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LEADERSHIP  
& TALENT  
DEVELOPMENT

At IE University, we've streamlined our academic offering to help you find the program that's right for you. We give you the power to control your own journey according to your unique goals.

After selecting one of our program areas, you'll be in a better position to define your individual professional trajectory.

Guided by a world-class faculty and surrounded by other innovative minds, you'll have the freedom to explore as you discover your own career destination.

**Every area offers a unique professional pathway. Start your journey today.**



Discover all our program areas to help you continue your professional journey:

**Leadership & Talent Development**

[Know more →](#)

**Business & Management**

[Know more →](#)

**Finance, Economics & Trade**

[Know more →](#)

**Marketing, Communication & Sales**

[Know more →](#)

**Design & Architecture**

[Know more →](#)

**Law, International Affairs & Public Policy**

[Know more →](#)

**Technology & Data**

[Know more →](#)

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ABOUT  
LEADERSHIP  
& TALENT  
DEVELOPMENT

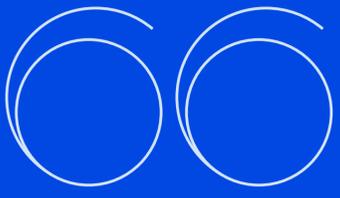
With effective transformation a key factor in continued business success, putting the right managers in the right positions is a strategic priority for global companies. In this new reality, positive, forward-thinking leaders will play a central role in rethinking strategic frameworks, employee training and boosting long-term results.



# WHAT IS IT ALL ABOUT?

Leadership & Talent Development programs at IE University are designed to transform you into a top-tier professional, ready to inspire change and meet new business demands. Whether as an ambitious professional in a decision-making role or as a transformational leader from another department, it's essential to maintain a holistic leadership vision while leveraging employee talent. Responding to rapidly changing circumstances in a competitive business world, these programs cut through the noise by solidifying your strategic vision and giving voice to human-centered approaches that empower you to dominate your market segment.

By using the scope of your abilities as an inspirational and agile leader, you'll drive lasting impact in your organization, while empowering others to realize their full potential.



# WHO ARE THE PROGRAMS FOR?

**A strong network is the key to global success. Surround yourself with professionals from all over the world as you forge a diverse network that will last a lifetime.”**

Leadership & Talent Development programs are for enthusiastic, people-oriented individuals who are motivated to implement cutting-edge strategies at top global companies in order to spearhead unprecedented growth. They should believe in the power of inspirational leadership as a driver of change, eagerly seeking ways to cultivate positive workplace cultures.

Participants immersed in this area must be prepared for the challenge of transformation as they develop the attributes and skills required of digital leaders. Since the digital era is defined by constant change, they should possess the curiosity, listening skills and vision that facilitates lifelong learning, inspiring those around them to achieve outstanding results.



**Cherise O'Kennedy**  
IE Brown Executive MBA  
— Senior Product Manager,  
Workday



# WHY CHOOSE THIS AREA OF STUDY?



## Master updated digital skills

| 01

For talent and leadership professionals, reacting to today's changing environment—whether fast-paced innovation, social change or other global factors— involves integrating digital competencies with key communication and people skills. The relationship between technology and leadership is at the heart of these programs. Throughout your studies, you'll be exposed to the latest trends and technology available in today's top global companies to optimize your leadership potential.

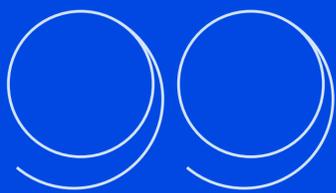
## Surround yourself with dynamic minds

| 02

With over 100 nationalities represented in IE University classrooms, you'll be immersed in a diverse learning environment that cultivates a global exchange of experiences and ideas. This broad exposure to perspectives is complemented by our international faculty of industry leaders and top academics, all offering invaluable, real-world insights.



**“IE University helped me to gain a different perspective. I now have a consultant mindset when it comes to analyzing challenges faced by organizations.**



**Minu Nair, India**  
HR Trainer at Spoton Training Institute; Master in Talent Development & Human Resources

## **Get ahead in the new world of work**

| 03

The top companies of today are looking for transformational leaders, people who can tap potential and guide their teams through change. Our Leadership & Talent Development programs empower you to craft your own path. In this way, you can find your personal passion and devise a strategy for success in your own career, as well as within the teams and organizations you work in.

## **Expand your horizons with cross-sector applications**

| 04

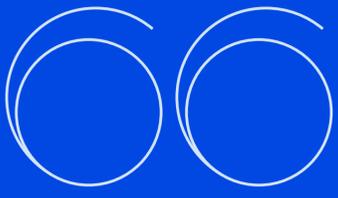
Leadership & Talent Development programs are designed to provide you with applicable skills across a range of different industries. This versatile course content combined with hands-on leadership training will put you in a strong position to make an impact, regardless of the organization or industry.



## **Drive long-lasting and sustainable impact in your organization**

| 05

A key aspect of this program area is cultivating a growth mindset among participants in order to transform their perspectives and leadership outlook. As your transformation unfolds, the hands-on methodology used within the programs will provide you with an applied understanding of how to tap potential in yourself and others. By promoting happiness and well-being in the professional environment, you'll be prepared to help any organization foster higher performance and better results.



