



University
for the
Creative Arts



**Business School
for the
Creative Industries**

**Our exceptional people make a
unique learning environment**

**Preparing you for your career in
the creative industries**

**Highest ranked specialist
creative university for
employability Destinations of
Leavers in Higher Education
(DLHE) July 2018**

**160-year history of providing
creative education**

**Our Business School for the
Creative Industries is the first of
its kind in the UK**



Creative
Arts
Business
Technology





■ Welcome



Professor Bashir Makhoul

–
Vice-Chancellor

For over 160 years the University for the Creative Arts (UCA) has been equipping students with the skills needed to thrive in the creative sector. Our welcoming campuses offer a unique learning environment for our students through a winning combination of industry-focused courses, specialist creative facilities and inspirational tutors.

We are now taking this a step further with our Business School for the Creative Industries – the first of its kind in the UK. This exciting venture builds on our long tradition of collaborating with employers to cultivate leadership, entrepreneurial and problem-solving skills.

Our Business School for the Creative Industries offers a range of courses combining creative development with business approaches at undergraduate and postgraduate level.

Students can develop the innovative, high level business and practical understanding needed to embrace the specialised leadership challenges and opportunities of the creative industries. Your learning will be project-based and commercial, combining theory and research with high level practical skills.

There is growing recognition that creativity and innovation in businesses depends on the skills and attitudes that specialist universities such as UCA have taught for

many years as part of a creative education. These approaches to innovation, creativity and ideas generation have been ignored by business education – but now they are increasingly seen as integral to growth and success. As a leader in creative arts education and the highest ranked specialist creative university for graduate employment*, our Business School course portfolio addresses the need for the traditional diversity of business disciplines, with a contextual focus on and application to the creative industries.

Our Business School for the Creative Industries offers a range of courses combining creative development with business approaches at pre-degree, undergraduate and postgraduate level. Your learning will be project-based and commercial, combining theory and research with high-level practical skills.

Students can develop the innovative, high level business and practical understanding needed to embrace the specialised leadership challenges and opportunities of the creative industries.

*96.9% of our graduates in employment or further study within six months of graduating – Destinations of Leavers in Higher Education (DLHE) survey 2018.

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■ Levels of study

Bachelor of Arts (BA)

—
All of our Business School undergraduate courses are taught at our Epsom campus. In addition to full three-year BA degrees, we offer a one-year top-up degree in BA Business Innovation & Management.

Master of Arts (MA)

—
This is our most common postgraduate degree option, available in a range of subjects within the Business School portfolio. The course is one year when studied full-time (from September to September); some of our MA courses can also be studied part-time.

Master of Science (MSc)

—
Our MSc International Financial Management for the Creative Industries is a postgraduate degree based at UCA Epsom. The course is one year, full-time (from September to September).

International MBA

—
We offer the International Master of Business Administration degree at UCA Epsom. It is one year, full-time (September to September). This type of degree focuses on developing your strategic, management and business skills in a specialist creative context.

Why study business at UCA?

Study with a global perspective

—
An applied international focus drives our programmes to allow graduates to operate around the world.

Combine co-industry skills

—
Our courses embed knowledge and skills from both business and the creative industries, ensuring graduates are highly employable and well-rounded practitioners.

Focus on industry and practice

—
Our teaching is based on what the creative industries need, the practical skills students want to develop and is led by engagement with industry leading professionals.

Be creative

—
Although we are a business school, we embrace the creative, innovative and enterprising ethos of the creative industries in all that we do.

Study live projects

—
Our courses offer project-based learning with active exploration of real-world cases in the creative industries. We believe that this allows students to immerse themselves within their learning and develop a portfolio evidencing their skills, knowledge and creativity.

Gain a valuable qualification

—
Our programmes provide students with a unique opportunity to forge a pathway into the creative industries with highly-regarded qualifications and a transformational approach to business.



■ Staff profiles



Katherine Boxall
Deputy Director of the Business School

Katherine graduated from De Montfort University in Design Management, majoring in Fashion. After graduating, she went on to work in the advertising industry, account managing for Harvey Nichols, Oxo Tower, Schuh, BMW, Mercedes, Audi, and many other major blue chip and fast-moving consumer goods brands. She then progressed to global marketing communications with IBM, before moving into the higher education sector.

Katherine began her career at UCA on the Fashion Promotion & Imaging course, and after seven years, was asked to co-write the award-winning Fashion Management & Marketing programme. In 2018 she became UCA Business School's Deputy Director.

Katherine is the Academic Lead for UCA, working alongside TALENT developing new Global Online Marketing and Design courses. Not only does Katherine lead the BA course, she also leads several Masters programmes including two at our Business School – MA Fashion Business & Management and MA Fashion Marketing & Communication.

She has been a Fellow of the Higher Education Academy since 2012.



Sarah Clark
Head of School for Further Education

Sarah lived in Farnham from the age of 6 to 13 before moving to Somerset with her family. Following A-Levels, she studied a Foundation Diploma at Yeovil School of Art, and gained a BA (Hons) in Graphic Design from UCA (previously Kent Institute of Art and Design).

Sarah worked as a Graphic Designer in Bath for four years to gain experience before going into teaching. She taught Graphic Design at Strode College (Ofsted 'Outstanding') in Somerset for 13 years, progressing from part-time lecturer to Deputy Head of Team, Creative Arts. During this time, she gained a PGCE and a Diploma in Management.

In 2007, Sarah was appointed as Head of Faculty of Creative Arts at Weston College, leading the faculty to achieve an 'Outstanding' Ofsted Inspection in 2014; obtained the Creative Skillset 'Tick' in 2015 for Further Education; achieved 'Commended' for the quality of student learning opportunities in the Higher Education Review in 2016; oversaw the student who won 'Designer of the Year' at New Designers in 2016; and attained TEF 'Gold' in 2017. Sarah joined UCA as Head of School for Further Education in 2017, delighted to accept this position as she could utilise her knowledge and skills of Further and Higher Education within a creative university.

Sarah has an MA in Educational Leadership and Management from the Open University and is committed to inclusive and outstanding education that celebrates diversity.



Professor Martin Charter

Director of The Centre for Sustainable Design® and Senior Associate, Business School for the Creative Industries at UCA

Professor Charter co-founded The Centre for Sustainable Design® at UCA in 1995 and has directed it since 1996. He is Professor of Innovation and Sustainability and the Chair of Environmental & Social Sustainability Working Group (ESSWG) at UCA. Martin previously held the roles of Visiting Professor of Sustainable Product Design at UCA, Visiting Fellow at University of Southampton and is presently an External Examiner for the University of Mauritius.

Martin has worked at Director level in business sustainability issues in consultancy, leisure, publishing, training, events and academia for 30 years. Prior to this he held management positions in strategy, research and marketing for gardening, building products, trade exhibitions and financial services.

He was the launch Director of Greenleaf Publishing, Marketing Director at the Earth Centre and former director of business networks focused on sustainable business, green electronics and eco-innovation. He is currently a member of the Editorial Boards of the International Journals of Sustainable Engineering & Sustainable Design.

Martin has been a member of advisory boards covering green electronics, environmental technology, sustainability reporting and sustainable innovation, for brands such as P&G and InterfaceFlor. He has sat on expert boards of the EC Eco-Innovation Observatory, ResponseAbility Alliance, One Earth Innovation and World Resources Forum.

He is the convenor of ISO 14006 (eco-design), UK expert to ISO/IEC 62959 (eco-design), member of BS8001 (circular economy) core group and was previously UK expert to ISO TR 14062 (eco-design).

