



We started to notice Manipal University after recruiting one of their first biotechnology graduates. She was bright, driven and highly motivated. Her solid academic biotech fundamentals allowed her to master newest technologies swiftly and she was contributing to operations within weeks. A second Manipal recruit followed. His profile and development were very similar. So we are more than pleased to conclude that the graduates from Manipal allow us to develop and offer the newest biotech in and out of Dubai.

**Dr. Hans Meijer**

General Manager, Dubaiomics FZ-LLC, Dubai



We have had the pleasure of visiting Manipal University – Dubai Campus, multiple times over the past two years. We have conducted numerous sessions on career building – interacting with students and engaging them in content that narrows the gap between campus and corporate. We were also given an in-depth tour of the university and its facilities, based on which we would describe it as exciting and dynamic. Students are given ample careers to choose from. State of the art labs, equipment and amenities are available to ensure that the courses delivered are not restricted to the class, but hands-on education is provided as well. The University also offers a fantastic extracurricular environment which encourages students & teachers to arrange seminars, sports events, career fair etc.

**Osman Rohail**

Human Resources Officer, Al Batha Group



As a design practice we encourage young talent and it is a pleasure to be associated with the School of Design & Architecture at Manipal University, Dubai campus and collaborate on Internships for the Bachelor of Architecture Program. The students at Manipal University, Dubai are well versed with relevant software skills and keen to be a part of the learning process in the Design industry. The Academia-Industry collaboration is important to enrich the students' experience so as to understand the nuances of Global practices. We wish the students all the best in their future endeavors.

**Ritesh Jamaiyar**

Senior Architect & Project Manager, John R Harris & Partners, Dubai



We at Natuzzi were associated with students of Manipal University, Dubai campus when they won the INDEX Students Challenge and got an opportunity to redesign the "Natuzzi sound chair" which was for charity for Dubai Cares. The students showcased their creative talent and worked in a team under the guidance of our senior designers to produce a very unique design. It has always been a pleasure to have the students from Manipal University, Dubai campus as Interior Designers with our organization.

**Gayatri Dongre**

Senior General Manager, Natuzzi, Dubai



On our journey to attract the best talent in the market, Hellmann Worldwide Logistics has built a long standing relationship with the students of Manipal University, Dubai. Over the years, we have experienced that the students from Manipal University have the necessary skill set and technical knowledge to fit right into our fast-paced business environment. Through our internship programs, we give students the opportunity to get to know our company better and write their first success stories in the corporate world. In case the internship is a success, the internship ends with a permanent job offer. Several Manipal University Alumni are currently advancing their careers in our organization and working on challenging and diversified tasks in a multicultural team.

**Franziska Korschanowski**

Learning & Development and CIP Manager, Hellmann Worldwide Logistics LLC



I have worked closely with Manipal Dubai students now for over 2 years at the Scientific Clinical Laboratories (SCL). The students excelled in the role given to them and completed numerous tasks and challenges that helped them develop their skills further to be promoted to managerial roles. I believe hard work and dedication, while working alongside other colleagues, has allowed the students to achieve their expected targets and more.

The students have contributed a number of creative ideas in developing new marketing plans that have resulted in better revenue for the organisation. The quality of their work and attention to detail was quickly noted by their clients and helped them build on important reporting skills which have cemented the SCL name in the market.

**Zahraa Al Dhahir**

Sales Director, Scientific Clinical Laboratories



Our sales and marketing department at M/s Trosten Industries has employed 2 fresh management graduates from Manipal University, Dubai. These candidates have shown great level of maturity and understanding of the field that they specialized in, and have presented themselves as potential candidates for long term employment. We congratulate the University to have successfully produced Industry-ready candidates, who are ready to take senior level positions over time.

**S P Sarangan**

General Manager, Trosten Industries Company L.L.C



Manipal University Dubai Campus is engaged in grooming budding engineers to take up their careers seriously, under the guidance and mentoring of professionals. I have been engaging Manipal Dubai students as Interns in my organization and we have had a very good Industry-Academia relationship developed over the past few years. To us, these are not only Interns but the Flagship bearers of Manipal Dubai who blend themselves with our culture and work environment and become an integral part of our organization. My best wishes to Manipal University Management, Faculty, Staff and Students.

**Sajid Rasheed**

Training Specialist, Gates Engineering & Services, MENA region



In order to augment our organisation strength and face cross-barrier challenges, we encourage young talent and it is a pleasure to be associated with School of Business at Manipal University, Dubai campus and collaborate for the Internship Program. The students at Manipal Dubai are well versed with relevant analytical skills and interested to learn key Business Management skills. Manipal Dubai provides an enriching experience to the students to face the competitive business world and we wish the students all the best in all their future endeavors.

**V.C. Dorai**

Group Financial Controller, Al Sondos Holding L.L.C





# MANIPAL UNIVERSITY

DUBAI CAMPUS

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