**I think IE Business School does a great job organizing networking activities that encourage unexpected connections.”**

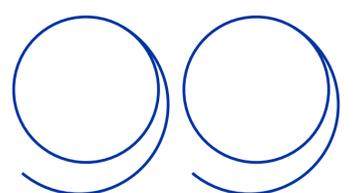


**Marieke Jonker, Netherlands**  
Executive MBA  
— Customer Success Manager  
at Share Dimension  
(Cinema Intelligence)



**Carlos Simón, Spain**  
IE Brown Executive MBA  
— Investment Director,  
Phi International

**“I have made a lot of contacts and friends with people from many different countries and cultures. This has made the experience very enriching on a personal level. Professionally, I’ve acquired a set of knowledge and skills on several business and social topics, especially in everything related to shared value creation.**



# OUR PROGRAMS

## BACHELOR'S + DUAL DEGREES



### **Bachelor in Behavior and Social Sciences**

[Know more →](#)

This practical degree draws actionable insights from human behavior and social sciences to produce a positive impact on consumers, companies and society as a whole. With a holistic approach, you will explore the reasons we do what we do, supported by various social science disciplines.

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### **Bachelor in Business Administration**

[Know more →](#)

The Bachelor in Business Administration (AACSB, AMBA and EQUIS accredited) prepares ambitious individuals for international success. Whether starting an entrepreneurial venture or becoming a leader in a multinational, our world-class faculty and learning environment will help you reach your goals.

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### **BACHELOR'S DUAL DEGREES**

[Know more →](#)

In this area, you can take advantage of our cutting-edge bachelor's dual degree program, which allows you to combine a strong business background with an international perspective.

### **Dual Degree in Business Administration + International Relations**



# OUR PROGRAMS MASTER'S + DUAL DEGREES

## **Master in Talent Development and Human Resources**

[Know more →](#)

HR professionals are key players in any organization, having to understand and promote company objectives while ensuring that individual talent is nurtured. This 10-month program takes place over three terms to provide HR professionals with the technical and leadership skill set to impact change.

## MASTER'S DUAL DEGREE

People are at the center of all industries and organizations. We offer a number of dual degree options to allow innovative leaders to apply this area's talent-leveraging insights to their specific area of interest. The programs available are:

### **Dual Degree Master in Management + Master in Talent Development and Human Resources**

[Know more →](#)

### **Dual Degree International MBA + Master in Talent Development and Human Resources**

[Know more →](#)

Discover our Dual Degree options and gain complementary skill sets.

[Find out more →](#)



# OUR PROGRAMS

## EXECUTIVE MBAs

### **Executive MBA**

Enhance your potential as a high-impact professional with this program for established industry experts and top change-makers. The unique part-time format can be experienced in English, Spanish or a combination of languages to provide the necessary skills, insights and global perspectives to make a lasting impact.

[Know more →](#)

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### **In-person Executive MBA**

The In-person Spanish Executive MBA is a 10-month journey that takes you on a unique, highly transformative educational experience. Immersed in an innovative learning ecosystem, this highly practical Spanish-language program provides the skills and training to succeed in today's fast-paced landscape.

[Know more →](#)

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### **Global Executive MBA**

The Global Executive MBA provides the digital toolkit to disrupt traditional business models. This part-time program brings together like-minded trendsetters from around the world who are changing the shape of businesses. Benefit from a combination of interactive online learning and face-to-face sessions in business hubs around the world to gain the skills of transformation.

[Know more →](#)

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## **IE Brown Executive MBA**

[Know more →](#)

Over 15 months, the IE Brown Executive MBA brings together two educational powerhouses to empower impactful leaders as they become innovative and informed decision-makers. Featuring online and in-person lessons, the network-building program will help you break down industry silos to drive innovation.

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## **Executive Master in Digital Transformation & Innovation Leadership**