Martin is the founder of the ‘Sustainable Innovation’ international conference series that will reach its 22nd year in 2019, is a regular international conference speaker, author and editor of various books about sustainable design: Designing for the Circular Economy (2018); Eco-innovate (2013 & 2017); System Innovation for Sustainability (2008); Sustainable Solutions (2001); Greener Marketing (1992 and 1999); Managing Eco-design (1997); and The Green Management Gurus (1996). He is the pioneer of the GreenThink training programme that uses applied creativity techniques to develop sustainable solutions.

Martin has an MBA from Aston Business School (UK), was a delegate at The Earth Summit in 1992 and is Chairman of the Board of Trustees and Founder of Farnham Repair Cafe. In 2018, he was elected into the Program of Top-level Foreign Experts in China.



Ayshen Ali

Senior Lecturer, BA (Hons) Fashion Management & Marketing and Subject Leader, MA Luxury Brand Management

Ayshen is a graduate of London College of Fashion in BA (Hons) Fashion Management and completed the PGCE in Lifelong Learning Sector of Education in 2013. She has recently completed her MA Creative Arts Education, with a research focus on graduate employability.

After graduating, she went on to work in buying within large companies such as Burberry, Harrods and ASOS, selecting ranges for the customers and dealing with many luxury brands such as Ralph Lauren, Missoni, D&G, Paul Smith and Moschino, to name a few. She uses her experience to inspire those who want to learn about the fashion and luxury sectors.

At UCA Ayshen has played a leading role in delivering marketing and management theory through inclusive practice and dedicated, enthusiastic and dynamic teaching methods. She leads units on Buying & Merchandising, Visual Merchandising Experiential Retailing, Professional Practice and Work Placement, and she is Subject Leader for the MA Luxury Brand Management course.

Ayshen has created strong industry links by initiating the annual 'Fashion First' careers fair which launched in 2013. The event provides students an opportunity to gain an insight into fashion pathways, job seeking advice and further their career opportunities.

She has recently launched her own business, Attainers – a platform to support fashion graduates to connect with industry and land their first job.



David Anderson

Course Leader, BA (Hons) Advertising and Subject Leader for MA Creative Business Management, MA Creative Marketing & Advertising and MA Global Media Management

David Anderson leads our BA (Hons) Advertising degree. David is a successful creative and strategic thinker, combining a highly renowned academic reputation with extensive industry experience. A graduate of the Glasgow School of Art and the University of Huddersfield, he has also been awarded an MA Writing for Performance and Publication from the University of Leeds and is the External Examiner for MA, MDes and BA courses in the UK and is a Senior Fellow of the Higher Education Academy.

David's impressive CV includes a number of years as Creative Director and Art Director, following on from his success as a Graphic Designer. During his career in the advertising industry, David was mentored by Ogilvy & Mather and worked for several influential agencies.

Prior to joining UCA, David spent 19 years at Leeds College of Art developing and leading a portfolio of courses in both graphic design and advertising. David's students and alumni have won Global Cannes, D&AD and a variety of awards.

Alongside his role in the Business School, David is also a short story writer and a published playwright.



Brian Johnson

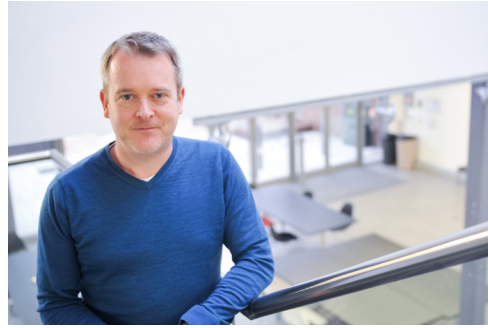
Subject Leader, MA Design, Innovation & Brand Management

Brian Johnson is Subject Leader for our MA Design, Innovation & Brand Management course at UCA's Business School for the Creative Industries, and has been a fractional senior lecturer with us for the last four years.

Prior to undertaking a career in education Brian worked in the Advertising sector as a Senior Art Director and has produced below, through and above the line campaigns for strong-willed clients such as Adidas, Asics, Heinz, Hugo Boss, Virgin, Umbro, AG Barr, and Barclays. He is well-versed in both creative business theoretical knowledge and practical experience within the industry.

Brian has produced work over a number of platforms and specialisms and remains actively involved in developing creative work on a freelance consultancy basis. He is captivated by communication design and the emerging platforms that deliver content and has been lecturing and external examining for the past 10 years.

Brian holds MAs in both Moving Image and Interactive Design and is currently working on a PhD proposal for Sports Brand Legacy, Heritage and Advertising.



Chris Parles

Acting Course Leader, BA (Hons) Music Marketing

As the Acting Course Leader for our Music Marketing course, Chris brings with him extensive experience in the music industry. As a senior A&R executive at Virgin EMI, Sony and Universal Music Group, he delivered number one selling albums and singles, working with artists, songwriters and producers such as Blue, Atomic Kitten, Robert Plant, Natalie Imbruglia, Lemar, Diane Warren, Gary Barlow, Rob Davis and Cathy Dennis.

During his time at Universal he was head of A&R for the BBC/Endemol reality series, Fame Academy. He went on to work for Universal Music Group in Shanghai, China, consulting on A&R and Marketing for China's most popular television show, Wor Xing Wor Show.

Chris also delivers courses and workshops for clients including Universal Music Group, The British Phonographic Industry (BPI), Sony Electronics, EA games (LA), eBay and Pernod Ricard, ranging from music industry specialisms to executive and business creativity and innovation.

He is a Senior Fellow of Higher Education, a Consultant at Music Tank and a board member of UK Music Skills Academy, helping to further integrate music education and industry.

Chris' key research interests include corporate creativity and innovation, music marketing practice, and the history of music business.



Ewa Szczotka

Course Leader/Senior Lecturer, MA Fashion Business & Management and MA Fashion Marketing & Communication

Ewa Szczotka was awarded a Master of Arts with distinction in Fashion Design for Industry from Kingston University and achieved the Postgraduate Certificate in Education with Distinction from the University of Surrey in 1993. In her career, she developed strong business skills by working for companies such as Oasis and Jigsaw, and gained experience in commercial fashion working as an international fashion buying manager with a venture capitalist team. She also showed her strong creative entrepreneurship skills through creating an eco childrenswear fashion brand supplying stores in Europe.

Ewa's research field is sustainability and ethical transparency in fashion and she has a commitment to 'slow fashion'. She is also a fashion designer and owner of a luxury sustainable womenswear brand. Ewa has fashion business experience at a senior level but equally has a strong academic and pedagogical background, with over ten years of teaching experience at Kingston University, London College of Fashion, Westminster University and Istituto Marangoni in the disciplines of fashion design, product creativity and innovation, buying and merchandising, trend forecasting, fashion business, and research practice.

Previously, as Director of Education at Istituto Marangoni, Ewa was able to bring academic leadership and quality management creating exciting partnerships with industry and innovative learning environments for students.



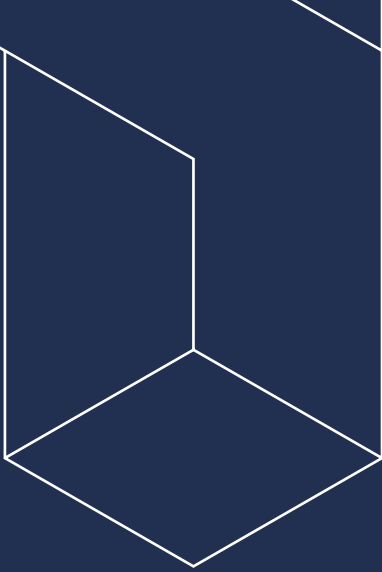
Charlotte Rutter

Course Leader (interim), BA (Hons) Fashion Management & Marketing

With over a decade lecturing in BA (Hons) Fashion Management & Marketing (FMM) and as a co-founder of a successful fashion company, Charlotte has a wealth of experience to share through both an academic and professional lens. As Senior Lecturer at UCA, she has developed innovative and industry-relevant course content, making UCA's FMM course one of the best in the country.

