Our Core Values

- **Ethics and Professional Ethics**
  Our university carries out all its processes within the framework of nationally and internationally accepted professional ethics, behavior and principles, depending on moral values.

- **Participation**
  Our university values the opinions and suggestions of internal and external stakeholders, together with the participation of internal and external stakeholders, in order to ensure emotional and intellectual commitment in all decision-making processes.

- **Transparency and Accountability**
  Our university attaches importance to the principles of managerial transparency and accountability as proof that resources are used effectively, economically and efficiently.

- **Aesthetics and Environmental Sensitivity**
  Our university emphasizes environmental awareness by giving importance to aesthetic achievements such as sports, art and nature consciousness in order for humanity to live in a livable world and for the welfare of the society we live in.

- **Merit**
  In order to maintain efficiency and productivity on the road to success, our university aims to ensure that human resources management processes; it attaches importance to the fact that it is carried out with equal opportunities based on the criteria of suitability for the job, knowledge, skills and success.

- **innovation**
  Our university supports original scientific projects and activities for public-university-industry cooperation for the continuity of learning and the development of innovative aspects.

- **High quality**
  Our university offers all products and services in accordance with the needs and expectations of internal and external stakeholders in order to achieve high quality with the awareness of continuous development and improvement.