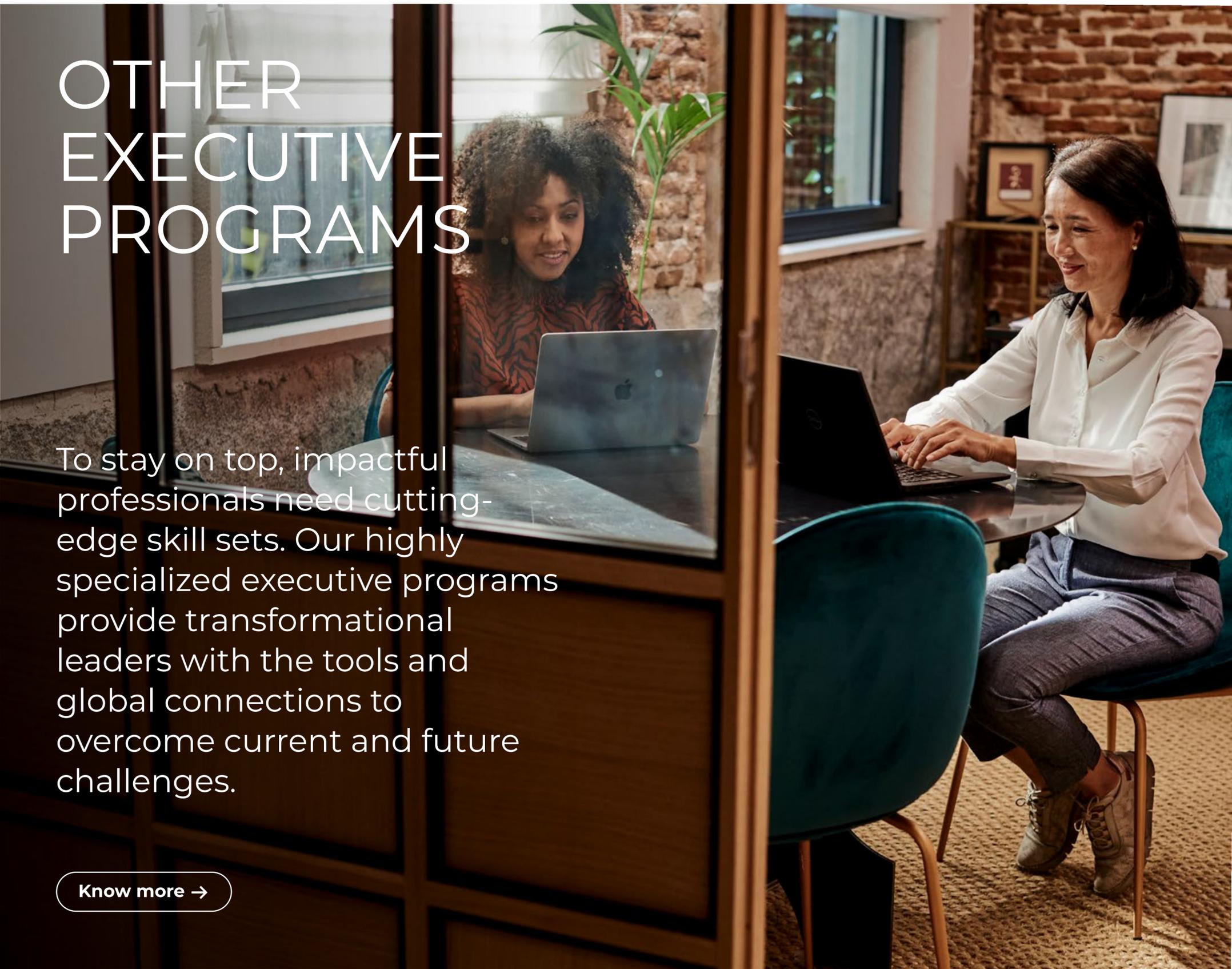
[Know more →](#)

As traditional business approaches are overhauled by technological progress, there is increasing pressure to innovate. The Executive Master in Digital Transformation & Innovation Leadership provides mid- and senior-level professionals with the skills to lead digital transformation and drive progress.

# OTHER EXECUTIVE PROGRAMS

To stay on top, impactful professionals need cutting-edge skill sets. Our highly specialized executive programs provide transformational leaders with the tools and global connections to overcome current and future challenges.

[Know more →](#)





# TRENDS, CAREERS & JOBS

Career prospects from these programs are not limited by sector or function. The defining link is a firm belief in the transformational nature of leadership and a passion to harness it for the benefit of both people and organizations.

## KEY INDUSTRY STATS



**Developing new leaders is the No.1 talent challenge facing organizations worldwide**, with 86% of companies rating it as “urgent” or “important.”

LinkedIn

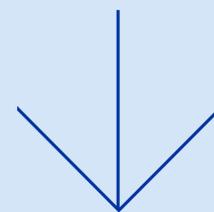
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# 89%

of employees say they are satisfied when their companies deliver “great leadership”—**leaders who are inspirational, supportive, empowering and focused on development.**

McKinsey

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The average organization is forfeiting over \$1 million per year in untapped potential, and **loses up to 50% of productivity because of sub-optimal leadership practices.**

LinkedIn

Leadership & Talent Development programs pave the way for dynamic leaders from all walks of life and at every level of a company. By gaining human-centered insights and a holistic strategically focused skill set, you will be able to empower those around you as a results-oriented leader, no matter your specific area.

## People and Influence

Individuals working in this area seek to understand human behavior and devise ways to support their peers, make their voices heard and unleash their greatest potential. Roles include:

Talent Development  
Manager

Training and Learning  
Designer

Director of Employee  
Engagement

HR Transformation  
Leader

Employee Experience  
Designer

Change Leadership  
Consultant

## Leadership positions

Leaders across a wide variety of functions can benefit from the talent-development and people-focused insights in these programs. Alumni from Leadership & Talent Development programs have important roles in companies such as:





## Analyzing & Explaining

Positions in this category attract those who enjoy studying human behavior in diverse contexts, using analysis to formulate insights that drive important workplace decisions. Roles include:

Behavioral Insights  
Researcher  
People Analytics  
Manager  
Customer  
Segmentation  
& Profiling Analyst  
Voter Preference  
Analyst  
Operations Manager  
Business  
Management Analyst

## Creating & Developing

This way of working involves designing initiatives or policies to develop and uplift people within the workplace. Roles include:

Behavioral Designer  
Professional  
Performance Coach  
Policy & Campaign  
Designer/Nudger  
Health & Wellness  
Consultant/Coach  
Community Organizer  
& Change-Maker  
Social Impact Program  
Developer

# 25%

of survey respondents say their **ideal organization has values that reflect their own.**

PwC

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# 122%

the amount the “Best Companies to Work For” **outperformed the S&P 500.**

Accenture

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# 70%

of large-scale **digital transformation programs don't reach their stated goals,** in part due to poor leadership.

McKinsey

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# 77%

of companies admitted to **experiencing leadership gaps in 2019.**

Bloomleaders

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There are positions for individuals with this skill set in almost every organization. That said, some of the top companies include:

Professional networking websites

Job-searching platforms

Finance firms

Networking hardware companies

Charity organizations

Multinational professional services networks

HR consulting firms

Investment banks



# INDUSTRY TRENDS

## Diversity

The importance of diversity and inclusion in the workplace is a positive trend that shows no signs of slowing. As industry-leading companies like Apple and Amazon increasingly place diversity at the core of their values, individuals who are able to promote sustainable, effective methods of ensuring diversity are in high demand.