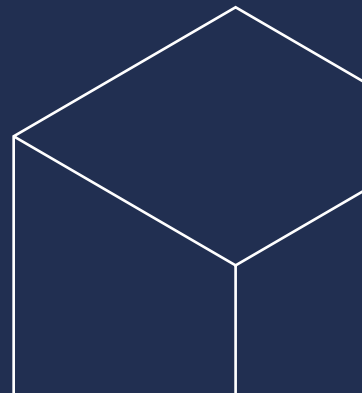
Charlotte is passionate about developing research in the areas of FMM, business management, sustainability, ethics and consumer psychology – she has authored papers for publication and is a regular speaker at academic conferences. She has collaborated with fellow academics and colleagues to design, write and deliver short courses and chapter content on specialised topic areas and is Deputy Chair on the Fashion Marketing & Consumption SIG.

Charlotte also works with companies in a consulting capacity to provide advisory and sounding board services through to full branding, marketing and business strategies.



Undergraduate courses

Our undergraduate degrees cover a range of creative subjects and disciplines relating to the creative industries. Find out more about our courses at bit.ly/socilca-1





BA (Hons) Advertising

UCAS codes: C93/W218/E

Taught by highly experienced practitioners with connections to the highest levels of the industry, our BA Advertising course offers you a unique opportunity to blend academic excellence with professional experience. Supported by some of the world's best-known creative directors – including Rory Sutherland, Vice Chairman of Ogilvy UK – our course continues to develop a mentoring scheme, giving you the chance to enter advertising better prepared than other graduates.

By the end of the course, you'll have built your own unique book of holistic ad campaigns, showcasing high levels of creativity in art direction and copywriting, as well as digital media. With our comprehensive curriculum, you'll learn how to tackle challenging briefs both creatively and strategically, whilst developing a deep understanding of theory and its application in practice.

Gulem Ezer & Stela Jonikaite

BA (Hons) Advertising
UCA Epsom



6.1

Lounge Mood Board | THE HIDEAWAY



BA (Hons) Business Innovation & Management (one-year top-up degree)

UCAS codes: C93/N100/E

Our BA (Hons) Business Innovation & Management top-up degree is designed to hone your business and management skills specifically for the creative industries. Equivalent to Year 3 of a BA undergraduate degree, you will join us at level 6 with your previous knowledge and accredited prior experiential learning.

This business course is ideal if you're looking to carve a career in the creative industries, start up your own creative business, or progress onto further study at postgraduate level. You will gain an appreciation of the global economy and cultural diversity, and the impact of diversity on business and marketing strategies and planning. As a Business Innovation & Management graduate you will have a qualification that will be recognised and valued by employers all over the world.

BA (Hons) Business Management

UCAS codes: C93/N200/E

We have designed our BA Business Management programme to be practice-based in order to prepare you to work as a creative business professional. The course will equip you with the practical skills, enterprising and entrepreneurial attributes and creative attitude required to make an immediate impact on business organisations across the globe.

This course gives you the opportunity to pursue your chosen career in the creative industries based on the professional practice placement you select as part of your course. Whether you're looking to start up your own business or forge your way as a leader in a small or large organisation in the creative industries, you'll study a broad range of practical and essential business management skills that are internationally transferable.

BA (Hons) Fashion Management & Marketing

UCAS codes: C93/WN2N/E

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The fashion industry is dynamic, highly competitive and important to the growth and development of the global economy, so it needs graduates who can respond creatively and effectively to its constantly evolving challenges and opportunities. This innovative, award-winning course has strong industry links and moves in tandem with a fast-paced fashion world, providing you with up-to-date knowledge, excellent transferable skills, and a high employability rate.

Promoting creative thinking within a commercial context, the course focuses on the realities of the fashion industry, placing emphasis on business acumen and strategic planning. Right from the start, you'll develop your skills in fashion buying, merchandising, fashion forecasting, management strategies, PR and marketing, and fashion branding and international business. The course enables students to develop industry-standard communication skills through report writing, graphic presentation and professional pitches, entering the global fashion world from a creative business perspective.

Our graduates are highly employable and possess the essential skills relevant to the fashion management industry. Past UCA graduates have progressed into careers with brands such as The Future Laboratory, Topshop, Ralph Lauren, Harrods, and Net a Porter.

Above left:
Charlotte Marsh

–
BA (Hons) Fashion
Management & Marketing
UCA Epsom

BA (Hons) Marketing

UCAS codes: C93/N500/E

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Effective marketing is critical to the success of any business, and as a discipline it must constantly evolve and innovate to meet the demands of both technology and customer behaviour. Our BA Marketing course will harness your creative talent and allow you to develop an enquiring, critical and reflective approach that you'll need to become a marketing professional in an exciting and ever-changing industry.

Alongside academic theory, you'll benefit from an embedded practice-based learning experience which will allow you to utilise your marketing knowledge in an organisational setting, either working in industry or pursuing your own entrepreneurial path. Working alongside fellow students at our Business School as well as those studying subjects across our creative portfolio, you'll be able to acquire the marketing knowledge and skills that employers value.

You'll complete your degree with the confidence to begin your career in any of the main marketing-related professions and the wider society in which they operate.

BA (Hons) Music Marketing & Communication

UCAS codes: C93/WN36/E

–

As one of its most significant cultural exports, the UK's music industry is world-renowned – not only for its quality and diversity, but also for the way it disseminates itself through the media. Behind every chart download, gig or movie theme lies a successful music promoter or marketing manager, working for artists, labels and audiences.

With access to dedicated studios and computer labs, and guided by a highly experienced team, you'll learn the transferable skills needed in music marketing and promotion – exploring the history of promotion and marketing in the context of the music industry, and creating innovative digital campaigns that embrace the latest techniques used in radio, press, television, online and digital distribution.

Graduate profiles



Petr Skamrala

–
Assistant Buyer – Marks & Spencer
BA (Hons) Fashion Management &
Marketing, 2014

‘I applied for the BA Fashion Management & Marketing at UCA because I wanted to go into retail buying and this was one of the very few management courses that had modules for buying embedded in its syllabus. The lecturers, tutors and visiting staff all came from the fashion industry so they knew what they were talking about.

‘When I look back, I have great memories of the course – especially the relationships that I had with the tutors. Gaining advice directly in one-to-ones helped me to better understand the material and sometimes gave me another point of view that I wouldn’t otherwise have seen.

‘The spectrum of projects that we worked on as part of the course has proven to be the most useful aspect for my career. As a buyer, you wear a number of different hats within the business. You need a knowledge of marketing, experience of merchandising and you have to know how to manage a project – especially needing to know how to present your ideas and findings to different groups of stakeholders. These skills were all part of the course and it definitely prepared me for this in the business environment.

‘I think that the insights that we gained from visiting lecturers were invaluable. Some of the best tips for presentations that I still use today came from a couple of visiting lecturers whose advice I regularly find myself following when presenting to senior leadership in my current role.

‘The course also gave me the opportunity to do two internships, one in wholesale and one in buying. I would highly recommend students try a few different companies and roles to get a taste of what the real world feels like whilst studying. The internships not only helped me to definitely decide on the career path I wanted to take but also gave me great insights for my final major project.

‘When it came to the final project itself, I was able to piece together project planning, costing, knowledge of business technologies and CX [customer experience] and use the project to network within Marks & Spencer, which gave me insight into a number of exciting developments within M&S that are not in the public domain.

‘My advice to anyone considering a career in a business subject within the creative industries is to do your research both on and offline and speak with plenty of people. It’s amazing how many people will meet you for coffee if you’re genuinely interested in what they do. The landscape of the consumer goods industry is changing due to advances in technology, new start-ups and giants like Amazon. There are new roles popping up all the time so doing your research and knowing what is happening will help with the coursework and with the choices that you have to make once the course is finished.’