## Leading with positivity

Employee happiness has proven to have a huge impact on their productivity and can even influence a company's bottom line. While employers have long recognized this, new data is showing the extent to which this can have an effect. The role of a leader in this context cannot be understated as they define the mood and culture of the working environment. Alongside ensuring fair and rewarding conditions and day-to-day responsibilities, leaders in this new context need to stand up and be seen as inspirational figureheads.

## Developing talent

As the development of talent becomes more closely tied to business success, the role of today's HR professionals is increasingly significant at a strategic level. But this new landscape is not exclusive to HR professionals—executives and top managers are placing more importance on leveraging talent as human-focused leaders. The current trend demonstrates that unleashing potential and promoting a positive workplace culture is crucial to achieve strategic aims, for both HR professionals and business leaders alike.

## Adaptive leadership frameworks

The current context is defined by change and disruption stemming from global crises, technological innovation and myriad other factors. Navigating this storm of global digital transformation requires leaders who can remain firm in their convictions while adapting to the evolving landscape. As a forward-looking professional, you need to be realistic about these changes and either facilitate a context where digital transformation can take place, or stand up and lead the change. There are no other options.



# INSIGHTS

## **Gabriela Machado**

believes people are the key to solving any existing problem. She is passionate about human-centered design and is currently pursuing the Master in Customer Experience & Innovation. She is also a travel blogger, food lover, and an inherently curious person.

**Article published  
in Rewire Mag**

[Read more →](#)

## TALENT & LEADERSHIP

# Why companies should start paying closer attention to their employee experience

People should be at the center of every company's growth and innovation strategy period.

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If customer experience (CX) is all about gaining and keeping loyal clients, employee experience (EX) is about gaining and keeping talent. It's just as vital to keep customers happy as it is to keep team members

happy. And while recent years have seen a boost in companies that understand the importance of a cohesive and positive company culture, there are still a lot of organizations behind the curve.

Don't get me wrong. I'm not just talking about glass offices with no walls, or arcade games in every room. Employee experience encompasses every step that a worker takes within the company—from the moment they apply for the position to the moment they leave the company.

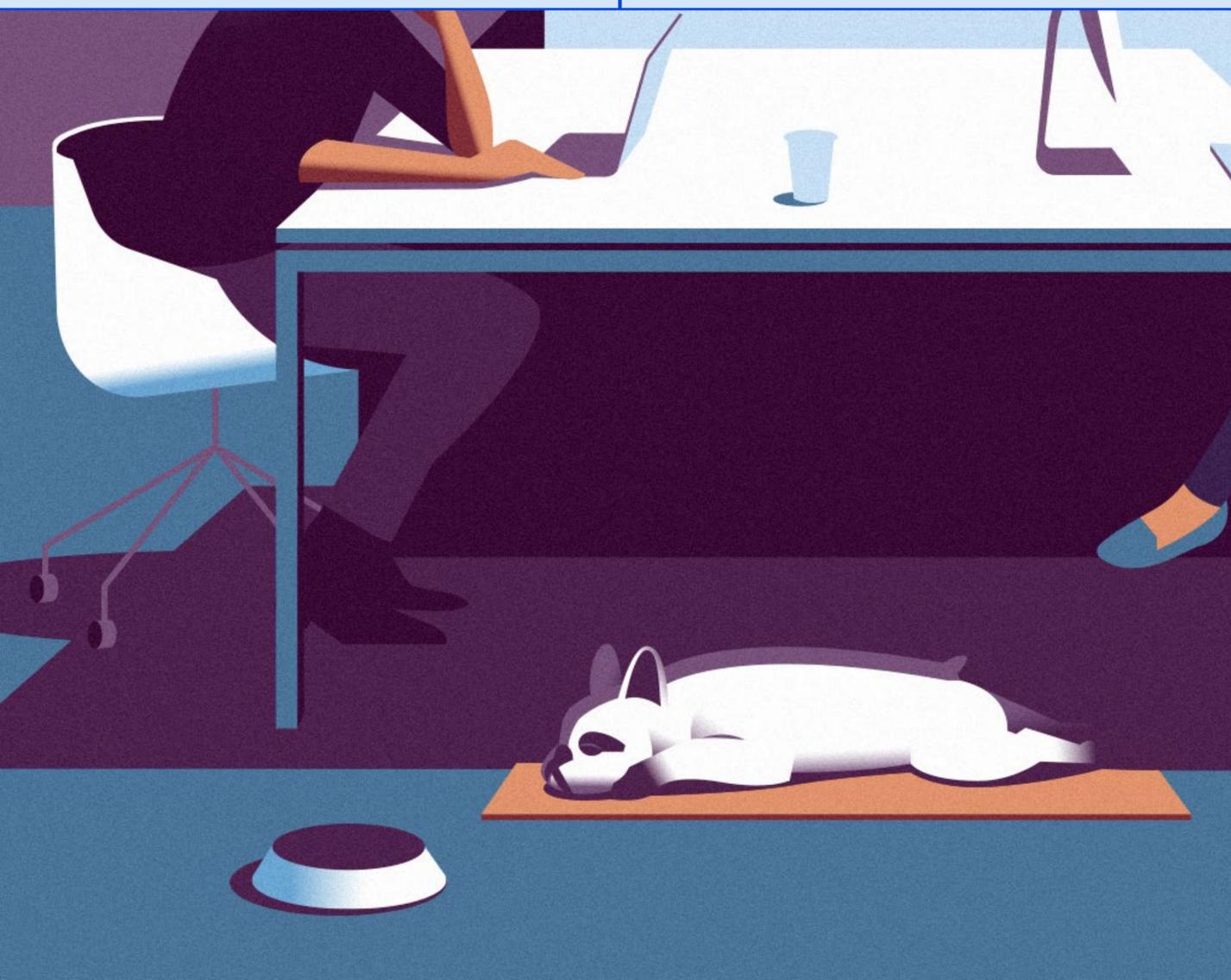
Employee experience isn't about a random sequence of events anymore, especially when each step belongs to a different and siloed part of HR. It should represent a thoughtful journey tailored to employees' specific needs.

### **Modern strides in employee experience**

Of course, the sharpest leaders know that humans are a business's most important asset. And they're changing their approach to prioritize employee experience in their strategies. Take Goldman Sachs for example. The investment banking giant decided to invest in boosting its employee experience as a strategy to drive the bottom line.

Dr. David Landman, their global head of talent assessment, understands that, "The balance of power

**"It's our responsibility to give people a fulfilling, high-quality experience in their workplace."**



## MORE INSIGHTS

### Moving past tick-the-box diversity: The importance of true inclusive leadership

— Rewire Mag

IE University alum and Rewire contributing editor Eddie Carrillo looks at how truly inclusive leadership depends on moving past diversity quotas, instead prioritizing the people skills that foster inclusive work environments.

[Read more →](#)

### Step up and build trust

— Insights IE University

Sumit Virmani, Chief Marketing Officer at Infosys, highlights the importance of being adaptable, contending with uncertainty, building trust, and adopting a helpful attitude towards the customer. Now is the time for companies to step up.

[Read more →](#)

### New rules for a new world

— Insights IE University

As business leaders, we will be remembered for how we manage ourselves and others in moments of difficulty. Fortunately, past crises have taught us a great deal about effective leadership in uncertain times.

[Read more →](#)

is shifting from the employer to the employee.” He adds, “It’s our responsibility to give people a fulfilling, high-quality experience in their workplace.”

This means a lot, coming from big banking. But it’s not out of the kindness of their hearts that they’re shifting their focus. A recent study by Accenture shows that companies with a highly engaged workforce are 21% more profitable than companies with low employee engagement. And it’s no surprise, since happy and relaxed employees are more innovative, more creative, and better listeners.

Accenture themselves are in the know about these benefits, and have poured money and research into the field of employee experience. Randy Wandmacher, the firm’s HR lead, identified four key drivers of modern EX:

**1. People have grown accustomed to instant gratification**, thanks to tailor-made services like Amazon, Netflix, or Spotify. These expectations have carried over into employees’ professional lives, and they’re demanding more and more from their places of work.

**2. The line between work life and personal life** has become blurred by social media and close collaboration with clients, so employees increasing value company culture.

**3. Employees need flexibility.** “Traditional models of working in a corporate office from 9-5, 5 days a week, are just outdated and old,” says Wandmacher.

Different generations of workers envision their career paths in different ways, and employers should offer employees personalized journeys for growth and development.

**How do HR teams respond to these issues?**

“We involved our people in the [EX] design, so it was a real process of co-creation with real people,” Wandmacher said. “If it’s just HR sitting in the backroom designing what will be rolled out to people, HR has missed the point.”



**“Traditional models of working in a corporate office from 9-5, 5 days a week, are just outdated and old,” says Wandmacher.**

Rather than telling employees to work from home once a week, for example, ask them what their ideal schedule would look like.

**Hurdles to human-centered design**

If it’s all rainbows and sunshine, why isn’t every company rushing to act and reap the benefits of a well-thought-out employee experience?

One answer is that the results aren’t immediate. Leaders have to take a leap of faith when investing so much in one strategy or initiative, and if they aren’t sure it’s worth it, they tend to stick to improving old models rather than inventing new ones—like the four-day work week or professional development funds.

But even when senior leaders agree on the importance of employee engagement, many struggle to develop and execute initiatives that actually work.

According to Energage, “A majority of organizations still don’t administer engagement surveys or other disciplined ways of getting feedback—and this leaves leaders to assume (or guess) what matters most to their people.”

Improvements in employee experience will come one way or another. But the companies who focus on this soon—and do it well—will attract and retain top talent and ultimately find success.

# ADMISSIONS PROCESS & FINANCIAL AID

**The IE University admissions process is simple yet rigorous—and carried out entirely online.**

While the particulars may change depending on your chosen program, it always follows a similar format, which you can discover below. With our rolling admissions process, there's no application deadline. But spaces are limited so we recommend that you apply as soon as possible.

## **The first steps**

Before you embark on your personal learning journey, there are five preliminary steps you need to take.

## **Who you are**

Students across all program areas share common traits that we look out for. We particularly value dedicated and talented individuals who come from diverse backgrounds and possess a global mindset.

Alongside your strong interpersonal skills and innovative outlook, you thrive under an intensive academic workload, considering it an opportunity to share new experiences and create unique approaches to problem-solving.

# 01

## Online Application Form

Complete the online application form and upload the documents required by your program.