Gemma Theobald

–

**People Development Support Manager,
Volkswagen UK
BA (Hons) Fashion Management &
Marketing, 2015**

‘I’d researched many similar courses but the content of the course at UCA and the different modules really resonated with me. At the time I wasn’t sure whether I wanted to go into buying or marketing and wanted to make sure that the course had a good business element in case I decided to work outside of fashion after graduating. Knowing that I wanted to complete an internship during my studies, it was important that the campus was in close proximity to London. Visiting the campus on the Open Day and meeting the Course Leader and other tutors really finalised my decision – I thought they were great with a real passion for the course and their students.

‘The Business School building, where the Fashion Management & Marketing course is located, felt like a great learning environment and I could really see myself studying there. Finally, I was impressed by what previous students had managed to achieve after seeing some of their Final Major Projects and hearing about the roles they had gone into since graduating.

‘I really enjoyed working with Whistles for one of our projects in the second year. As a group we were able to come up with creative Visual Merchandising ideas for the launch of Whistles Menswear. My group were shortlisted to present our ideas in front of the Creative Director and I was able to secure an internship there following our presentation. At the start of this project

we visited Paris for a few days and met with ethical fashion designer, Jeff Garner. Jeff was really inspirational and the whole trip was hugely enjoyable from fun nights out drinking cocktails to exploring the city during the day. I also met some of my closest friends and experienced some of the best years of my life whilst at UCA.

‘After completing the course and a number of internships in the fashion industry, I decided that I wanted to transfer my skills to the automotive industry. When applying for jobs they were impressed with my wide range of experience and studying something a bit different to everyone else helped me to stand out. The course sets you up extremely well not only just for fashion companies but for other sectors too.

‘Many of the projects I worked on crossed over into different sectors such as homeware, technology and even automotive, as well as traditional womenswear and menswear. The skills you gain from the course are very transferable to any business model and it really showcases your creative talents. The university itself is also great at careers advice from CV writing to holding careers fairs. My Course Leader was particularly helpful in supporting me with my application to Volkswagen Group.

‘My Final Major Project is something I always keep in the top drawer of my desk at work. It’s a great conversation starter when meeting new people in the business and highlights the different abilities I can bring to the corporate environment. Although we predominantly work with creative agencies, my knowledge of marketing and producing creative documents has been a great benefit in all of the teams I have worked in.

‘The biggest piece of advice I could give anyone is pick something that you enjoy. A lot of peers at school wondered whether a degree specialising in fashion would be as respected as some of the other traditional choices, but I disagree. Picking a business degree tailored to the creative industries brings your projects to life and helps you stand out from other candidates when moving into your career – it also provides you with a diverse range of transferable skills.’



Hannah Smith, Charlotte Taylor

–
Art Director, Copywriter – Iris Worldwide
BA (Hons) Advertising, 2015

Hannah:

‘I’d always loved looking at all the adverts in magazines like Vogue when I was younger so I knew it was something I wanted to go into. I didn’t necessarily want to go to university but when I heard about the course I thought it sounded right for me – really good connections with London which is the hub of advertising in the UK, so it was perfect. I wouldn’t have known how to get in to the advertising industry if I hadn’t done the course.

‘The mentoring scheme really helped me to understand what I needed to do to progress as a creative as the industry is so competitive. Getting in is hard but once you’re there you have to do it over and over in order to thrive and progress to management. The scheme also helped us build contacts to get our books seen, which is one of the hardest aspects – as we’d email 50 different creative directors and get a response from only a handful, so having the contacts really helped.

‘In five years, I’d like to be a senior creative and looking to become a creative director. It’s difficult to imagine wanting to leave Iris now but creatives in advertising tend

to move around the sector if they want to progress.

‘We would both consider moving abroad and it’s definitely an option as we’re working in a worldwide agency. You could go to New York, Sydney or Singapore, even if it’s for a couple of weeks’ experience to get a flavour of what it’s like.’

Charlotte:

‘We both work on accounts for loads of clients, including Shell, Samsung and Wacom – and on everything from filming and digital content, to innovation projects for charities to help them get more donations. They are long days!

‘The course taught us everything we needed to know to get into the advertising world. Learning about insight, idea generation and how to come up with something creative. It was all there in the course [but] you’re not spoon fed everything, you have to make your own destiny, learn to be independent and share your own experience. We regularly come across UCA graduates in other agencies and it sometimes feels like UCA has taken over London.

‘One of the highlights of the course was visiting Ogilvy in New York, especially as I’d never been to an agency that size before. I think within five years I’d like to be working overseas.’

Rob De Souza, Archie Challen

–

Copywriter, Art Director – VCCP London
BA (Hons) Advertising, 2017

Rob:

‘We both finished the course in 2017 and have just finished a placement straight out of graduation at VCCP in London, where we worked with clients that included Compare the Market, Virgin and the movie Transformers: The Last Knight. Currently we’re looking for our next placement and are hoping to get into Grey or Wieden & Kennedy which are two of the most prestigious agencies in the capital.

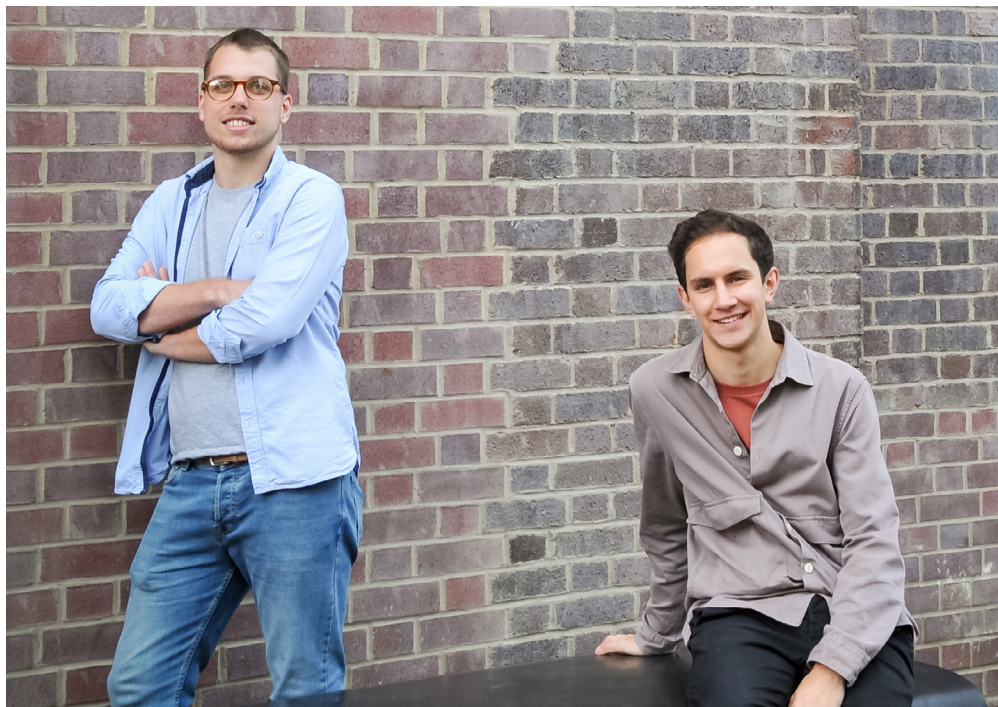
‘I did media and psychology [at A-Level] and went to visit a number of universities. As soon as I’d had my interview at UCA, I cancelled my other interviews as I knew it was where I wanted to be. It felt amazing and the tutors were really good.’

Archie:

‘Coming straight out of the degree and into the industry was made a lot easier by having covered so much as part of the course. We can be regularly working on 50 ideas that will ultimately only progress on to two full projects whilst working with clients and that was very similar to the third year of the course where things were full on. It really helped prepare us for the workload.