# 02

## Online Assessment

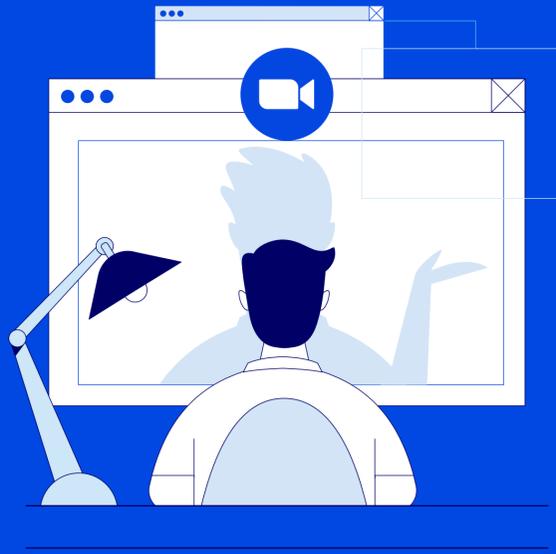
With the application submitted and the fee paid, you will receive a link to answer three live questions, two in video format and one in written format.



# 04

## English Proficiency

TOEFL, IELTS, Duolingo or Cambridge (C1 or C2) certifications may be necessary to demonstrate your English level.



# 05

## Personal Interview

This online interview will take place with an associate director of the admissions team.

# 06

## Final Decision

Your entire application will be evaluated by the Admissions Committee and you will receive an answer within 1–3 weeks.



This process may vary depending on the program. Be sure to consult the Admissions area of your program of interest for more details on the admissions process.

\* Special admission requirements for Master in Finance Part-time candidates, contact the admissions team for more information.

[Get started →](#)

# FINANCIAL AID



**If sorting out funding and scholarships is an important part of making IE University your next big step in your professional journey, the good news is that we have a range of funding options available to support you!**

Most of our students rely on a combination of different types of financial means to cover the tuition fees and the overall costs associated with program attendance. These means typically include personal resources, student loans, scholarships and, at times, some form of family support or tuition assistance from employers.

The IE Financial Aid Office will help you understand the different financing options and scholarship opportunities available. Researching, understanding your options and planning ahead is key. The FAO will provide you with all the necessary guidance to make any scholarship or loan application process as smooth as possible.

Please visit our financial aid website for more details or schedule an appointment with our team.

[Go to the Site →](#)

**The aim is twofold: celebrating and rewarding outstanding individuals and providing scholarship support to deserving and promising candidates who would otherwise not be able to attend IE University.**

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## **IE Scholarships**

Thanks to the IE Foundation and the generosity of our students, alumni, parents, corporate partners and other benefactors who support our groundbreaking Financial Aid program, we are able to maintain a strong commitment to providing top-notch education to highly qualified candidates from around the world, regardless of their economic situation. Our wide portfolio of scholarships allows us to guarantee diversity and excellence through our needs-based and merit-based scholarships.

Scholarships are awarded based on economic need, merit, distinctive competencies and/or academic and professional excellence. The aim is twofold: celebrating and rewarding outstanding individuals and providing scholarship support to deserving and promising candidates who would otherwise not be able to attend IE University.

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Check the [IE Financial Aid website](#) to discover the full list of scholarships available and to learn more about the application process.



## **Direct Awards**

There is no formal application process for the IE High Potential Award—all applicants are automatically considered. Awards are communicated at the time of admission and recipients are chosen based on the information provided during the admissions process: the strength of their application, academic merit, professional experience, the quality of the interview, competitiveness, life experiences and suitability to the program and our school. These awards are need-blind, and are compatible with other IE Scholarships should the candidate require further support through a formal scholarship application.



## Loans

Many of our students rely on loans—either government and/or privately funded—to at least partially finance their studies at IE University. As we strive to provide our students with further financing opportunities, we are committed to securing agreements with both Spanish and international institutions that offer our students financial loan schemes on favorable grounds. While there are many organizations that lend to IE students—including those we have an agreement with—it is critical that you understand all fees and terms of available loans to compare them and determine which are best suited to your particular needs.

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Contact our dedicated team at [loans@ie.edu](mailto:loans@ie.edu) to find out which financing options may be available to you. Please note that many financing schemes are time sensitive and may require planning several months before your program starts.

## Tuition Payment Options

While making an investment in higher education is extremely worthwhile, we understand it isn't always easy. At IE University, we allow students to pay in interest-free installments, without pre-approval requirements or credit checks.

The number of installments and conditions depends on the program, please talk to your admissions advisor for more information.

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# ABOUT YOUR UNIVERSITY

The IE University ecosystem is designed with the student in mind. Rooted in a human-centered approach to entrepreneurship and innovation, we offer an extensive global network, cutting-edge facilities and top institutional partnerships—empowering future leaders to define their journey.

A young man and woman are standing outdoors, looking at a tablet together. The man is on the left, wearing a white t-shirt, and the woman is on the right, wearing a light blue denim shirt. They are both smiling and appear to be engaged in a collaborative activity. The background shows a modern building with a grid-like facade.

# WHO WE ARE

**First and foremost,  
we are Liquid Learners.**

**Liquid Learning  
at IE University is the  
culmination of our  
educational vision,  
transcending any single  
platform or approach  
to produce a holistic,  
streamlined academic  
experience.**

Developed over 20 years, this model blurs the lines between online and in-person education resulting in a flexible, highly interactive learning journey.

By breaking down traditional barriers to education, Liquid Learning provides access to the same world-class education, regardless of location or personal circumstances.

But what does this mean? Allow us to explain. As Liquid Learners, we are:

1,800+

students can attend  
same session  
simultaneously

100%

of our students have  
online access to classes

200

classes streaming  
online simultaneously  
in HD

100K+

online sessions  
in total

## Leaders in Business Education

IE University was founded by entrepreneurs with a vision to disrupt traditional models of education to equip students with the skills they need for the future.

To achieve this, the institution was created with five values in mind: diversity, humanities, technology & innovation, sustainability and entrepreneurship.

## Pioneers in Disruptive Learning

IE University transformed business education by introducing disruptive teaching methodologies, ranging from immersive classroom approaches and technological innovation to close ties with industry leaders.

Over the years, our broad spectrum of disruptive learning innovations has helped students from 140 different countries unleash their true potential.



**“The WOW Room allows students to connect and collaborate no matter where they are, even if the only way they can join is through their mobile phone at the airport.”**

**Jolanta Golanowska**  
Director of Learning Innovation at IE

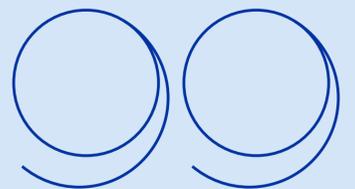
# Diverse Visionaries

Our cutting-edge methodologies and global approach to education is complemented by the diversity of our community.

Students are in constant contact with a variety of academic, ethnic and cultural backgrounds, which challenges preconceived notions and empowers them to think in new, innovative ways.



**“I'm able to study with people from all around the world and learn about different cultures.”**



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**Patricia**  
Master in Management



25%

of our alumni have  
started their own  
businesses

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1,500+

students trained  
in entrepreneurial  
management

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100+

mentors working  
alongside our students

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## **Restless Entrepreneurs**

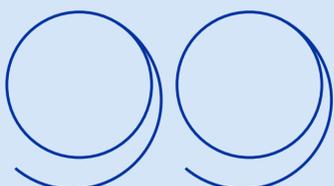
All our programs are taught from an entrepreneurial perspective, encouraging students to craft and apply solutions in the real world—whether in an intrapreneurial or entrepreneurial capacity.

Through startup accelerators and networking opportunities, students are able to fuel their ideas, fully supported as they embark on their entrepreneurial journey.





**“IE University teaches you to work and cooperate with people from different backgrounds, and to bring out the best in others.**



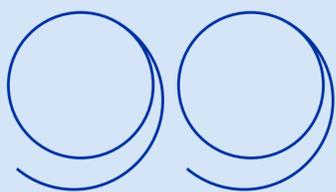
**Dionysios Stavrakas, Russia**  
Executive MBA

# WHERE WE ARE OUR EDUCATIONAL ECOSYSTEM

**Enjoy the right university experience for you. We have three locations: Segovia, Madrid and Online.**



**“In every corner of Segovia, in every step you take through its streets, squares, and countryside, there’s a sense of tradition, art, and history.”**



**Cheyenne Uribe**

Switzerland. Dual Degree in Laws and International Relations  
Class of 2020

## Segovia

[Know more →](#)

Declared a World Heritage Site by UNESCO in 1985, Segovia is famous for its cathedral, alcázar and aqueduct.

One of the city’s most historic buildings, the Convent of Santa Cruz la Real, is home to the IE University campus. This campus combines rich history with state-of-the-art classrooms.





## Madrid

[Know more →](#)

Our urban tech-based education hub is located at the heart of one of the most exclusive neighborhoods of the city. Not far away, you can find our new innovation tower—the fifth addition to the Cuatro Torres—bringing an environmentally efficient and avant-garde architectural design to a lively business district. Opening 2021.

## Online

Our online classrooms enable us to provide Liquid Learning with hybrid teaching methodology.

Featuring synchronous and asynchronous learning, the online campus puts the student at the center with dynamic learning methodologies that adapt to individual circumstances.



# The new location in numbers



7,000

square meters set aside for  
green spaces

---

180

meters high and 35 floors

---

6,000

undergraduate students on  
campus

---

35

story tower with classrooms  
and educational zones

---

70+

classrooms and a large  
number of workspaces and  
chill-out zones

---

50,000

square meters

---

OUR ALUMNI IN NUMBERS

66,000+

total alumni

169

countries

1,300+

alumni events worldwide

28

alumni reunions

6,000

participants

60+

career sessions per year

300+

career orientation interviews

## Global Presence

Our extended IE community stretches across the globe, with 30 offices working together to build a lasting community around the world.

These offices organize thousands of international networking events, connecting our alumni community, candidates, companies and partner universities.

### Benefits for our global community:

- ▶ IE events, masterclasses and workshops led by IE professors
- ▶ Corporate partnerships

- ▶ Venture Days
- ▶ Networking and social events for alumni and students
- ▶ Global Alumni Weekends
- ▶ “Glocal” network

- ▶ Worldwide conferences
- ▶ Career opportunities for alumni and students
- ▶ Alumni clubs

Find us at one of our international offices.