‘Both of us want to work for one of the big five London agencies in five years’ time. Leo Burnett and Wieden & Kennedy would both be targets and it made it much easier walking into the professional environment at VCCP, which was pretty scary, knowing that we were well prepared. Travelling to Copenhagen and New York and visiting agencies like Ogilvy and Mother definitely helped build confidence throughout our time at UCA.

‘The [Advertising] course would be good for anyone. If you’re prepared to have fun and work hard it’s well worth it. We both came back to give a talk to first year students as mentors and would love to come back again as we progress further into our careers.’





Postgraduate courses

We offer a suite of postgraduate courses covering fashion, design, creative business and media, management and finance, and the luxury market. Find out more about our postgraduate courses at bit.ly/uca-1

MA Creative Business Management

Studying MA Creative Business Management will push you to the forefront of management in one of the UK's most successful business sectors. The course will enable you to further develop your creative management skills and business acumen which will support your professional development in your preferred creative industry.

The course will give you high-level business content and will enable you to collaborate with other Creative Business and Media postgraduate students. Your learning programme will highlight the specialised leadership challenges and opportunities of the creative industries – such as fashion, film and TV, animation, architecture or computer games – with a focus on creative business.

Your work will relate directly to your career aspirations, so you will graduate with well-rounded creative business acumen for your chosen profession.

MA Creative Marketing & Advertising

Our Creative Marketing & Advertising course offers those with wider business knowledge the opportunity to focus on marketing, communication, PR and advertising within the fast-growing creative industries.

Studying the ever-evolving field of marketing and advertising at postgraduate level will allow you to further develop and refine your existing skills and critical insight into the professional, theoretical and practical world of creative promotion. Supported by teaching professionals and working alongside other practitioners, you will be able to collaborate with other Creative Business and Media postgraduate students to enrich your learning experience.

On completion of the course, you will have an internationally recognised qualification, giving you the potential to work at a high level within the marketing, PR and advertising industries.

Mustafa Al Juaidi

MA Design, Innovation
& Brand Management
UCA Epsom





Nazia Motiwalla

–
BA (Hons) Fashion
Management & Marketing
UCA Epsom

MA Design, Innovation & Brand Management

–
An exciting opportunity to develop your professional skills and managerial capabilities, our MA Design, Innovation & Brand Management course gives you the opportunity to study a combined curriculum that will significantly enhance your skillset in preparation for your creative career.

Our course encourages you to consider the value of branding in today's competitive global environment, where organisations continue to compete in overcrowded markets. As consumers become more sophisticated and the plethora of products increasingly similar, the need to differentiate through emotional attachment has become more important, and this is where UCA's bespoke MA Design, Innovation & Brand Management course steps in to help future leaders develop one-of-a-kind products and fresh campaign strategies.

As a student on this course, you'll benefit from working alongside students on the MA Graphic Design and MA Fashion Management & Marketing courses to better understand the range of products available in today's market, their similarities, strengths and weaknesses, and above all develop and deliver customer centric produce.

MA Fashion Business & Management

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Fashion Business & Management brings creative thinking and innovation to the forefront of fashion management. Ideal for those looking to excel in business within management positions in the fashion industry, the course is global in its focus and benefits from close connections with fashion industry professionals and fashion organisations.

Learning in an environment where you can develop both creative and strategic skills, you'll be taught the core principles of fashion business and management through a range of approaches. The course will support you in developing your practice through relevant research, a deep understanding of how the fashion industry operates, and engagement with global fashion brands, in order to plan and produce a major project that is unique to you.

MA Fashion Marketing & Communication

Global fashion brands need creative thinkers to communicate their messages effectively through social media, digital technologies and creative PR practices. Our MA course combines core marketing and communication skills to build a comprehensive portfolio of knowledge – central to this fast changing sector and intrinsic to today's world-class fashion communicators.

As a student of this course, you'll learn how to manage and generate brand appropriate campaigns and develop the ability to understand and derive strategies from future trend data. You'll be taught the core principles of Fashion Marketing and Communication through a range of approaches, including lectures, seminars, tutorials and workshops, and will undertake both formative and summative assessment including reflective personal blogs and journals.

The course offers both a nurturing learning environment and a strong business-facing culture, enriched by our close connections with the fashion industry, and you'll develop the skills needed to work at a high level in fashion marketing, communications and PR when you graduate.

MA Global Media Management

We have developed our MA Global Media Management course for those looking to pursue a career in the dynamic and ever-changing world of international media. By learning about distinct areas of media management, you'll acquire the specialist creative business knowledge required to work at a senior level in a multinational media empire.

Based in UCA's Business School for the Creative Industries, you'll be perfectly placed to study some of the world's most high-profile and successful media brands, such as Facebook, the BBC, Sky and the Huffington Post. Working with real-life case studies, this postgraduate degree offers a solid, up-to-date framework for you to advance your career in the creative media industry.

The course allows you to specialise in your own preferred creative industry for your final project, meaning that you'll graduate with the business acumen that you need to pursue your chosen career path.



Chatree Maneerat

MA (Hons) Fashion
Marketing &
Communication
UCA Epsom

MSc International Financial Management for the Creative Industries

The UK's creative industries are valued at over £84 billion per year and management of financial performance is crucial to the success of both small and large enterprises. If you're an entrepreneur looking to set up your own business, brand or label, this course will enhance your skills and prepare you for a career in the highly valued creative sector.

On this course you'll study management and finance topics ranging from Foreign Exchange Rates, Corporate Reporting and Central Banks, whilst also learning associated skills in both strategy and project management. The majority of the course is practice-based, ensuring that you're well positioned to achieve your career aspirations.

Supported by our professional teaching staff and working alongside other practitioners, you'll define and develop your own individual project related to your professional area of interest, ensuring that you graduate from the course with the financial management skills and business acumen to achieve your career aspirations.

MA International Jewellery Management

Our MA International Jewellery Management course is a new, innovative degree within our suite of postgraduate programmes from UCA's Business School for the Creative Industries. This course is perfect for those who have a passion for jewellery design and are looking to develop business skills in readiness for a career in managing global jewellery brands.

Working closely and collaboratively with fellow postgraduate students and creative practitioners at our School of Business in Epsom, you'll develop your professional and managerial skills in entrepreneurship, supply chain management and business strategies in the realm of contemporary jewellery.

The structure of the course is flexible to emulate the industry you'll progress into. You can develop your proposal either through a written report, or a design proposition project accompanied by a written report. This work will fully support your career progression and/or further research in this field.

MA Luxury Brand Management

This innovative and exciting course in MA Luxury Brand Management offers you the unique opportunity to refine and hone the skills needed to be a success in the exclusive world of luxury. You will be presented with a spectrum of brands, companies and products which are designed to be exclusive and premium.

You'll have the unique opportunity to collaborate with fellow Business School students and creative practitioners on the MA International Jewellery Management programme. Our team of teaching professionals will support you through seminars, tutorials and workshops with a strong emphasis on independent research into your own specialist area of expertise.

This master's degree will focus your creative talents and build your business management skills to allow you to progress into a high-level management role or start your own entrepreneurial venture in the luxury brand sector.



International MBA

Our International Master of Business Administration degree has been developed to accelerate the progression of those who are either looking to start, or already have, a career in the creative industries.

On this new and exciting course you'll be exposed to how global corporations operate, examining and evaluating real-life case studies, as well as forming a strong foundation of theoretical knowledge. You'll learn the key skills expected of those in senior positions in organisations, and will be encouraged to explore entrepreneurship and develop your capacity as a future leader.

On successful completion of the course you'll be able to make high-level professional decisions, demonstrate senior management skills and expertise, and apply independent research and theory in order to advance creative strategic thinking and solve complex business problems.

Phoebe Fox

BA (Hons) Music
Marketing
UCA Epsom

Graduate profile

‘It is important to choose something you are extremely passionate about, something that gets you excited when you wake up in the morning!’

Britt Mansveld

–
Marketing and Communications
Coordinator – QASIMI
MA Fashion Marketing &
Communication, 2017

‘After finishing my BA Fashion Business in Amsterdam, I didn’t feel ready to enter the industry. I also wasn’t sure about the specific area that I wanted to work in. I therefore decided to apply for the Masters in Fashion Marketing & Communication since this had always been one of my main topics of interest during my BA course.

‘I used to be very self-motivated, and I guess I still am, but I discovered that the opinions of others really do help to improve your own work and encourage you to try something different. Some of my favourite experiences at Masters level have been the close friends I gained from the course, with whom I studied throughout the entire year. I also absolutely loved the business lecture series, which allowed us to meet a variety of industry specialists within different creative roles of the industry, giving us a broad spectrum of what is out there!

‘The different projects we did really proved that I had chosen the right direction by choosing this MA. I loved the creative freedom and the fact that you could explore your interests. This ultimately helped me to discover what it was that I actually wanted to do as a career. The support of my lecturers also helped to finalise my CV, put together a strong cover letter and reassure me that I was indeed ready to apply for jobs. I started applying for jobs whilst I was still studying so I had lots of opportunities to ask for advice, which definitely helped when I continued applying after I finished the MA.

‘The business lecture series and the guest lecturers/mentors that UCA were able to bring in to support us were the highlights of the year. Their opinions were extremely valuable to me since they had come from the industry and could immediately tell you whether or not they thought the project had potential. Also the opportunity to explore and research as much as possible and funnel down from all the information you gathered. I believe that research and presentation is key, skills I am definitely using at my current job.



‘Although I had done multiple internships during my studies abroad and whilst studying my BA in Amsterdam, when I came to the UK I didn’t feel I needed any more work experience. However, I soon came to understand that if I wanted to stay in the UK after my MA and find a job, I had to explore the industry a bit more and build up a solid network. From February onwards I interned/assisted Erna Leon from MERCER7 who just launched her curated womenswear website. I met her on the streets during London Fashion Week and that’s how our relationship started. I also interned at Village PR for about a month to learn more about the showroom and their fashion GPS system.

‘The most exciting placement however was at MATCHESFASHION.COM, where I interned for two weeks at the global content department. I spent most of my time in the social media department where I got to see first-hand how they handle all social platforms for such a large company which was extremely interesting!

‘The last three months of the course were dedicated to our FMP [final major project]. All the knowledge we gained throughout the lectures and previous projects had to be applied in this one project. It involved a lot of independent study, but lecturers were always available to meet to review your process.

‘It is important to choose something you are extremely passionate about, something that gets you excited when you wake up in the morning! Go out there, do lots of research, and make use of the endless amount of facilities that the University has to offer (trust me, once you start working you wish you still had access to all of that). Also, try to network or ‘build relationships’ as much as possible. I would definitely say this particular aspect helped me to find a job later on and has resulted in long-lasting relationships with people from the industry who might be able to help out one day in the future. Don’t be afraid to work hard!’



Your career starts at UCA

University
for the
Creative Arts
Epsom

The UK's creative industries

The UK's creative industries are growing at almost twice the rate of the wider UK economy* – for the next generation of promising business professionals, there has never been a better time to broaden your knowledge and develop your skills.

By studying with us, you're investing in your career and your future. You'll be taught by staff who are leading practitioners in their field, with direct links to the creative industries. These close connections help our courses keep pace with the latest industry trends, provide specialist guest lecturers, and prepare you for professional practice. Essentially – giving you the perfect platform from which to launch your creative career.

Figures published by the Department for Culture, Media and Sport (DCMS) show us that the UK's creative industries are stronger than ever – our sector is worth a staggering £91.8 billion to the UK economy*.

With over 3 million people working in jobs that contribute to the UK's creative economy** there's a huge range of career possibilities for you to explore.

*Source: gov.uk/government/news published 26 January 2016

**Source: thecreativeindustries.co.uk/resources/infographics published November 2017

Our industry connections

As the UK's highest ranked specialist creative university for employability, we have launched thousands of students into exciting career paths, both in the UK and globally.

96.9% of UCA graduates are employed (or in further study) within six months of graduating, many securing professional creative and managerial roles. We have strong links with numerous leading companies and organisations across the creative industries. These connections provide lots of opportunities for you to work on exciting and challenging live briefs set by high-profile industry names – another great way to showcase your talents and build links with potential employers.

A steady stream of visiting lecturers from across the creative and commercial world also ensures that your learning is enriched with industry-informed perspectives. Our industry links offer invaluable sources of knowledge, insight and experience, along with crucial networking opportunities. As well as working on live briefs, students have benefited from our connections by undertaking work placements with, attending guest lectures and seminars by, and receiving commissions or bursaries from a huge array of leading names and industry figures that include:

Apple
Getty Images
Gucci
Graduate Fashion Week
Nike
Calvin Klein
Paul's Boutique
Pinewood Studios
Elite Models
Prada
Agent Provocateur
Elle
Absolute Radio
MOJO Magazine
Esquel
Flint PR Group
Nicholas Oakwell Couture
Drapers
Neil Musson Design
Net-a-Porter







Our campus community



Visit our Epsom campus and you'll find a thriving hub of collaborative creativity and an impressive array of high-spec equipment and resources at your fingertips.

You'll be surrounded by like-minded people with the same interests and passions as you, amongst both your fellow students and our talented and experienced staff.

You'll be encouraged to collaborate with other individuals from across our portfolio of creative disciplines, so you'll learn much more than you ever imagined.

Come and see where your creative business journey will take you by joining a campus tour on one of our Open Days, see bit.ly/uca-4

*The Royal School of Needlework, Hampton Court Palace



With frequent appearances at the top of the league tables of the best places to live in the UK, Epsom has a friendly and community-focused feel. It's a lively and sociable historic market town located at the edge of the Surrey Hills – an innovative hub that's the perfect place to nurture your creative talent.

Close to central London and with wide variety of bars and restaurants, great shopping, a multiplex cinema, nightclubs and much more within walking distance of the University, the town has plenty to offer its student population.

Our campus is a 10-minute walk from the train station, where you can travel into London in just over half an hour. With easy access to the capital, you're only a short distance away from some of the world's leading names in the arts, commerce, fashion, finance and the media.

Epsom has an established and vibrant arts scene, boosted by exhibitions and activities organised by Surrey Arts, Surrey Contemporary Arts and Surrey Artists. The town has a strong arts presence and works hard to promote new talent – you can often see students' work showcased in many venues across the town.

If you're seeking some creative inspiration, head down to the nearby Epsom Playhouse where you'll find a calendar packed with live drama, opera, comedy and dance performances. Another local favourite is the Myers studio, a venue for jazz evenings, professional productions, and various community events.

The flourishing high street has a continental feel to it – you can sit at a street café and watch the world go by or enjoy the mixture of big brands and independent shops. Or if you'd prefer to take some time out, the town is surrounded by beautiful parks and green spaces, including the Surrey Hills, an Area of Outstanding Natural Beauty.

If you fancy a change of scenery or a day out, you're close to towns such as Guildford, Kingston-upon-Thames, Sutton and Wimbledon as well as Chessington World of Adventures, Thorpe Park, RHS Wisley and Hampton Court Palace. Not forgetting, of course, Epsom Downs racecourse, home of the world-famous Derby.

Located an equally short distance between both Heathrow and Gatwick international airports, Epsom is also an ideal place to live for frequent flyers as an international hub within the region.