[Know more →](#)

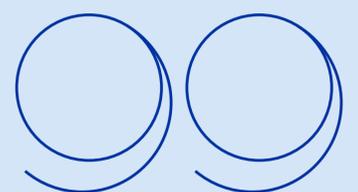


# WHAT'S LIFE LIKE AT IE UNIVERSITY

**There's always something happening at IE University. From business conferences to sports games and coding competitions, you'll never be lacking in opportunities for growth—and fun!**



**“IE University has provided me with the right network and environment to strengthen my professional potential as an entrepreneur and architect.**



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**Dana Nayef Alfayez**  
Alum. Master in Business for  
Architecture & Design



## Venture Days

Event that connects the entrepreneurial community across all continents.

30+

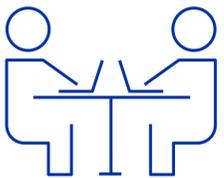
cities around the globe

1,000+

startups applied

## Area 31

Weekly Venture Network event with pitches given to investors.



Exclusive workspace for admitted teams

100

Events every year

[Know more →](#)

## Venture Lab

Launchpad for startups under the guidance of industry experts.

10

finalists go to the Venture Day in Madrid

450+

startups participate each year



## EnlightED

Bringing together the most innovative startups in education, innovation and edtech.



## South Summit

Brings together the most innovative startups regardless their industry, development stage and country



6,700+

CEO / Executives participated in our latest edition

\$4.3B+

raised by former startup competition finalists

## IE Rockets

Residency program to build your skills and brand in the higher education sector.

146

startups applied

\$60M

raised from startups

# IE Clubs and Centers

We believe that campus life is just as important as academic life. With more than 120 active student-led clubs on campus and online, our students have access to countless opportunities to engage with a variety of topics and learn beyond the classroom.

## Club spotlights

### IE Out & Allies Club

The IE Out & Allies Club endeavors to broaden understanding and support for LGBTQI\* populations worldwide. This student-led LGBTQI\* club organizes inclusive, year-round events, which range from educational meetups to networking and cocktail events to celebrate a break from school.

The club also proudly organizes the LGBT@Work, the longest-running LGBTQI\* work conference in Europe, and third-largest business school LGBTQI\* conference in the world.

### Women at IE

At IE University, we strive to maintain and promote gender equality both on and off campus. With over 2,000 members, the IE Women in Business Club was created to reduce the obstacles facing women in gaining top leadership positions.

We also work with multiple international women's organizations to provide talented and driven women the financial resources required to reach their academic and professional goals.

Every year, we celebrate International Women's Day with a week full of events addressing gender equality.

Women at IE University  
in numbers...

39%

of our full-time faculty  
are women

---

48%

of our students are  
women

---

56%

of the scholarships  
offered to master's  
students are awarded  
to women

---

7.7  
million

was awarded to women  
pursuing a master's or  
bachelor's degree in  
2019

---

[IE Clubs →](#)



1,500+

annual face-to-face and  
online events

600+

speakers hosted on campus

37,000+

attendees

## IE Center for Diversity in Global Management

The IE Center for Diversity in Global Management harnesses the power of diversity to help organizations become more resilient, efficient and innovative.

Created in September 2002, the Center is an invaluable resource for the IE University community, engaging in training, applied research and awareness-raising activities, alongside holding networking events to foster international debate.

## IE Africa Center

IE Africa Center aims to revolutionize the way the next generation of global executives understand African innovation—past and present.

We understand that the intellectual and physical contributions of Africa and its people are not only central to the modern world as it exists today, but are crucial to building a better future.

[IE Centers →](#)

More IE student clubs:

- ▶ **Net Impact**
- ▶ **AI & Big Data**
- ▶ **TechIE**
- ▶ **IE Tech Lab**
- ▶ **IE Tech & Innovation**
- ▶ **IE Smart Cities**
- ▶ **IE Cybersecurity**
- ▶ **IE Blockchain**
- ▶ **IE Air & Space**
- ▶ **IE Fintech**
- ▶ **IE Coding**
- ▶ **IE Women in Business**
- ▶ **IE E-Commerce**
- ▶ **IE EdTech**

and more...

OUR STUDENTS  
IN NUMBERS

85%

international students

160+

nationalities  
on campus

45+

languages spoken  
on campus

52%

male students

7,000+

students on campus

48%

female students

100+

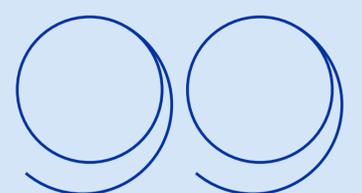
active clubs on campus



**“I think the fact that there were only 20 of us and there are 17 different nationalities, the fact that we got to learn so much from different cultures, is great. I think I learned as much outside as inside the classroom.**

**Manon Germain**

Alum. Master in Talent Development  
& Human Resources



# OUR RECOGNITION & REPUTATION



## Pioneers in Online MBAs since 2001

1<sup>ST</sup> Worldwide  
Distance  
Online MBA

QS

2021

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5<sup>TH</sup> Worldwide  
Top MBAs of  
the Decade  
International  
MBA

P&Q

2020

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2<sup>ND</sup> Worldwide  
Online MBA

Financial Times

2021

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6<sup>TH</sup> Worldwide  
Master in  
Management

QS

2021

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3<sup>RD</sup> Worldwide  
Executive MBA

The Economist WhichMBA

2020

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9<sup>TH</sup> Worldwide  
Global MBA

QS

2021

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# WORLDWIDE ACCREDITATIONS



**“IE University is a place where diverse, passionate individuals—whether the students or the faculty—come together in a spirit of curiosity to produce positive, high-impact leaders of tomorrow.**

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**Jessica Tollette**

Academic Director of the Bachelor in Behavior and Social Sciences