Living and studying at our Epsom campus, you'll be immersed in a hive of creativity, innovation and enterprise – it's the perfect place for you to meet other likeminded designers and makers, and explore your talents. You'll have access to influential professionals, job prospects and potential employers. With a modern, well-equipped collection of studios and facilities on site, the campus offers a truly amazing study experience.

Find out more

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bit.ly/uca-2

Accommodation

A home from home

Starting a new course can feel a little strange at first, particularly if you're moving to the UK from overseas, but we'll do everything we can to make you feel right at home. From the moment you arrive here, you'll be part of a diverse and tight-knit creative community.

It's really important that you find the right accommodation for you, so that it suits your needs in every way. Choose from campus halls of residence, privately rented flats and houses or local lodgings.

Campus halls of residence

UCA Epsom has four halls of residence – Worples Road, Crossways House, Wilberforce Court and Ashley Road (see opposite).

You can apply to halls for your first year of study if you're studying on a full-time course. If it's not your first year, you can only apply if you have a disability or significant vulnerability.

Our halls are all self-catering, and you'll have your own private study bedroom with a bed, desk, chair, wardrobe, and blinds or curtains. Plus, of course, you can bring your own personal possessions to make the place feel homely.

All bedrooms and shared areas are heated, and each house or flat has a shared kitchen/dining area. You'll need to bring your own pots, pans, cutlery, crockery, kitchen utensils, tea towels, towels, sheets, pillows, and a duvet (and cover) or blankets.

All internal shared areas are cleaned once a week, although you're responsible for cleaning your own room (and en-suite bathroom if you have one). We provide 20Mbps internet access in all bedrooms and shared areas – the cost is included in your residence fees.

Safe & accessible

We want you and your family to know that you and your belongings are in safe hands in our halls of residence. If you do have an emergency, all our halls have trained Student Wardens on duty overnight and during weekends and holidays.

We provide basic contents insurance for all residents living in our halls through Endsleigh Insurance – we'll give you the details of the policy during your online induction. You can pay more for enhanced cover at any time. Each campus has a number of bedrooms that are wheelchair accessible and we'll make reasonable adjustments to modify accommodation to suit particular needs. We operate a no smoking policy in all our residences and buildings.

You'll be able to find a wide choice of both free and paid car parks in the local area.

How to apply

We offer rooms to as many new full-time students who want to live in university accommodation as we can. From March 2019, if you've firmly accepted an offer from us, you can apply for UCA accommodation through the Applicant Portal. It's best to apply for accommodation as soon as possible to have the best chance of getting the type of accommodation you'd like. You don't need to wait for your exam results before you apply for accommodation.

The first allocation of university accommodation happens in May (you'll need to apply by May 2019), and on a rolling basis after that – we'll let you know by email as soon as possible. If you've been successful in your application, you'll be able to view and accept your Accommodation Agreement through our online system.

Find out more about halls of residence and private accommodation, including how much you can expect to pay, at: bit.ly/uca-5



Epsom campus halls of residence

Worple Road can accommodate up to 58 students. It consists of three blocks of flats of up to eight single-student bedrooms, all en suite and with shared kitchen facilities.

Location: on campus

Wilberforce Court houses up to 70 students and comprises 12 self-contained flats on three floors, with between four and seven bedrooms per flat. The accommodation has shared bathroom/shower and kitchen facilities.

Location: next to campus

Ashley Road comprises six flats of up to seven students, accommodating 28 students in total. Each unit has a single-student bedroom with shared bathroom, toilet and kitchen facilities.

Location: 100 metres from campus

Crossways House, East Street is our new, off-site accommodation housing up to 99 students. Each flat has up to eight single-student bedrooms all offering en-suite facilities and a shared kitchen/diner.

Location: about 10 minutes' walk from campus

Take a tour

Visit bit.ly/uca-5 to take 360 degree tours of our halls of residence.



Our international community



As the second largest provider of specialist creative arts education in Europe, we offer a truly global perspective in creative education. 17.2% of our student population comes from outside the UK – our diverse international community welcomes students from 91 nations from across the world.

Pre-sessional English courses (5 or 10 weeks)

Our Pre-sessional English language courses are specifically designed to prepare international students to study at UCA. The course will help to improve your IELTS score by 0.5 or 1.0 to enable you to meet the requirement for your chosen course of study.

Find out more at
bit.ly/uca-6

Support for international students

We understand that studying in a new country can feel a little daunting, so we want to make sure that all of our students feel like they have a home away from home at UCA's Business School for the Creative Industries. We have created a support network that will help you settle in to student life in the UK, and make your time with us as rewarding and enjoyable as possible.

Before you arrive here, we'll send you our Pre-departure Guide, which will give you all the important information you need to know. We offer an airport pick-up service to transport you to your campus, and we host dedicated international welcome events to help you settle in and make new friends.

We also have specialist Student Advisers, based at our campus Gateways, who are trained to help and advise you on visa issues, finances, healthcare registration and working during your studies.

For more information, visit
bit.ly/uca-7

A photograph of students in a computer lab, overlaid with a semi-transparent red filter. The students are seated at desks with computers, focused on their work. The text 'Facilities & student resources' is prominently displayed in white on the left side of the image.

Facilities & student resources



The extensive facilities available to students at our Business School are designed to encourage your experimentation, creativity, and enthusiasm within the creative industries.

We'll help to support your studies and explore your potential by giving you access to high-calibre equipment, unique resources, and high-tech digital technologies.

We offer a highly innovative environment, with a huge range of equipment and resources to support your learning and fully prepare you for a successful career in the creative sector.

It's here that the benefits of attending a specialist university really come into play – unlike multi-disciplinary universities, we're able to dedicate 100% of our campus space to pure creativity, giving our students the space and freedom to thrive. We want you to set the bar on how far you progress into your specialist area.

When using the facilities, our dedicated team of skilled technicians are here to give you guidance. As experts in their fields, they're on hand to help with techniques, questions or dilemmas – sharing their knowledge and expertise to help you grow as a confident creative practitioner.

As a student here you can use all our equipment, no matter what course you're on. Discover more about our individual specialist facilities for each course on our website: bit.ly/uca-1

Library & Student Services



Gateway

Our Gateway team acts as the first point of contact for our students, answering enquiries and providing support both in person and online. Gateway staff manage the University's libraries and help you to access the institutional collections, departmental facilities, Information Technology, and various areas of student welfare and learning support.

Library service

The library provides a range of resources and services to enable you to successfully complete your chosen course. It holds a comprehensive range of resources specifically focusing on the creative arts and the creative business sector, including:

- Access to over 270,000 electronic and print books and exhibition catalogues
- Over 12,000 electronic and print journals
- Over 300 metres of archival materials
- A wide range of special collections and artists' books
- 18,000 DVDs, videos, CDs and digital games
- Over 8,000 television and film broadcasts online.

The library catalogue will enable you to search and find relevant materials quickly and effectively both on and off campus, plus you can borrow items from across the UCA campus network. Reading list items and other resources are tailored to meet your course requirements and are delivered to you via our virtual learning environment, myUCA. We can obtain alternative formats if needed to meet your specific learning needs.

The library also provides space to enable your learning, whether you're looking for quiet reading or working with fellow students.

There are learning pods (some equipped with audio-visual facilities), seminar rooms and meeting spaces, open access computing facilities including Macs and PCs, and quiet study areas. The library also offers access to specialist IT equipment, software and digitisation services.

For more details, visit: bit.ly/uca-8

Advice & student finances

We have a Specialist Adviser located at each of our main campuses who can provide information and help with financial and welfare issues, including student loans, budgeting and managing your finances, disputes with housemates or landlords, access to local faith services, and external support agencies and services.

We also provide specialist information and guidance to international students, see our website for more information:

bit.ly/uca-9

Careers & employability

Our campus libraries also house our Careers Services, with professionally qualified Careers and Employability Advisers on site, along with an extensive range of resources, designed to support creative learners in their transition to employment and/or further study. For more details, visit:

bit.ly/uca-10

Care leavers

We have designated members of staff for looked-after teenagers and care leavers. If you're a care leaver, a whole range of information and support is available to you, from application through to graduation.

Counselling services

Students may seek counselling while at university for many different reasons. Located at each campus, our professional counsellors provide free-of-charge, confidential support to students facing a wide variety of personal concerns.

Disability & SPLD team

The Disability & Specific Learning Differences (SPLD) team works alongside you and academic colleagues to provide advice, guidance and information. This could include:

- An initial discussion to consider your learning needs in relation to your chosen course of study
- Signposting and referral for additional assessments, if required.

Learning & teaching services

Learning Development Tutors work closely with course tutors and librarians to help you develop the skills you need to flourish on your course – they're available for individual tutorials on request.

Learning and Teaching Librarians work with course tutors to provide tailored workshops, seminars and tutorials for you to help with research for written and practical assignments.

You can read more about the student services and support that we offer at bit.ly/uca-11

How to apply

The course you choose determines how you apply – this could be through UCAS (Universities and Colleges Admissions Service) via ucas.com or directly to us at UCA via our website. For more information on applying, please go to bit.ly/uca-18

Undergraduate courses

UCAS applications

You should apply via UCAS for all full-time undergraduate courses. Applications to UCAS can be submitted online either through the UCAS website or through your school or college using the Apply system from mid-September the year before the course begins. For further information on UCAS, please visit ucas.com

UCAS institution & course codes

- UCAS institution code for UCA is **C93**
- UCAS institution name is **UCA**
- The Business School campus code is **E** for all courses
- UCAS course codes are detailed on the undergraduate course pages in this prospectus.

Deadline for undergraduate applications

To guarantee that your application is considered for a full-time UCA undergraduate course starting in September 2019, you must apply by the UCAS equal consideration deadline of 15 January 2019.

We can usually consider applications received by UCAS after this date but please be aware that places on some courses may be limited and may close to new applications after 15 January. Our website will confirm whether we're still accepting applications after 15 January 2019.

International applications

If you are from outside the EU and you are only making an application to UCA, you can apply directly via our website using the 'Apply now' link on the course page. We accept direct applications from international students throughout the year. If you are applying to UCA and other institutions, you should apply through UCAS for undergraduate courses. Please see bit.ly/uca-7 for more information.

Other applications

Our pre-session English courses can help you to meet your English language condition before you start your main course. If you want to study a pre-session English language course at UCA, you should apply direct to us at internationaladmissions@uca.ac.uk

We guarantee that your application will be considered if you apply by 15 January 2019. We can usually consider applications received after this date but please be aware that places on some undergraduate courses may be limited after this date.



Postgraduate courses

How to apply

– You should apply directly to UCA using our online application form. Each course has its own specific form – you can find a link on our website by clicking the ‘apply now’ button on the relevant course page.

When to apply

– We accept applications throughout the year. There is no set deadline for taught courses, though we encourage you to apply by 31 March in your year of entry so you have enough time to prepare for your studies and arrange funding if you need it.

What happens next?

– Once we have received your application we will send you an email, which includes your login details for our Applicant Portal. This is where you can access all the information you will need through your applicant journey.

Entry requirements

– Please see the relevant course page on our website for entry requirements: bit.ly/uca-1

Support for disabilities

– To help us meet your needs, we recommend that you declare any disability on your UCAS or UCA application. This will help us to take appropriate action to support you on your learning journey.

Get in touch

– We have a dedicated enquiries team who are here to answer your questions about postgraduate study at UCA. To find out more, visit bit.ly/uca-12



■ Fees & finance

Going to university is an important investment in your career and personal development. It's a good idea to explore the costs involved, and to understand what loans and other financial support you're entitled to while you're studying with us.

Current EU students and those starting in 2019/20 academic year will not be affected by the result of the EU Referendum, and will still have access to student loans. Even if your course finishes after the UK's exit from the EU ('Brexit'), EU students enrolling at UCA in 2019 will continue to remain eligible for undergraduate, master's postgraduate and advanced learner financial support.

Course fees

–

The tuition fees below are for the academic year 2019/20.

Course	UK & EU full time	UK & EU part time**	International standard fee	International discounted fee
BA	£9,250	N/A	£15,500	£14,800
BA top-up	£9,250	N/A	£15,500	£14,800
MA/MSc standard*	£6,910	£3,540	£15,500	£14,800
MA Luxury Brand Management	£9,620	N/A	£17,500	£16,800
International MBA	£9,620	N/A	£17,500	£16,800

When to pay course fees

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Most students don't have to pay their fees up front; however, if you are an international student, you will be required to pay a deposit as part of the application process. If you apply successfully to the Student Loan Company, they will pay your fees directly to UCA on your behalf.

*Standard course fee applies to all MA and MSc courses except MA Luxury Brand Management.

**Part-time option only available on selected MA courses. Fee is confirmed for Year 1, fees for subsequent years will be available on our website as soon as they are confirmed: bit.ly/uca-14

Repaying your student loan

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When you leave university, you won't have to start repaying your loan until you're earning over £25,000 and even then repayments are very affordable for most people.

The following tool will help you forecast what your repayments could be:

Undergraduate loan – www.gov.uk/repaying-your-student-loan

Postgraduate loan – www.gov.uk/postgraduate-loan/repayment

Websites such as moneysavingexpert.com will help you work out where to go for support and advice on how to maximise your resources.

Financial support from the government

Most UK/EU students are eligible for support with their fees and – in the case of UK students – maintenance too, through the Student Loans Company. As well as helping with living costs, student finance means you don't have to pay your fees up front. Take a look at this website to find out what you're eligible for:
www.gov.uk/student-finance

Postgraduate students studying at UCA can apply for a Professional and Career-Development Loan for work-related learning. UCA's registration number is 01-1927. Visit:
www.gov.uk/career-development-loans

How to apply for grants and government loans

Start online at www.gov.uk/student-finance. The Careers Service at your school or college should also be able to help you, as well as our Specialist Advisers located in our campus Gateway.

For more information, please call +44 (0)1252 892883.

Scholarships and bursaries

For the latest information on scholarships and bursaries for Business School students, please visit:
bit.ly/uca-15

Attend a virtual open day

View 360 videos of our campus spaces and hear from our academics by taking a virtual open day tour at bit.ly/uca-13

Other sources of financial support

You may find that there are charities and other organisations that will fund you to work in a particular discipline. Online research might help you to identify sources of funding, based on your interests or particular needs. A good place to start is: www.gov.uk/student-finance/extra-help

If you have a disability, you may be eligible to apply for support with the costs of study. Look at www.gov.uk/disabled-students-allowances-dsas/overview to get an idea of what you can access.

We also offer Specialist Advisers who can guide you to potential funding sources and offer you information and advice. You can find out more at:
bit.ly/uca-16

Additional costs for students

Getting the most out of your university education sometimes involves spending more than just the tuition fee. You should also consider living costs, such as:

- Accommodation
- Bills
- Insurance
- Food
- Socialising.

We've created an interactive budget tool to help you plan:
uca.moneydoctors.info/budget

Find out more

For more information on fees and finance, go to: bit.ly/uca-17

For more details about funding, please contact our Enquiries Team:

T: +44 (0) 1252 892883

E: enquiries@uca.ac.uk

Contact us

If you've got any queries regarding the admissions process or your application, please contact the relevant admissions team:

UK/EU admissions:

T: +44 (0)1252 892 960

E: admissions@uca.ac.uk

International admissions:

T: +44 (0)1252 892 785

E: internationaladmissions@uca.ac.uk

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Disclaimer

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For up-to-date and more detailed information on any of our courses and studying at UCA, please go to:

uca.ac.uk

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